

## BACK TO NORMAL

	High	Low	Oct. 22.....93	58
Oct. 19.....96	64	Oct. 23.....86	66	
Oct. 20.....96	59	Oct. 24.....90	59	
Oct. 21.....93	55	Oct. 25.....84	60	

VOL. XXIV—NO. 13

Palm Springs, California, Friday, October 27, 1950

Single Copy 10c



OFF TO A NEW SEASON—Palm Springs Hotel and Apartment association launched the new season Tuesday night at the Chi Chi with a dinner event that drew a large throng. Above, Jere Weber, vice president, opens the meeting in the absence of Arthur Meyer, president, who is ill. With him are: left, Ted Charleston, director, and Ruby Whidden, secretary. (Earl O'Day Photo.)

## Guiberson's Appeal Lost In U. S. Court

Samuel Guiberson lost another round in federal courts in Washington, D. C., according to City Attorney Roy Colegate who received a telegram this week that the U. S. appellate court had rejected his appeal from an adverse decision in a lower federal court. Guiberson wants to build a cement mill near Palm Springs on Highway 111.

Guiberson then attempted to appeal to the U. S. Supreme court but was twice rejected here, too, it was reported.

GUIBERSON had sought an injunction in circuit court against Jess Larson, general service administrator, to prevent him from disposing of cement mill machinery to the Ideal Cement company of Denver. He charged that Larson and the Denver firm were engaged in a conspiracy to keep him from obtaining the machinery for his proposed mill on Highway 111 north and west of Palm Springs. The lower court denied the injunction plea and Guiberson appealed. His appeal was also denied, according to word to Colegate.

See GUIBERSON, Page 13

## This Side Of the Sun

By Phat

MY TIME IS YOUR TIME. Oh, it's seven in the a.m. Though it's really only six. Causes me to dream of meymen When they make the clocks do tricks. But I've got a system brewing That will solve the problem quick. Instead of all this stewing. We'll use Phat's time, its real slick.

AH SUN TIME! . . . It's with us again . . . That is, the proposal to adopt local daylight time which is called Sun Time . . . I'm glad they brought it up . . . It gives me a chance to speak about my time . . . My time is your time, you know . . . I call it Phat Time . . . It's very simple . . . It removes all of the objections to daylight time without eliminating a single advantage . . . We simply stick to Standard time in the a.m. and shift to Sun Time in the p.m. . . . It works like this . . . You get up at 7 a.m. Pacific Standard time and it's an honest, straight-forward 7 a.m. . . . Not 6 a.m. in disguise . . . Then you stay on Standard time until noon . . . When Bill Leonesio lets go the blast of the fire station siren at 12, you shift your watches to 1 p.m. . . . Now, you are on Sun Time . . . And there you stay until 2 a.m. . . . Sun time all afternoon and evening . . . Then at 2 a.m. you set your watch back again . . . It's Standard time until tomorrow noon.

THINK OF THE ADVANTAGES! . . . No getting up an hour too early. See THIS SIDE, Page 3

PBS—(Phat's Bonus Service)—As an extra service to Villagers—this said that a little oil on the windows will frustrate Halloween pranksters.

## HOTEL MEN TALK OVER PLANS, ELECT DIRECTORS

Over 150 members of the Palm Springs Hotel and Apartment association crowded the Blue Room at the Chi Chi Club Wednesday night for the group's first fall membership meeting.

Seven new directors were chosen from a group of 15 candidates. They are Herbert Burns of Town and Desert, Mrs. Adele Cogen of Chuckawalla Manor, Mrs. Kay Cordery of the Colony, Cy Slocum of Lone Palm, Jack Schulman of Acacia Lodge, Ed Zirinski of Sunny Sands and Johnny Miller of Monte Vista. Ballots for the voting were passed among the diners.

JERE WEBER of Palm Springs Pueblo acted as master of ceremonies in the absence of association president Arthur Meyer who is ill in Los Angeles. Leo Fields was also absent because of the recent death of his friend Al Jolson.

Weber reviewed highlights of the past year's events and com-

## Arthur Meyer Recovering from Serious Illness

Arthur Meyer, retiring president of Palm Springs Hotel and Apartment Assn., is reported improving following an operation in a Los Angeles hospital Oct. 12. Saturday doctors were able to remove an oxygen tent from his bed.

Their patient's convalescence and speedy recovery, the doctors declared, will require maximum rest and preclude continuation of his hotel association work and his numerous civic activities. Operation of Villa Hermosa continues uninterrupted with Meyer's regular staff in charge.

Mrs. Meyer and their daughter Marilyn, a student at Palm Springs High School, are dividing their time between their Villa Hermosa penthouse and the Los Angeles apartment where Mrs. Meyer has taken in order to be near Cedars of Lebanon Hospital.

Over the weekend Meyer sent his good wishes to the hotel association membership through Vice President Jere Weber of Palm Springs Pueblo, who presided as senior officer over the first full membership meeting of the association's 1950-51 season, Tuesday night at the Chi Chi.

## Council to Hear Arguments On Sun Time Wednesday

Whether Palm Springs will change its clocks to bring another hour of sunshine to the Village will be the chief topic next Wednesday when city council meets in regular session. The proposal was made at last week's council meeting and immediate action was urged. But it was thought the general public should have a chance to air its views and Mayor Charles Farrel set November 1 as hearing date on the proposal. The suggestion for Sun Time,

## Socialism, Total War, Vital Topics Talked by M&M

Threat of socialism, total war and a report on Britain's labor regime highlighted the four-day session of the Los Angeles Merchants and Manufacturers' association which came to an end at the Desert Inn yesterday.

A capcity registration of southern California's industrialists and businessmen discussed the association's relationships at the four-day conferences the theme of which was "Appraisal at the Half Century."

THE EIGHTH ANNUAL conference was in the shirt-sleeve stage most of the week with the Desert Inn lawn spotted with conference tables as the delegates met in panel sessions to iron out problems and then rallied to hear noted speakers.

Among these was H. Weston Howard of London, England, who came across the Atlantic and the continent to attend the session here. British industry, he said, is imbued by a new spirit-leading instead of driving employees and it has jumped national production by one third and individual factory output by as much as 800 per cent.

## Zoning Plan For Desert Area Backed

Almost Unanimous Approval Voiced for 175-Square Mile Plan

Plans to apply county zoning regulations to more than 175 square miles of territory lying between Palm Springs and the eastern edge of Palm Desert, all unincorporated territory, won almost unanimous approval at a meeting in Cathedral City Wednesday night.

Coachella Valley Advisory Planning committee which held a formal business session immediately after the zoning hearings, called for even stronger controls over the fast-developing desert resort area. They passed a resolution asking the county to adopt a "local option" building code for unincorporated areas.

THE ZONING HEARING produced only two serious protests. They came from Harry Ledington, a representative of the Desert Community Development Association of Palm Village, who charged that the proposed zoning regulations would be in conflict with property deed restrictions in Palm Village, and H. H. Foster, Rancho Mirage and Palm Springs realtor and building contractor, who said the commercial zoning along Highway 111 in Rancho Mirage is too big.

Ledington and County Planner Tyler Suess agreed to hold conferences and iron out the Palm Village objections. FOSTER SAID the whole mile of commercial zoning along the highway in Rancho Mirage would virtually equal the business area of Westwood which probably has a population of 400,000.

Although Foster appeared as an opponent to the zoning measures, it was he who demanded a county building code. His demand prompted the official action of the CVAPC.

L. C. Lewis, past president of the CVAPC, said his group has long favored a county building code and decided after Wednesday's zoning it may be time to try for it again.

County planning Commission Chairman A. C. Fulmor said, in reply to Foster's building code proposal that his group has also favored a building code but has never reached first base with the County Supervisors on it.

THE PROPOSED ZONING for the area bounded by Palm Springs on the west, Palm Desert on the east, the Southern Pacific Railway on the north and the mountain foothills on the south, would put watershed and water course zoning into effect over most of scantily developed territory. Residential and commercial zones would go into effect in the developed portions.

Wednesday night's hearing was the first official public hearings on the proposal but the county planning commission has held nearly a dozen of the week with the Desert Inn lawn spotted with conference tables as the delegates met in panel sessions to iron out problems and then rallied to hear noted speakers.

Among these was H. Weston Howard of London, England, who came across the Atlantic and the continent to attend the session here. British industry, he said, is imbued by a new spirit-leading instead of driving employees and it has jumped national production by one third and individual factory output by as much as 800 per cent.



CO-CHAIRMAN—Reed Hubbell, well known Villager, appointed co-chairman of Palm Springs Community Chest drive this week.

## Reed Hubbell Named to Aid Chest Drive

A co-chairman, Reed Hubbell, was appointed this week by the directors of the Community Chest campaign now underway. He will serve with Lucien Shaw, attorney, who was recently called to Washington and is unable to donate the time required of a single chairman.

Palm Springs' goal this year is \$38,000 to meet the minimum requirements of the Welfare and Friendly Aid, Youth Center, Desert Museum, Boy and Girl Scouts and Boys' Club.

"All of the participating agencies are recognized by the general public as serving vital and essential needs," said Mrs. Priscilla Chaffey, publicity chairman.

The house to house canvas begins November 15 but Chest workers are now receiving advanced gifts. Chest headquarters are in the Strebe Theatre building next to Western Union.

## First Class In Courtesy School Held

A long-planned courtesy campaign was launched in the Village this week when the first of six weekly classes for those whose occupation puts them in constant contact with the public was held at Frances Stevens school.

Dr. Robert Backstrom of the junior chamber introduced Dr. Jean Paul L. Peutelet of the state department of education. Dr. Peutelet led a lively discussion, among the 50 present on personality and its meaning. Later Monday evening, a movie, "By Jupiter," was presented. It emphasized the advantages of courtesy.

THE SPONSORS of the classes, the junior chamber, senior chamber, Lions, Rotarians and other service clubs, expect a still larger crowd next Monday night, said Al Stutz of the Jaycees.

## Western Week Off To Rousing Start

## Big Parade Scheduled For Sunday

First Court Session and Dance Attracts Celebrating Crowd

Tomorrow and Sunday Los Compadres' Western Week celebration will come to a thunderous climax, following a week of Kangaroo courts, hangings in effigy and square dancing.

What Joe Butler describes as the biggest dance of the season will be in full swing tomorrow night at the polo grounds. Butler is dance chairman. Bill Norris' band will provide the music and Roy Rogers will do the calling for square dancing.

SUNDAY AFTERNOON the parade and Western show will unfold. Publicity chairman Earl Hough has announced that entries in the parade are being submitted from all over Southern California. It will get underway at 1:30. Parade chairman Jimmy Cooper promises dozens of horses, horse drawn vehicles, stage coaches and covered wagons.

At 3:30 the same afternoon the Western show and rodeo gets started. A complete program of rodeo events will be presented at the Polo Grounds. At the close of the show the drawing for the new Ford sedan, the refrigerator and the shotgun will be held.

AT A MEETING last week, Los Compadres chose Marilyn Ellsworth as queen of Western Week. She is the 19-year-old daughter of Colonel Robert Ellsworth of Palm Village. The five-foot, six and one-half inch, 120-pound blonde will reign at the Western show Sunday afternoon.

As the Kangaroo court got under way Wednesday night at Palm House, Mrs. Marian Granis, month-long immunity button saleswoman, reported a brisk business as Villagers sought to escape the ax of a roving band of Los Compadres "peace officers," led by high sheriff Tex Driscoll.

THE WEEK'S FIRST reported occupant of the Palm House Kangaroo cage was Howard Perdue who was forced through its portals vigorously protesting his innocence. He was soon joined by many others as targets for the sheriff became more plentiful.

Revelers had no peace as they were either fined or jailed or both for "not drinking," "drinking too fast and too often." Of course, any unfortunate nabbed without his immunity button was defenseless. Some covered their shirt fronts with the red and white emblems, hoping there would be safety in numbers.

Two dozen Los Compadres joined the fun at 9 p. m., after riding through the Village on their steeds, collecting followers as they went.



IMMUNITY BUTTONS—They say that if you buy an immunity button you can bribe the Kangaroo Court to let you off easy. Mayor Farrell is trying out the theory above. Left to right: Deputy Sheriffs Jane Neel, Doty Gorham, Anita Haskell Jones (kneeling), Mayor Charles Farrell, High Sheriff Tex Driskell, Corrine Campbell, Vesta Coble (kneeling), Mildred Sanders.

## AL JOLSON, VILLAGER, DIES OF HEART ATTACK

Palm Springs this week joined the rest of the nation and world in mourning the death of Al Jolson, famous entertainer and singer—and Villager. He died as result of a heart attack in a San Francisco hotel while on still another of his many missions of entertaining for the men in uniform.

Last rites for Al Jolson were said yesterday at Temple Israel in Hollywood. Many of his local friends and others, prominent in the entertainment world, who make this their winter home, were in attendance.

THE ENTERTAINER first came to Palm Springs when it was a young village just beginning to attract world wide fame. He has played a prominent part in its life since.

He was ever generous in appearing at local benefits and was long a familiar figure on Palm Canyon drive. He made his home here during the winter months and last season staged many of his broadcasts from World Wars Memorial hall here.

JOLSON HAD JUST returned from another of his untiring missions to bring cheer to American fighting men on foreign soil. He went on a flying tour to Korea to sing in army camps there.

After his return and while on a visit here just a few days ago he told Dale Thompson of the local police force: "That Korean trip was just about too much for me." Last weekend he flew to San Francisco to appear with Bing Crosby before soldiers there. It was Monday night that he was stricken.

## The PUBLISHER'S Corner

IN THE RUSH of getting under way what promises to be the most active fall season in several years, Palm Springs residents paused this week to discuss a subject which transcends all else in American life today—world peace and security. United Nations Day was observed last Tuesday and—whether or not they heard the tolling of freedom's bell—many a Villager was hoping and praying for the success of the world organization that has undergone its first great test in far-off Korea. . . . Response to the Crusade for Freedom campaign was very gratifying, according to Fred Ingram, the local chairman. In a statement to this newspaper, he said that he wanted to thank the many organizations and individuals participating in the campaign. . . . Likewise, Mrs. P. K. Nichols Jr., United Nations representative for this area, was highly pleased with the response. . . . All of which goes to show that in every city, town and hamlet the people are beginning to realize that their problems—no matter how important they seem—are trivial as compared to world problems confronting the United Nations. . . . Rotarians heard Dr. Lester Phillips tell how the United Nations is functioning to bring security and peace to a troubled world.

We like to think of Palm Springs as the most peaceful place that one could wish for; a place for relaxation and rest, for fun and enjoyment of living. And so it is. But to preserve it all we must realize that thousands of Americans have given their lives on the battlefields of Korea. And we must see to it that they have not died in vain. We cannot all give as much as our fighting men have but there are many things we can do: Go to the polls and vote, discourage black markets, fight inflation, conserve the nation's resources, fight subversive groups, work hard, think hard and keep faith in the principles that have made America strong and free.

## At Long Last, Desert Skies Yield Flying Saucer Story

Airport officials were wondering this week if the flying saucer had finally come to Palm Springs.

Jane Boyer, Western Air Line radioman, reported seeing "10 or 12 silver objects moving slowly at 7000 feet over Desert Hot Springs" about 3:15 Wednesday afternoon.

"I was on the roof directing the incoming 'Western flight,'" said Boyer. "After seeing the objects, which I thought at first were a flight of military aircraft, I radioed the pilot of the incoming ship who turned to see them also."

After landing, the pilot, J. Orwig, and the first officer, J. Kanney, both reported sighting objects "which were not airplanes" in the sky. They saw them moving slowly northwest.

Bill McLaughlin, a another WAL official, also saw the silver objects.



## More Legal Battles Ahead Of Guiberson

Wife Files Suit for Separate Maintenance In Los Angeles Court

Samuel Guiberson, who is seeking to build a cement mill north and west of town near Highway 111, was reported involved in another court battle this week.

This week he was rebuffed in federal court in Washington, D. C., in an appeal from an adverse decision last week in his cement mill battle.

From Los Angeles comes word that the cement mill proponent faces a legal battle in superior court there, too.

His wife, Virginia Sherry Guiberson, according to press dispatches has filed suit against him for separate maintenance. The charge is cruelty. She said they had separated two days prior to the filing of the suit.

In his Washington suit last week Guiberson lost an appeal for an injunction against General Service Administrator Jess Larson and appealed. He lost again this week.

## Village Figures In New Book by Former Resident

A book, written by a former resident of this area, Nancy Vogel, is being published this month by the Beechurst Press of New York. Titled "Four and Twenty Beds," the book is the humorous account of her experiences in the motel business in Banning.

One whole chapter of the book is devoted to Palm Springs, and there are mentions of Palm Springs throughout the book. Mrs. Vogel lives now at 9240 Maple avenue in Bellflower, where she spends her time writing fiction and articles for magazines and newspapers.

"Four and Twenty Beds" will be available locally at the Palm Springs Book Shop, and at Hummel's in Banning. Mrs. Vogel will spend an afternoon autographing copies of her books at the Palm Springs Book Shop, on a date to be announced later.

## Sewage Disposal Plant Changes To Start Soon

Work is expected to start within a few weeks on improvements at the sewage disposal plant, Robert Peterson, secretary of the Palm Springs Sanitary district, said last week.

He announced that the contract had been awarded to Karl Tagett of Corona del Mar at a cost of \$11,950.

A new chlorinator will be installed and a clarifier will be converted into an oxidizer. The installations will eliminate all odor.

## Garnet Overpass Hearing Today

Public Utilities Commission examiners will be here today to hold a hearing on the proposed overpass across the Southern Pacific tracks on Indian avenue at Garnet station.

The overpass has long been sought to eliminate a dangerous crossing there. Supervisors have approved plans for the crossing on a federal aid plan.

The hearing is scheduled for 11 a. m.

## Man Held on Charge Filed by Girl, 16

William Smith, 46, was arrested and held fixed at \$2500 on charges filed by a girl, 16, that he had had improper relations with her.

Smith, police say, admitted the girl's charge but said that he intended to marry her "when he obtained sufficient money." He said she had accepted his proposal of marriage.

## The Desert Sun

Established 1927

Vol. XXIV Friday October 27, 1950 No. 13

OLIVER B. JAYNES

OWNER AND PUBLISHER

Published at Palm Springs, Calif., weekly, every Friday

PHONE 2249

Entered at the Post Office at Palm Springs, California, August 3, 1927 under the act of Congress of March 3, 1879.

10c Per Copy. \$4.50 Per Year in Riverside County—\$5.50 Per Year elsewhere in U. S.

The Desert Sun will not be responsible for unsolicited manuscripts or photographs left with, or mailed to, this newspaper.

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National Editorial Association

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THE DESERT SUN, P. O. BOX 190

PALM SPRINGS, CALIFORNIA



TAKING A BREAK—Edmund G. (Pat) Brown, candidate for state attorney-general, paused briefly in Palm Springs last week enroute to an Indian political meeting. He spent an afternoon Vista Del Sol and chatted briefly with Mayor Charles Farrell, left, and Mrs. William Powell. Brown said he enjoyed his rest here and promised to return for a longer stay when the political race was over. (Partridge Photo.)

## Hope for Five Fish Ponds On Desert Revived Today

Karl Keene, president of Palm Springs Sportsmen, Inc., received word this week that perhaps, the plans for five fishing ponds in the Coachella area, stocked with game fish, are still very much alive.

The proposal was shelved

when county supervisors were reluctant to assume responsibility for the lakes. The State Wildlife Conservation board then indicated it would withdraw \$30,000 earmarked for the job and would give it to another county.

## Driverless Auto Smacks His Car

And now — the phantom driver.

Leonard M. Webb told police this week that as he was driving down Indian avenue last week, a car came rolling out of a driveway in the 300 block and bumped his automobile on the side.

But when he went to argue with the driver—there was none. The brakes had slipped and the machine just rolled in to the street. It belongs to Mrs. Madelyn T. Miller.

Webb estimated the damage to his machine—a dented door and crumpled fender—at around \$100.

## All's Quiet on Southern Front

Milkmen must walk softly and stop jingling those bottles.

City Manager Russell Rink last week heard from residents of the south end of town who said that a milkman used their neighborhood as a loading point and the clank of bottles in the cool pre-dawn hour had them wide-eyed long before their time to rise and shine.

Rink told the police and the police told the milkman. All is quiet on the southern front.

## Radio Stations Targets of Suit

Suit seeking foreclosure on Radio Stations KPRO in Riverside and KREO, Indio, is on file in superior court today. Jefferson Standard Life Insurance company of North Carolina filed the suit over non-payment on loans amounting to \$40,000.

The stations are owned by Willard Gleason who said the suit did not show a clear picture of the situation.

Gleason actively supported Samuel Guiberson in the cement mill battle last July.

## "FROM MOO TO YOU"

Cones  
Sundaes  
Malts



Floats and  
Freezes  
Root Beer

Packaged Flavors

HOURS: 11 A. M. to 11 P. M.  
Every Day

"From Moo to You"

Across from Rancho Trailer  
Park on S. Palm Canyon

## Tourist Season Gets Under Way With Great Rush

The All-Year Club, which is building up the Southland's Fall tourist business, reported today that the season started off this year with a boom. A total of 264,781 pleasure visitors arrived during September, and they poured out \$12,259,048 in out-of-state cash as spendings while they were here.

This, according to Willard W. Keith, president of the community tourist advertising organization, was about six million dollars more than the tourists spent here during July—which was the peak month of the busy summer season.

SINCE THE WAR, the community advertising campaigns carried on throughout the United States by the All-Year Club to bring tourist cash to this area, have been aimed at building a year-around business. Traditionally, the tourist business came either summer or winter. All-Year Club ads now tell the nation that the fall and the spring are inviting, as well.

"Our results so far are heartening," said Keith. "The economic benefits to this area can be far-reaching. And we can attract additional visitors who do not take their trips in the traditional old seasons."

"THE MONEY these people spend here flows quickly out over the entire area in the retail trade level—into payrolls, purchases, all kinds of services." Before the All-Year Club was organized 29 years ago, winter was the only profitable tourist season in the southland, with the other three seasons in a doldrums. The advertising first

## Crash Damages Three Cars But No One Injured

Three automobiles were damaged, two badly, but no one was injured in a crash on North Palm Canyon drive near Via Lola Sunday morning.

James Bryant, driving south on the drive, apparently fell asleep at the wheel of his car and veered off to the side, hitting a parked car belonging to Otto Dedrick of Long Beach and bouncing into another parked car belonging to Ferrill Wrathall of the Village.

Dedrick was able to drive his car away. The other two were too badly damaged.

Total cost of the crash was estimated at \$1000.

## 10 Ct Ceiling Put On Recreation Tax

Tax ceiling of 10 cents per \$100 assessed valuation was placed on the proposed Coachella Valley Recreation and Park district when and if it is formed.

Voters will ballot on the proposal to form the district on December 12. It embraces the area within Coachella Valley Union high school district.

And When They Got There—They Returned

A Villager's concern over a pile of burning brush routed out firemen at 6:27 Wednesday morning to investigate the blaze.

They rushed to 1912 East El Portal, noted the brush, and left it burning to clean it out.

built up the summer season, and is now adding on the others too.

## He Knew Just How to go About Selling House

S. Ossman wanted to sell his two bedroom furnished home—but quick—last week.

He knew just what to do. The \$5,750 classified advertisement he ran in The Desert Sun blossomed into an \$8750 sale before the week was over.

Between the time the advertisement appeared and the house was sold he was a busy man answering the telephone.

## Edward J. Kelly Dies in Chicago

Edward J. Kelly, former mayor of Chicago and a Palm Springs home owner, dropped dead Friday while leaving a doctor's office in the midwest city. Kelly, who was 74, had been to the office for a physical check-up after a serious illness in spring.

The annual winter visitor here who was well known to scores, said he was feeling "swell" a moment before being stricken.

Kelly's home here was at 355 Via Las Palmas.

## Village Officials At Annual Cities League Sessions

Five Village city officials spent most of the week in Los Angeles this week attending sessions of the four-day 52nd annual convention of the California League of Municipalities.

Representing Palm Springs at the sessions were City Manager Russell Rink, City Treasurer Robert Peterson, City Planner Charles Woodman, City Engineer George Minturn and City Clerk Louise McCann.

Gov. Earl Warren addressed the convention Wednesday night. The 2000 delegates attending were welcomed to Los Angeles by Mayor Fletcher Bowren. Headquarters were in Los Angeles Biltmore.

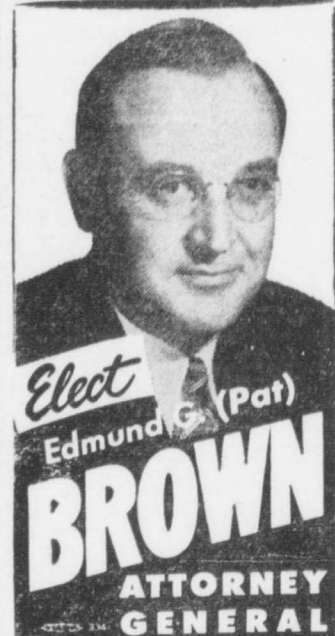
Forums on civic matters and panel discussions in each department of city work, marked the sessions. Rink was one of the speakers at the Finance officers' session speaking on "Making Statistical and Accounting Information More Useful."

Reports on the convention will be made at next week's city council meeting.

L. A. Times Editor  
Visitor In Village

Tom Parker, state editor of the Los Angeles Times, and Mrs. Parker were visitors in Palm Springs last week enroute to Calexico on a business trip.

## On his record—



**ELECT**  
**Edmund G. (Pat) BROWN**  
**ATTORNEY GENERAL**

Honest!  
Competent!  
Friendly!

Original Election November 7, 1950  
This advertisement paid for by friends of Pat Brown in our community

## The Golden Stallion

— PIONEERTOWN —

Specializing in . . .

Chinese and American Foods

Catering to

Parties and Banquets

(Free Birthday or Anniversary Cake—if reservations made in advance)

Hiway 99 to Morongo Road—up Morongo Road to Yucca.

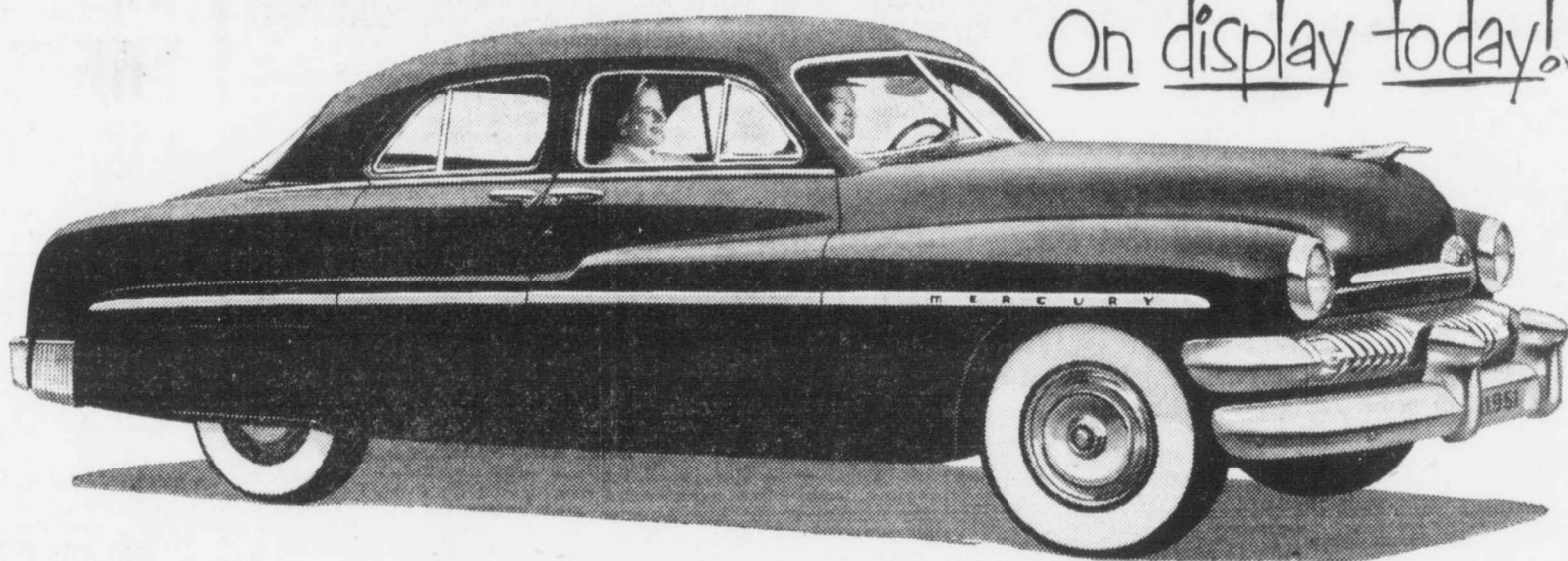
Look for signs to Pioneertown.



# Announcing the New 1951 MERCURY

with **MERC-O-MATIC DRIVE**

On display today!



WHAT A CAR! WHAT A DRIVE! What a combination! New 1951 Mercury with the amazing Merc-O-Matic Drive\*!

Your first look will tell you that here is a car brimming over with eye-filling features: New styling, new interiors, new trim . . . new beauty for a beautiful new car!

Your first drive will tell you that Merc-O-Matic

is an automatic transmission with everything: Honeyed smoothness, positive pickup, overall economy, and safety. It does all the work while you sit back and relax.

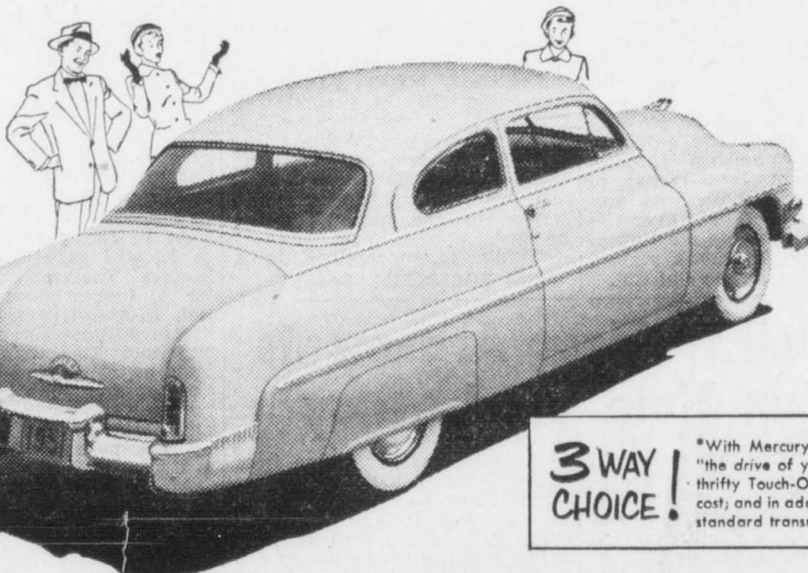
There's new comfort and safety, too. A new improved ventilating system—a new "wide-horizon" rear window with more than 1,000 square inches of unobstructed viewability.

And there are dozens more thrilling new features for you to see and enjoy.

Come on over and see this big, beautiful 1951 Mercury in our showroom. Let us give you the facts about "the drive of your life"! When you consider all of Mercury's built-in quality advantages, we think you'll agree it's "the buy of your life"! There's nothing like it on the road!

## for "the drive of your life"

A sweeping new look—to set the 1951 style pace!



Merc-O-Matic Drive is the simpler, smoother, more efficient automatic transmission!

**3 WAY CHOICE!**

\*With Mercury for 1951, you have a triple choice for "the drive of your life"—new Merc-O-Matic Drive and thrifty Touch-O-Matic Overdrive are optional at extra cost; and in addition, there's the Silent-Ease synchronized standard transmission.

Get to Know Your Dealer Better—  
NATIONAL AUTOMOBILE DEALER WEEK  
OCTOBER 22ND THRU 28TH

**PALM SPRINGS LINCOLN-MERCURY COMPANY**  
335 Sunny Dunes Road Palm Springs, Calif. Phone 2301--2052



# Palm Springs Show Opens In L. A. Hotel

Fashion Roundup  
Opens Sunday for  
Four-Day Showing

Annual Palm Springs Fashion Roundup opens next Sunday—but not in Palm Springs. The four-day show will be held this year at the Ambassador hotel in Los Angeles, the change having been made this Spring when the world situation darkened.

But while not held here as usual, it will be Palm Springs affair in name as well as design. SOME 3500 BUYERS from all over the nation and some foreign countries are expected to attend to view men's and boys' style display by 55 clothing manufacturers of the southland in 27 huge exhibits.

Mens Apparel Guild in California (MAGIC) which is sponsoring the event, announced that the show was being held in Los Angeles this year to combine it with the regular buying season to save time and money of buyers who travel to the southland for the event.

PREVIOUSLY the fashion display has been held here and then buyers adjourned to Los Angeles for the actual transactions. Because of uncertain world conditions it was decided to combine the two sessions this year. Russell Lockhard, president of MAGIC said the show would return to Palm Springs annually as soon as possible.

## Mrs. Showers Taken by Death

Last rites were said Wednesday in Santa Monica for Mrs. Elfreda Rose Showers, 56, who succumbed Monday following a long illness.

Mrs. Showers had been a resident of Palm Springs for three years. Her husband, Jack Showers, preceded her in death two months ago.

She is survived by a sister, Mrs. Lillian Lawler who resided with her here at 670 South El Cielo, and another sister, Mrs. Hilda Zeller of Los Angeles. Wifely and Sons were in charge of the final arrangements and interment was in Woodlawn cemetery, Santa Monica.

## Quick Action Saves Tiny Tot

Quick action by Mrs. Raymond Cree who brought into play her knowledge of life-saving tactics, was credited today with saving the life of tiny Ellen Johnson, her granddaughter.

The child, unnoticed for a moment, crawled from her play pen and toddled to a pool. Missed almost immediately, the little girl was found in the pool by her mother, Mrs. Dave Johnson.

While awaiting medical care, Mrs. Cree applied her life saving measures with great success.

## Pat Stambaugh Back in Service

Pat Stambaugh, known to every patron of The Dunes and many other Villagers, is off to the wars.

He will report within a few days at Langley Field and then go to Kelley Field. He was called back to duty last week.

Stambaugh is a master sergeant, a flight engineer.

## Ruth Avery Now at Casitas del Monte

Ruth Jones Avery, well known Villager, has taken over the management of Casitas del Monte for the season.

She expects it to be a big season which started with a hanging as forty of her friends came to the Village for the opening.

## Draft Call Takes 67 More from Area

Another group of youths from County Draft Board 137, which covers Palm Springs and the desert area, left yesterday for Los Angeles and physical examinations.

There were 67 in the contingent, the third to go. Total youths taking army physicals to date is 182.

## Prisoners Need Not Take Loyalty Oath

Supervisors Monday decided that prisoners in the county jail need not take the loyalty oath before receiving the 25 cents per day they get for the work done.

County Counsel W. O. Mackey told the board that the money paid prisoners was not pay but a gift.

## Painting Classes Start November 1

Classes in portrait painting and drawing will be resumed at the Louis Krupp Studio beginning November 1. Krupp announced this week.

His studio is located on highway 111 in Rancho Mirage.



FINAL GET-TOGETHER—Al Jolson, right, famed entertainer and a resident of the Village, who died suddenly this week, is shown with two other great entertainers, George Jessell, center, and Eddie Cantor in the last reunion of the group in Palm Springs a few months ago. (Sun Photo.) (Story on Page 1)

## Gobblins Cavort Telephone Pole Loses to Auto

Palm Springs Youth Center will be jumping and shivering tomorrow night. The occasion? The annual Halloween dance.

Refreshments and entertainment appropriate to the season will be on the program for the big night according to the food and decoration committee, and the entertainment committee, which have been working hard for the party.

Next meeting of the Youth Center governing body is slated November 4 at which time entries in the new name contest will be studied.

That old bogey sleep claimed another driver this week on highway 111 a mile and a half north of Palm Springs. He is John Chapman, a local plumber.

The sandman crept in as he was heading north. He veered off on the shoulder of the road and eventually struck a telephone pole head-on.

He sheared it off neatly a foot above the ground and left it dangling. Police left his car in place overnight since it was supporting the pole. Chapman was not hurt.

From Page One—MORE ABOUT

## THIS SIDE OF THE SUN

early . . . At 7 a.m., it will be 7 a.m., not 6 a.m. with a mustache and false eyebrows . . . In the p. m., come 5 o'clock, we knock off work . . . And it's only 4 p.m. . . . Of course, in the shuffle, we lose that hour between 12 noon and 1 p.m. . . . Lunch hour, too . . . But that's all right . . . Most of us eat too much, anyway . . . Besides a lot of people take two hours for lunch . . . Under that Time they would have to put in what time they had left, in eating . . . That would make for lots less wear and tear on absentee reputations . . . And that lost hour would be made up at 2 a.m. . . . Instead of having to stop playing then, you'd just set your watch back to 1 a.m. and have another hour to relax, as they say . . . Bars which started to close would change their minds and stay open another hour.

IT WOULD BE EASIER to designate time, too . . . Instead of having to write "10 a.m. PST" or "2 p.m. PDT" . . . Under that Time you'd write it 10 a.m. PPT, or 2 a.m. PPT, as the case may be . . . No trying to remember two . . . No confusion . . . Also, think of the beneficial exercise of changing watches and clocks twice a day . . . Wouldn't let you get sluggish and flabby . . . There are two schools of thought for those who might object to awakening at 2 a.m. to change back to 1 a.m., providing they had gone to bed early . . . (a) Change before retiring at night or (b) awaken at 2 a.m. and change. Think of the luxury of rolling over and murmuring sleepily: "Gosh, six more hours of sleep!" . . . Under that Time, that is possible every day instead of just once a year.

COMES A POSTCARD from Honolulu . . . Signed "Just a Mallini" . . . The writer hasn't been in town so believes the tourist rush is not yet under way . . . He should have been here last weekend . . . Gus Kettman even had his automatic street signals in operation for pedestrians and motorists to ignore . . . Anyway, he suggests: "Dress Harry Oliver up in an old-fashioned frock coat, give him a staff and station him in Pershing Square, Los Angeles, to preach: Within three months fire will rain down wicked city . . . They fall from from heaven and destroy this populace would flock to the anything in L. A. and the scared desert." . . . I don't know about that . . . Maybe we don't need it . . . Besides we can use Oliver right here on the desert to dream up things for the people when they get here . . . His latest is "Desert Legions" . . . Right now, with the moon in harvest stage, he's plugging the desert's Singing Sands . . . Great for lovers to wander out to Thousand Palms and listen to the Singing Sands, he says. Playing "Good Night

ICE COLD Delicious DRAFT BEER Wagon Wheel 175 E. AMADO RD. "SEE DUTCH" COCKTAILS WINE AIR CONDITIONED

ICE COLD Delicious DRAFT BEER Wagon Wheel 175 E. AMADO RD. "SEE DUTCH" COCKTAILS WINE AIR CONDITIONED

## County Pay Hike Demand Starts Board Wrangle

Bitter wrangles marked Monday's meeting of county supervisors when the question of pay boosts for county employees was again injected into proceedings. The argument began when Walter Le Hew, business representative of Riverside County Employees Local 1289 of the American Federation of Labor, demanded a pay increase.

He said that county workers could live on the present wage scale which starts at \$150 per month.

SUPERVISOR Ed Hill and William Jones sided with him. They suggested a hike in pay for lower bracket employees of 10 per cent. This would cost \$60,000 annually and they proposed that the money come from the funds budgeted for branch county buildings at Indio and Hemet.

Supervisor Collis Mayflower of this district, protested immediately. He said Jones was for pruning the building budget because none of the proposed structures are in his district.

Largest of the building projects is in Indio which lies in Mayflower's district.

SUPERVISORS William Slape and Floyd Gilmore sided with Mayflower and a battle developed between Jones and Slape when the latter said that the time for providing a pay raise should have been when the budget had been fixed and that Jones had said nothing then.

The board finally agreed to give the matter two weeks study before reaching a final decision and so informed La Hew.

Previously they had flatly denied pay increase requests.

## Whidden Family In Desert Area

Mr. and Mrs. A. G. Whidden and grandson, Mike Haskell, have settled at Palm Springs Outpost Estates after spending periods in Florida, Missouri and Manhattan Beach, Calif., during the past five years since his retirement as advertising manager of Arkansas Power and Light company. Whidden is a past district governor of Rotary International and an honorary member of the Pine Bluff (Arkansas) Rotary club which he helped organize in 1917 and served as secretary until 1930.

He served as secretary during World War I. Mrs. Whidden served several terms as first reader of the Christian Science church at Pine Bluff, and was active in church work on Pensacola, Fla. They were visited Sunday by their daughter, Mrs. Marjorie Haskell, of Culver City.

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## Helen E. Hester

Candidate for  
SUPERVISOR  
FOURTH DISTRICT

Stands for:  
No Pledges to any individual, group or machine.  
Special consideration, as a taxpayer, to tax problems.

Cooperation, but no deals, with other supervisors.

Competent, vigilant representation for all the district.

Your Vote for  
HELEN E. HESTER

is a vote for Good Government.

Good Government League  
District Four, Riverside County

## Villager Uses Mountain of Food To Feed Throng

Do you know what it takes to serve a chuck wagon dinner to 14,000 people? Here are the figures.

Three thousand pounds of beef, 1,000 pounds of pork, 750 pounds of lamb, 3600 pounds of beans, about 14,000 bottles of soft drinks, plus uncounted gallons of coffee and tea and huge supplies of potato chips, bread pickles and other fixins'.

Such was one of the catering service jobs handled by Palm Springs' own Dale Stoner recently in Colorado.

Stoner has announced his intention to combine a chuck wagon catering service with his Palm Springs Polo Grounds concessions here this season.

Breakfast rides are planned for Saturday through the season with the initial ride this Saturday as another available attraction for Western Week, Stoner said.

Support your Community Chest. It supports many needed Village activities.

## Cash Shortage Closes All But 2 Fire Stations

Only two fire stations will be open next week to watch for fires in the San Jacinto mountains according to fire control officer, Larry Smith at Idyllwild. Smith said there wasn't enough money left to man all of the stations and that Kenworthy, Cranston and Red Mountain posts would be closed by tomorrow.

That leaves only Tahquitz and Rangers peak lookouts in operation.

Smith said that rainfall so far has not been sufficient to end the firehazard.

## County Population To Continue to Boom

According to Prof. W. A. Spur of Stanford Graduate School of Business, Riverside county will grow 42 per cent in population between 1950 and 1960.

Prof. Spur made his prediction

in a talk to California County Planners Association members in their annual convention. He said the state as a whole would contain 14,000,000 people in 1960.

The Desert Sun—3  
Palm Springs, Fri., Oct. 27, 1950  
If its quick results you want—  
dial 2249 and ask for the Sun  
classified girl.

## FOR SALE OR LEASE

(Near Deep Well Guest Ranch)

This exceptional desert home, beautifully appointed in contemporary furnishings in the best of taste, is offered for sale or seasonal lease. Large living room with an uninhibited use of plate glass; two large master bedrooms and bath with tub as well as shower (both tiled). Two car garage; air conditioned; thermostat heat; handsomely planted.

Sale: \$26,500 Lease: \$400 monthly

Robert Ransom Realtor  
140-142 S. Palm Canyon Drive Phone 2794  
Walter McManus William Bogges  
Robert Beck Dinty Moore

### SAFEWAY

# NO HALLOWEEN TRICKS

## With These SAFEWAY TREATS

Be prepared for the "trick or treaters" when they come calling on you next Tuesday night. Your neighborhood Safeway is featuring treats the youngsters will love, yet are inexpensive. Refreshments for your Halloween party, too!

### MARTINELLI APPLE JUICE

Pure, fresh apple juice. quart bottle 29¢ gal. jug 1.08

### APPLE CIDER JUICE

Westfair. quart bottle 23¢

### Cracker Jack

Doritos. 54¢

### Kiss Kets

Individually wrapped hard candies. 17¢

### Chewing Gum

Wrigley's Spearmint, Double Mint, F.K. Adams, Beemans' Dentyne, Beaches, Beechnut Chiclets. 66¢

### Peanuts

Circus Brand, Blanched Virginia. 33¢

### Peanuts

L.A. Nut Spanish. 15¢

### GUM DROPS

Roxbury Brand. 1-pound Cello bag 23¢

### JELLY BEANS

Roxbury Brand. 1-pound Cello bag 27¢

### ORANGE SLICES

Roxbury Brand. 1-pound Cello bag 23¢

### CHOCOLATE DROPS

Roxbury Brand. 1-lb. bag 29¢

### MARSHMALLOWS

Snow Cloud. 2 8-oz. bags 23¢

### CANDY BARS

Regular 5¢ size. carton of 24 bars 89¢

A wide variety to choose from: Welch Coconut, Hershey Milk Chocolate, Hershey Almond, Snicker, Power House, Milky Way, O'Henry, Baby Ruth.

### SAFEWAY GUARANTEED MEATS

## CHUCK ROAST

Shoulder Cut From U.S. Graded GOOD Beef. lb. 55¢

## RIB ROAST

Standing "7" Cut U.S. Graded GOOD Beef. lb. 75¢

## CHICKENS

Manor House, Grade A Fryers Eviscerated, Cut Up. lb. 75¢

## PORK SHOULDER ROAST

Cut from Eastern Grain-fed Pork. Whole Fresh Picnics lb. 37¢

Fresh Pork Butts lb. 49¢

## SLICED BACON

Grade A Layers. Layer Pack lb. 55¢

(GRADE B SLICED BACON Layer Pack lb. 52¢)

### Beef Short Ribs

Excellent baked or braised. Cut from U.S. graded GOOD beef. lb. 29¢

### Boiling Beef

Plate meat. Excellent served with fresh vegetables. lb. 19¢

### Skinless Wieners

Somerset or Swift Premium. Packed in Cello. Fine flavor. lb. 52¢

### Pork Liver

IN PIECE OR SLICED. Excellent with bacon. lb. 29¢

### BEEF STEAKS

Tender, juicy, flavorful. Cut from "7" graded GOOD beef. RIB lb. 79¢ SIRLOIN lb. 89¢ CLUB lb. 90¢ T-BONE lb. 98¢

### LUNCH MEAT

Hormel Spam. 12-oz. can 45¢

### EDWARDS COFFEE

Vacuum packed (2-lb. can, 1.59) 1-lb. can 81¢

### MRS. WRIGHT'S BREAD

Sliced, white or wheat. (Small loaf, 14c) large loaf 19¢

### YELLOW MARGARINE

Sunnybank, quarters. Packed in cartons. lb. 32¢

### National Apple Week Values

It's apple time. Crisp, juicy, fine flavored apples for cooking or for Halloween treats.

### JONATHANS

Washington Grown. 3 lbs. 19¢

### PIPPINS

California Grown. lb. 7¢

### DELICIOUS

Washington Grown. 3 lbs. 29¢

... Check These Additional Produce Values ...

### POTATOES

U.S. No. 1 Large Russets. 10 lbs. 29¢

### CARROTS

Crisp, Tender, Sweet Fresh Pulled. Tops Off. lb. 6¢

### REDUCED PRICES ON FOODS AT SAFEWAY

## SHORTENING

Royal Salt. 3-lb. can 86¢

## FLOUR

Kitchen Craft—Enriched 5-lb. bag 49¢—25-lb. bag. 2.12 10-lb. bag 93¢

## BUTTER

Dairy Glen—First Quality Quarters, in Cartons. lb. 71¢

## CHEESE

Tillamook Brand Mild Oregon Cheddar. lb. 63¢

PRICES EFFECTIVE THRU SAT., OCT. 28, 1950, AT SAFEWAY STORES IN THIS AREA. Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

# SAFEWAY

YOUR LOCAL SAFEWAY 226 N. Palm Canyon Drive Palm Springs



## A Double Loss for the Village

Palm Springs lost two winter residents and great boosters within a few days this past week.

Al Jolson, great entertainer who has delighted millions in the course of his long career on stage, died of a joke on his lips in San Francisco Monday.

A few days earlier, Ed Kelly, former mayor of Chicago, succumbed in that city as he was leaving a doctor's office, "feeling swell."

Both made their winter homes in

Palm Springs and spent much of their time here. Jolson has been here for years and during that time gave the Village and surrounding desert many an enthusiastic boost even when he was ribbing us. Kelly too, spread the good word about Palm Springs throughout his residence here and was much interested in its progress.

Both of them will be missed as both were familiar figures on the streets of the Village.

## Study the Candidates, Issues, Then Vote

The ballot box stands between a free people and enslavement. The right to vote is the strongest defense we have against oppression.

Few people will deny this. Yet huge numbers of Americans, who regard themselves as good and patriotic citizens, fail to take advantage of their greatest privilege.

In local elections, it is common for less than half of the eligible voters to go to the polling booths. Even in national elections, in which men are running for the highest offices, and in which issues and principles of the utmost moment are at stake, millions of us don't vote.

The result, of course, is government by the minority—there is no way to measure the views and opinions of the man who fails to exercise the right of franchise. Government of the people is

possible only when the people make their stand known—and that can be done only at the ballot box.

Tuesday, November 7, there will be another election of great importance. The control of Congress will be decided. The Presidential campaign of 1952 will be strongly influenced by what happens this November. Policies which will determine the future of the nation, for good or ill, will be established. The majority will rule, as usual. But the true voice of the majority can never be known if again, as in the past, millions of people who possess the right to vote shirk their duty and responsibility.

Next Friday The Desert Sun will present a full list of the propositions on the ballot and list its recommendations.

Study these and the candidates and then—VOTE.

## A Cat Slips Out of the Bag

Many thoughtful observers, of both major political parties, view with deep concern the scurrilous campaign of untruths and insinuating half-truths being waged by the CIO Political Action Committee in Ohio against Sen. Robert A. Taft. The CIO-PAC is backing Joseph Ferguson, state auditor, in the fight for Taft's Senate seat.

Now comes an incident to throw a spotlight on the perhaps unconscious—but nevertheless apparent—totalitarian motivation behind some of the PAC's planning.

The incident occurred at a recent meeting of the Cleveland Industrial Union Council. During what reporters described as a vitriolic attack on the newspapers' coverage of campaign developments, James C. Quinn, secretary of the council, declared: "Some day we will be able to tell the papers what to print and what not to print."

There you have it. It is apparently the goal of at least one prominent PAC spokesman to eliminate freedom of the press.

## Folk Dancing Across the U. S.

Editor, The Sun: We left Palm Springs last April on a six month's dance tour of the whole United States. We expect to return home the last week of October for the winter season in Palm Springs.

We have made a study of folk dancing of all sorts for many years. We have the largest repertoire of dances and music for folk dancing of any orchestra in the country. On this trip we met and danced with most of the leading figures in the folk-dance picture. Of course this means Square and round or couple dances.

We found the whole country very receptive to all the old time dances. In Auburn, Maine, where the contra dance reigns supreme, the square dance was entirely new to them and they liked it very much. In the Ozarks it was thrilling indeed to try the furious rat-a-tat-tat footwork of their squares. The singing calls of New England and New York were very delightful, but a little too slow for our Western dancers. In the Smoky Mountain regions and the Great Ohio Valley districts, the singing games which are based upon our square dances left us breathless but tingling with the thrill of them. The set-running of the deep South and Southeast clearly shows where a great part of our square dancing comes from. We did many of the very same figures that the old timers of Palm Springs have done for years. We danced at below sea-level

and we danced at 9000 feet up.

We found that the eastern people like the western styles very much. We gave institutes to six groups, provided them with material sufficient to carry them on. (Square dancing by mail).

We found that many more people are doing old time dances in the east than in the west; however, percentage-wise, we have more people engaged in the same thing here in the west.

We did not neglect the "round" dances either. We were fortunate indeed to be able to contact many of the finest folk-dance teachers in the country. We visited over so many groups who specialize in the authentic folk dances of a particular country. In the east there are many more of these groups. We were invariably invited to participate in the dances, sometimes with disastrous results. It is thrilling to dance with the Swiss and see them do a Swiss dance the Polka was a cinch. The Jugo-Slavs and Croatians with their kolos, the Jewish groups with their terrific Horas, their stirring music and pageantlike dances, the German hop-waltzes, and the Austrian Shuhplattler with its wild gymnastics and

accompanying foot and thigh slapping left us far behind and gasping for breath. We did some of them however.

We felt more at home with the Scandinavians and their gay laugh provoking dances. Gustaf's Skaol and the Danish Little Man in a fix. Even the names suggest fun. We did the very serious Miserlou of the Greeks, but their ancient Syrtos threw us for a loss. We did a Finnish Tango, of all things. There was the Brandle of the French which was danced in the 16th and 18th centuries. The quadrilles and contras from England and Scotland and Ireland from which we derive our present day square dancing. The Mexicans are rich in folk dances, unfortunately we have too often "composed" our own steps and used Mexican music. The Philippine Jota Catalana was too intricate and too completely Spanish for us but we did thoroughly enjoy the Bamboo Stick dance emerging with ankles black and blue.

We mingled with 9997 other people at a big old time dance in staid old Boston and the Cabots spoke to the Lodges and the Lodges spoke to us. We shall make it possible for these dances to be enjoyed in the Palm Springs area.

With every good wish  
GUY R. MERRILL.

DESERT  
Museum  
NEWS

Friday, Oct. 27th — 8 a.m. at Museum.  
Anthropology Series. Films: "Land of Our Forefathers" and "Operation Crossroads" (the great Navy film on the Atomic bomb explosions). Open to the public; no charge.

Saturday, Oct. 28th — 8 p.m. at Museum.

Short hike (one mile round trip) to Andreas Canyon above paved road. Small toll charge to enter Cahulla Indian reservation. Most beautiful stand of native palms to be found locally—also alders, sycamores, and cottonwoods. Old Indian mortar grinding holes. Bring lunch. Meet at Museum.

Saturday, Oct. 28th—11 a.m. to 2 p.m.

Guest Lecture. Dr. Harold M. Hill of Redlands on "The Golden Eagle," showing a magnificent color movie of eagles taken by Telford Work in Santa Clara County. Dr. Hill is president of the San Bernardino Valley Audubon Society. Open to the public without charge.

Tuesday, Oct. 31st — 8 p.m. at Museum.

Films: "Crystal of Energy," "The Filbert Valleys," "Fire in Miniature," and "Adventure Ahead." Public invited, no charge.

LIVE EXHIBIT

Now on exhibit at the Desert Museum is a beautiful Coral King, or Mountain King, Snake. This snake is harmless and is found at a higher altitude, the one on display being caught by Milton Knapp near Forest Home.

Thomas Paine was a leading journalist during the American Revolution.



## Confident Living

by

NORMAN VINCENT PEALE

## THE ART OF "IMAGINATION"

Can your dreams come true? I believe they can and will. The ladder of dreams can take us as high as we want to go. The Bible tells us about a man who dreamed and saw a ladder from earth to heaven. All of us, at one time or another, set up ladders in our minds and place our dreams on the highest rungs. But, unfortunately, not all of us climb high enough to touch those rungs.

Here is a way you can start your climb, a technique for the realization of your dreams. My friend, Carl Holmes, a New Jersey newspaper man, has coined a word for it; he calls it "imagineering." He combines the word "imagine" with the word "engineering" because successful people engineer great things; by dreaming great dreams.

ENGINEERING and imagineering are related processes. Before you can build anything, you must erect a shining, gleaming structure of dreams. Nothing was ever built without this process happening somewhere along the line. It is said that General John C. Fremont, who opened up the West to sit before his flickering campfire at night and in his imagination see cities in the flames. And, today, in most of the places where those prairie campfires were lit cities do exist.

America was built from such dreams. Men are dreaming dreams now which will eventually make us greater, richer, happier — and make the rest of our unhappy troubled world a better place in which to live.

I REMEMBER ONCE trying to make this point to an uncle of mine. He was a hardboiled realist. Dreams meant nothing to him. He was an old-fashioned American who believed that working was the important thing. He used to tell me above all to make money and to save it if I wanted to get anywhere.

But he was a kind man and did his best to help me. I have always been grateful to him and cherish his memory. He ran both a small bank and an insurance company. His loans helped me pay my way through college.

One day, after graduating from college, I went to see him. I went in fear and trembling because I had decided to become a minister and I knew that would awaken no enthusiasm in him. "Uncle," I told him, "I would like to talk to you about extending my bank loan. I'm going to study for the ministry."

His feet came down off his desk with a bang. He pulled the cigar out of his mouth. "What did you say?" he thundered. "I'm going to be a minister."

"There goes my money," he shouted. "Why do you want to be a minister? You'll never make any money at that!"

"I have a dream," I answered. "I want to help build a better world."

"Dreams!" he snorted. "talking about dreams! Such nonsense!" ON THE WALL of his office was a framed copy of the Declaration of Independence. I pointed to it. "That was a dream," I said. "The men who took their lives in their hands to sign that were dreamers of dreams."

Outside the window, his model T Ford was parked and I pointed to it. "That was a dream too. People used to say that Henry Ford was crazy, a stupid dreamer. You came to the bank in his dream today."

I convinced him. But I got my I don't know whether or not loan extended. And I was able to make my own dream come true.

TO MAKE YOUR DREAMS

Memory  
Lane

(From the files of The Desert Sun of the week of October 27, 1930.)

Mrs. Harriet Day has returned to her work at the Desert Inn studio.

Mr. and Mrs. A. G. McManus have returned from an interesting trip to the Canadian Rockies.

Glenn McKinney received his official Scoutmaster's certificate this week and is mapping plans for an active Scouting year here.

I. S. Flavin is back after a successful season at Idyllwild. He is ready to teach golf at El Mirador course.

Mr. and Mrs. Earl Taucher of Winter Garden hotel have purchased adjacent property and plan a beautiful garden.

Mrs. Phillip L. Boyd returned this week from Indianapolis.

Walter Bunker, John Kline and Charles Crandall spent Saturday hunting in the San Bernardino mountains. They returned with a five three-point buck.

Mr. and Mrs. McKinney of the Desert Nursery celebrated their 27th wedding anniversary Tuesday.

Mr. and Mrs. Frank Goff entertained friends of old days in Bell, Mo., at dinner this week.

Al G. Barnes, famous circus magnate, is here recuperating from a recent illness.

Ten Years Ago

Commander Thales Boyd resigned as city councilman this week as result of having been called back into the service.

Lloyd Mason Smith is at

Berkeley gathering important data for the Desert Museum, of which he is director, at the University of California.

Earl Gibbs, who made such a success of last year's Desert Circus, has been elected president of the Field Club.

The Desert Inn and El Mirador hotel, two of the Village's major hotels are making plans to open for the season within two weeks.

Adolph Menjou has pur-

## I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

Last week I wrote about government and propaganda, which activities have direct costs exceeding \$100,000,000 per year — all your money.

Tied to the same problem is the abuse of the free mail privilege by administration agencies — and how it is abused!

Not long ago the Postmaster General, Jesse M. Donaldson, estimated the bill taxpayers pay for the "privilege" of having Fair Deal matter sent through the mails totals \$149,000,000 annually. Think of it! You pay \$149 million in the equivalent of 1c, 1½c, and 3c stamps to have the outpouring of letters, pamphlets, books, reports, speeches, news releases, and other administrative view-pointed matter lugged from the bureaus and departments into your homes and offices. And much of it is not wanted.

Congressmen also have the free mail privilege, a wise provision, since as representatives of the people in a lawmaking body, they normally conduct extensive correspondence. But the total congressional mail — and this comparison may startle you — is only 1/150th of the volume generated in the agencies and bureaus. In short, Representatives and Senators spend only 2c for every \$3.00 the administration spends on postage.

IF YOU HAVE BEEN reading the papers and magazines recently you have probably seen a reference to the Department of Agriculture's new survey entitled "Men's Preferences Among Selected Clothing Items." This is the famous study which disclosed, among other things, that more rich men wear pajamas than poor men, and that more men wear pajamas in the winter than in the summer, for the reason that they are warmer with than without.

I was curious about the book, and bought one from the government printing office. It is a careful study, and certainly the subject of men's preferences in such matters as underclothing, pajamas and socks. The book is 6 x 9 inches, and is 191 pages long.

On page one, there is a little note which explains that all of the data were obtained from single interviews, in other words, the same people were asked about socks, pajamas, underwear, robes, trousers, shirts, etc. But costs of the study were split between the "wool" question and the "cotton" question. Culture funds were used for the cotton portion, while Research and Marketing Act funds were

chased the Milton Hicks home in Las Palmas estates.

Mrs. O. S. McKinney surprised her daughter, Barbara, this week with a party on the latter's eighteenth birthday.

Work will start soon on the new road from Palm Springs to Edom.

employed for the wool sections. Apparently since both wool and cotton are agricultural products, customer acceptance of items made from them is regarded by the department as a proper subject for a department study.

I MUST RISE to remark, however, that few farmers will be interested in the report. Use of agricultural products these days has little or no relationship to amounts produced. It appears that a great part of every so-called "basic crop" is conveyed directly from the field to a warehouse or a place where it is carefully hidden away. You pay the farmer, and the government to do this, and also pay the storage bill, and then pay a little more than you should when you want to buy some of the same sort of produce in the open market—if you can get it.

The report will be of use to clothing manufacturers, buyers, merchants, and similar people. Since they wanted the information, why was it necessary for the Department of Agriculture to compile it? That is just another one of the thousands of questions for which no one around this bureaucratic beehive seems to have a convincing answer.

DON'T LET THOSE DOLLARS  
SHRINK OR RUN AWAY  
FOREVER!

Insurance against possible losses to all of your property and personal belongings... it's so easy to keep putting off that coverage by insurance you need so badly — and one day it might be too late! We have insurance to fit you and your income bracket—come in at your earliest convenience and let us discuss your needs—there's no obligation!

All Forms of  
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INC.

756 No. Palm Canyon Dr.  
Phone 2719  
"Palm Springs Oldest  
Insurance Agency"



"Now don't be impatient like Daddy... give me time to answer your ring before you hang up."

This is a very good idea since it isn't always convenient for people to answer the telephone on the first ring—or the third—or even the fifth. Wait for at least ten rings before you hang up. Your party may be out in the garden picking flowers, or dumping clothes in the electric washer, or in the middle of a televised thriller, or doing any number of things not easy to drop right away. "Give them time to answer" is a good telephone byword.



California Water & Telephone Company



From where I sit... by Joe Marsh

You Can't Build  
A Better Mousetrap!

"They're not the best-looking boarders a man ever had," Hack Turner said one day, "and they've got awful tempers. But I've found it pays to have 'em around."

Hack was talking about a family of barn owls, nesting in his silo this year. Some folks believe those little white-faced screechers kill chickens—and ought to be shot on sight. But Hack disagrees.

"Up at Barn University they've studied barn owls for years—and never known one to eat a chicken. On the other hand, a daddy owl will clean up around 300 mice a

month. Farmers that kill barn owls are throwing away the best mousetraps known to man!"

From where I sit, when someone shows a prejudice against any group of animals or humans—it's usually just based on misunderstanding. For instance, some folks are plumb intolerant about those of us who enjoy an occasional quiet glass of beer. Get to really know us and you're liable to find we're pretty good birds at that!

Joe Marsh

Copyright, 1950, United States Brewers Foundation



This Week With

## VILLAGERS

Mrs. Harold Lloyd and Harold Lloyd Jr., regular returnees, are awaiting the arrival of Harold himself and daughter, Gloria, at their local home on Avenida de los Palos Verdes.

Lights are gleaming again from the **Nate Milnor** home, landmark mansion perched on the hill above the Desert Inn. Recently returned from Europe, the Milnors each fall reoccupy the famous "O'Donnell" house which they purchased ten years ago, constantly adding to their desert home treasures of oriental art. Mr. Milnor maintains active interest in his vast import business.

Five-year-old **Janice Coble**, who drove a miniature Roman chariot complete with Shetland pony to first place in last season's Desert Circus parade, may appear again, with her fancy riding mother, Mrs. Ferdinand (Pat) Coble of Lazy C Ranch in this spring's circus Janice "brought down" the Los Angeles Coliseum at the Sheriff's rodeo in August and her mother has been training with the Roy Rogers Valkyries in San Fernando. The art of Roman riding includes standing atop galloping steeds as they race and hurdle obstacles.

Mrs. **Marion MacCarton**, one of the founders of Palm Springs Business Women's club, ill with a virus infection at Loma Linda hospital, is convalescing at the home of her daughter, Mrs. Maurice Libott, in Banning.

Years of roving the globe only bring **Mr. and Mrs. Robert Powers** back to their Rancho Mirage home each winter. Powers motor company tycoon, flew back to New York Saturday but Mrs. Powers will remain at their Ocotillo road residence until Christmas. Both will return to their chosen land, the desert, early in March.

A new stream-lined home on the historic Casa Cody property, 175 Cahulla road, soon will be occupied by **Pat and Bill Rogers**, with recent arrival Richard, four-year-old Charles and Shelby, 15.

Back at her desk as manager of the telephone company commercial department is **Miss Mary Schmitz**, following the critical illness and gradual improvement of her mother, Mrs. Susan Schmitz of Whittier.

Mrs. **Mildred Veano** was feted on her birthday at the Chi Chi recently by Mrs. Jennie Leonessi, Miss Tess Meyer and Miss Mary Dracsko.

North End school Parents' club heard Attorney **Hilton McCabe** on the subject of "School Policy" at last week's initial meeting. Mrs. Roger Williams is president; Mrs. Jack Sanders, secretary; Mrs. C. H. Woodmansee, program chairman.

Newly organized Cahulla school parents group will meet next on November 21, with President **Mrs. Herman Reich**. Other officers include: Mrs. Hilton McCabe, program chairman; Mrs. Nelson Nickerson, recording secretary; Mrs. Robert Levin, health chairman; Mrs. Chester Moorten, arrangements chairman.

**Ione Fuller Weeks** of the famed Fuller ranch in Coronado has become a Villager with purchase of a home at 333 South Patencio road.

Homeward flying Villagers **Mr. and Mrs. Dave Margolis**, of Dayton, Ohio, during the summer, resettled on Camino Mirasol; **Mr. and Mrs. Reynard Joseph** from Fresno and New York, back at their El Alameda address, with brother Mortemor buying home here.

Mrs. **Katherine Kuhn** of Calle San Antonio was "birthdayed" at Town & Country by Mrs. Howard Wilkins and Mrs. David Brooks last Friday.

Twenty eighth grade girls of

Community church Sunday school will enjoy a weekend among the pines at Forest Home camp grounds, beginning tomorrow. **Mrs. Wayne Wilson, Mrs. James Blackstone, Mrs. Lee Keith, Mrs. Alta Weide** are guides for the group.

Thousand Palms school held a parents' meeting Friday night, with teacher-of-all-grades, **Mrs. Harry Hill**, representing complete attendance of the teachers. Since Mrs. Hill teaches all grades, twelve parents attended.

Troop 56 of the Boy Scouts of America will "convene," or rather spontaneously convene, on Camp Emerson in Idyllwild for a "now-vow" this weekend. **Harry Hill** is the adult guide, or "follower" of the ten live-wire members.

Long-time Villager **Robert Hartley** has been dismissed from Community hospital following a serious illness. Mrs. Hartley is secretary to Miss Eileen Carey, principal of Frances Stevens school.

**Arthur Bliss Conkwright** (Conky to us) is controlling his own ticker-tape again after a bout with astral influences, he might say himself. His Vivian not-so-"ex" Gilbert and Sullivan star, conducts the Beachcombers' shop. He won't make the Western Week parade, reports Vivian, but here's hoping he's ridin' again in the Circus parade. Ain't nobody like 'im.

**Virginia Colville** is moving her book shop down to 120 South Palm Canyon drive, with Stanton Griffing moving the Credit Bureau upstairs at the same address.

Three high school Job's Daughters went to Riverside as guest officers of a county-wide meeting last week. **Mrs. Chester Sproule** took the girls to the conference. Chosen representatives were: **Sylvia Nelson, Carolyn Knapp, Catherine Wallace, Irma Taucher**.

Resuming her popular role as teacher and leader of fifth graders at Cahulla school, **Mrs. Alyne Kemp** is back at work, following a week's illness.

Hosted by **Dr. and Mrs. Claude Church** of Cathedral City, newlyweds Mr. and Mrs. Robert E. McDonald of Carmel have spent a week at El Encanto in Palm Springs. They have attended events throughout the valley.

**Paul McQuown**, son of Mr. and Mrs. C. O. McQuown, visited his parents over the week-end. He is a student at Occidental College.

**Mrs. Tom Holland**, 277 El Portal wife of Tom Holland of Palm Springs Department and Hardware store, was among 101 members of the Los Angeles chamber of commerce's 27th good will tour to Mexico.

**Mr. and Mrs. Charles R. Bacon** of Palm Springs were hosts at Padua Hills north of Claremont recently for Mr. and Mrs. Frank Waterhouse of Oakland who were celebrating their 41st wedding anniversary.

### Desert-Ocean Road Group Meets Sunday

Coachella Valley to Ocean highway association which is backing the highway across the mountains from Anza to provide a short cut to south coast beaches, will meet Sunday at the Idyllwild home of Frank Tebo, C. A. Washburn, secretary said this week.

**"FOR THE BEST OF YOUR LIFE" FLOATING CHAIRS**  
Transform your pool into an equis lounge. Factory to you. Send for brochure.  
**CORONA PRODUCTS**  
Corona, California

Twenty eighth grade girls of

## Randolph's Studio Staff Augmented

Roy Randolph is back in town for the fourth season, having opened his Dance Studio at 297 So. Indian Avenue on October 17th. Billie Walker is a beautiful and accomplished addition this year. She hies from the Rumba Work Shop in Hollywood, which is run by Howie and Gloria Gould in Hollywood. (Howie and Gloria, by the way, expect to be occasional visitors in Palm Springs this winter.)

Billie is originally from New York, where she was with both Pego and Olga and the Lewis Studios.

Other assistants of Randolph are: Rene Mulette and Dorothy Ruth Neher, piano instructors; Karl Moldren, violin; Mrs. Louise Hughes, tap and ballet; and Blanche Poston, ballet and character dancing.

## Del Tahquitz Plans Gala 3-Day Opening Starting on Wednesday

Del Tahquitz hotel, which first started entertaining Villagers back in 1930, will launch its 22nd season of entertainment and hospitality for Villagers and visitors in a gala three-day opening party next Wednesday.

Henry Norman, manager, announced plans for the event this week. A tour of the hotel, its various and many facilities for comfort, relaxation and fun is scheduled at sundown each of the three days.

Throughout the hot summer months Norman supervised the redecoration, refurbishing of the Del Tahquitz hotel to complete a job which included artistic murals on the walls of the lobby, the bar and the dining room depicting life on the South American pampas.

As a result, the bar room, formerly called the 49er Room, has been re-named El Gaucho, in keeping with the mural theme on the walls of that portion of the hotel. There El Gaucho lives again in colorful pictures which adorn the walls.

The dining room too, follows the same decor with giant murals on every available wall panel.

The three day opening will feature special surprise events each night and will be highlighted Wednesday night, Nov. 1, with the regularly scheduled square dance with Village Dance Master Roy Randolph leading the dancers through their gyrations.

A special Argentinian concoction will be available for those who are intrepid enough to try one, announced Barney Ostrow who is in personal supervision of the El Gaucho and dining room. Souvenirs will be given away to those who attend the three day opening, Ostrow announced, and he added that he will personally supervise a special dinner to be served those present each evening.

Scheduled in the planned events is a cocktail hour, hosted by the Del Tahquitz hotel and Henry Norman each evening of the three day opening.

## Ray Dodges To Entertain On Halloween

Ray and Mrs. (Ada) Dodge are giving a Halloween party on All Hallows' Eve, at their home, from six until nine for the Seventh and Eighth graders at Saint Theresa School and members of Roy Randolph's Junior-Hi. Cotillion. Members of the Cotillion are: Diane and Darlene Dodge, Hostesses; Peter Isenagie, Sue Ritter, "Happy" Ripley, Marvin Yager, Georgie Ann and Corrin Strebe, Carol Saldon, James McRory, Dorothy Strebe, Melissa Hall, Bon Bailey, Vick Pell, Fred Strebe, Alan Rose, Larry and Mary Lee Paul, Sandy Stallings, Elaine Ratto, Donna Richeson, Rickey Hyland and Selma Seiter.

There will be dinner, a juice bar and Halloween games, all of which will be in charge of Roy Randolph of the Randolph Dance Studios and his most able assistants.

## Chicagoans Guests in City

Gus Lankowski, Chicago broker, and his mother, Mrs. Dorothy Lankowski, who have been guests of Father Raymond Klumbis of

## The Desert Sun—5

Palm Springs, Fri., Oct. 27, 1950

Our Lady of Guadalupe, Catholic church, were dinner guests the other night of the Charles Valentino family, 229 El Segundo.

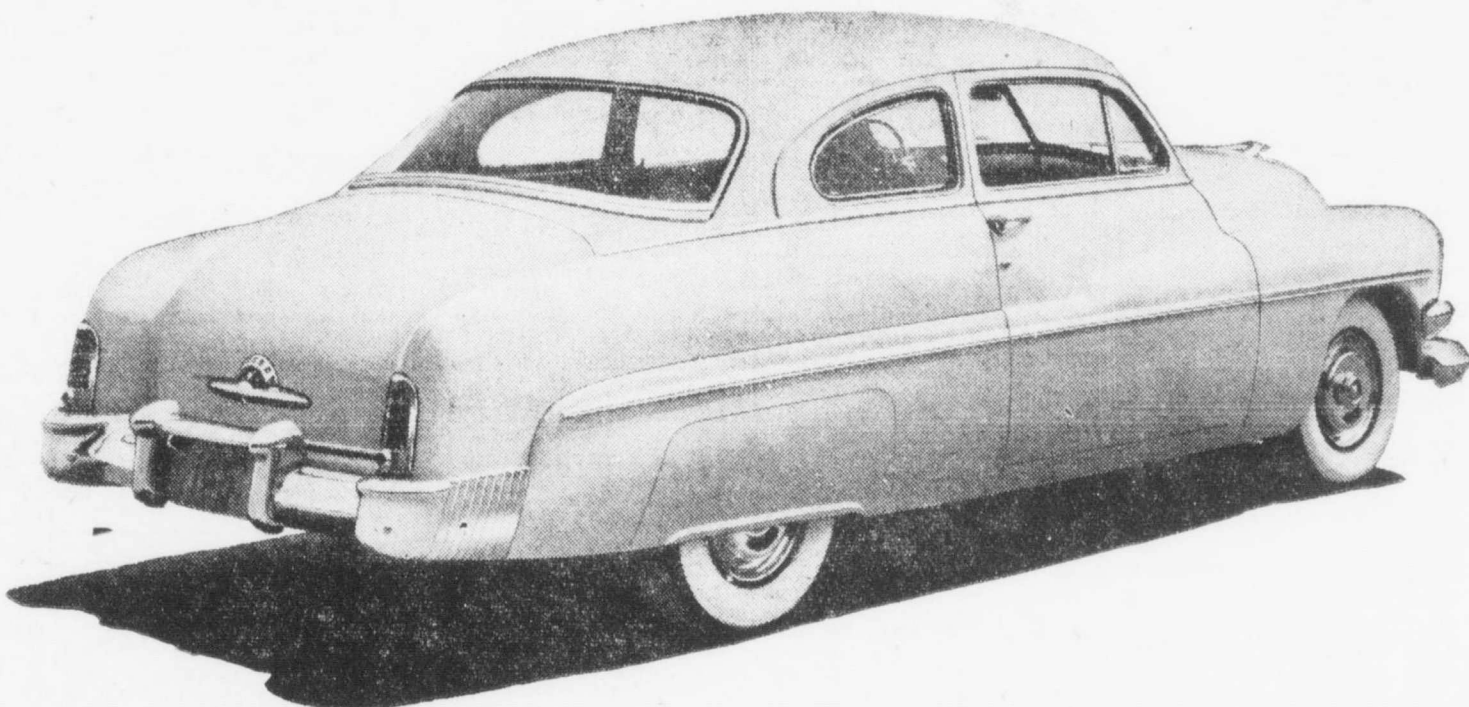
## Reopening for the 1950-51 Season

November 1st

with a fine selection of cashmeres, Scottish tweeds and other British imports.

in the Plaza

# Just Arrived!



Here's the new, 1951 Mercury with Merc-O-Matic Drive—a smoother, simpler, more efficient automatic transmission! It's THRIFTIER because Merc-O-Matic is coupled to the engine that won the Grand Canyon Gas-Economy Sweepstakes. It's POWERFUL because Merc-O-Matic is teamed with the Pace Car engine of the Indianapolis 500-mile Race. But more! This 1951 Mercury has sweeping new styling fore and aft. The new front grille has shock protectors

that blend right into the sleek lines of the car. The new back has long, graceful fenders that sweep out almost to the bumper line. And notice the new wrap-around bumpers... the new wheels... the whole new look of this 1951 Mercury.

Come down to our showroom and drive it today! The moment you take the wheel, you'll know that there's just nothing like it on the road!

\*1951 Mercury offers three transmission choices: Merc-O-Matic, gas-saving Touch-O-Matic overdrive, or standard transmission.

# New 1951 MERCURY

with

## MERC-O-MATIC drive



Merc-O-Matic Drive\* eliminates clutch and gear shifting... does away with jerkiness, grabbing, stalling, engine roar and excess heat. For all normal driving you simply keep the indicator on Drive, step on the gas, and GO! A little extra pressure on the accelerator engages a powerful hill-climbing gear. Downhill, for safety's sake, Merco-O-Matic gets the most out of your engine's braking power. There's a special parking lock for steep grades. And an extra low gear to rock your car out of mud, sand or snow.

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TO VISIT  
THE PALM DESERT ART GALLERY  
IN  
THE DESERT MAGAZINE PUEBLO  
PALM DESERT, CALIFORNIA

You will enjoy the continuous exhibition of Desert and Western Paintings representing fifty notable artists of the Southwest.

Visit our Craft and Bookshop.  
Beautiful book-ends of Native Stone  
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Week Days and Sundays.  
Highway 111  
HARRIET DAY, Director.

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335 Sunny Dunes Road

Palm Springs, Calif.

Phone 2301---2052

GOOD NEWS---NO INCREASE IN PRICES!



## Social Highlights

Planning in today for a visit with Mr. and Mrs. Earl Cordrey at The Colony are noted water-color artist Loven Stone and Mrs. Stone of Bronxville, New York. The Cordreys will entertain with a small cocktail party tomorrow evening, later going on to the Racquet Club for dinner and dancing.

Cocktail guests will be Mr. and Mrs. Burnham Bigelow, Dr. and Mrs. Percy Staley, Harold and Caroline Hicks, Mr. and Mrs. Ernest Giermann, Mr. and Mrs. Arthur Bailey, Kenneth and Julie Colborn and Stewart Williams.

### Illinois Visitors Honored

Two parties this week honor Mr. and Mrs. Henry C. Thornton of Ottawa, Illinois, who are making their first visit to Palm Springs. Wednesday Mrs. Thornton's sister, Mrs. John Bligh, invited friends for cocktails at her home on Via Ortega, and this evening Mr. and Mrs. Kenneth Colborn will entertain at their Pablo Drive home.

Guests making merry around long tables set up in the patio of the Bligh home and catered by Santos, were Mr. and Mrs. Donald Nielson, Mrs. John Costello, Mr. and Mrs. M. E. Schwab, the Harold Murphys, Dr. and Mrs. Carl Flandrick, the Kenneth Colborns, Mr. and Mrs. R. L. Walker and the Walter McManuses.

### At Shadow Mountain Show

Here to attend the Schiaparelli Show at Shadow Mountain as houseguests of Dr. and Mrs. Robert Morrey, were Babbette, well-known fashion editor, and the Paul Wilders. Also entertained in the Morrey's Veranda del Sur home during the weekend were Mr. and Mrs. Val Von Greff.

Guests of Mr. and Mrs. Belmont Sanchez over the weekend were Mrs. Sanchez's father, George Daniels and Mrs. Daniels. They were enroute to their home in Montana after a motor trip to New Orleans.

Guests of Mr. and Mrs. H. C. Moseley for Western Week festivities are Mr. and Mrs. Ralph Hills of La Grilla Gun Club below Ensenada, and Mr. and Mrs. (Mac) McQueen of San Bernardino.

Mr. and Mrs. P. K. Nichols' guests at their Palm Desert home were Mr. and Mrs. Lloyd Bailey of Flintridge and P. K. Nichols, Sr., with his famous "Queen" which he will enter in the dog show coming up at the Polo Grounds in November.

Visiting Mrs. H. F. Johnson for a week were Mrs. Art Tooman and Mrs. Jack Rowland of Racine, Mrs. Johnson's sister, Mrs. D. M. Reardon of Evanston, will be with her for the rest of the season.

George and Ethel Strebe surprised George's brother, Warren with a birthday party Monday evening at the Dell House. Besides the many friends who dropped by their table to say happy birthday were Mrs. Strebe, Dr. and Mrs. Charles Baldwin and Mr. and Mrs. Charles LaFrance.

### Here and There in the Village

Among Villagers going in for the Sadler's Wells Ballet were Mr. and Mrs. William Selzer and daughters, Salina and Jessica. They attended the "Swan Lake" performance, which they reported superb. . . Dr. and Mrs. John Costello have opened their home for the winter and were celebrating their return at Saddle & Sirolo Saturday evening. . . Mr. and Mrs. Al Hunt with Mr. and Mrs. Rathbun Hees were a weekend foursome at the Racquet Club. . . Sunday buffet guests at Wonder Palms were Villagers Mr. and Mrs. John Hormel, Mr. and Mrs. George B. Davies and the Arthur Petersons. . . Mr. and Mrs. Don Landstrom of North Hollywood have been guests of Bryan Foy at his Via Lola home. . . The Mahlon Mansons are entertaining Mr. and Mrs. Frank Hinton of Houston, Texas.

## TRAVEL--ALONG

With JAN and GEORGE OLMAN

**UNITED AIR LINES GLAMOR PLANE**—The Aloha—from Los Angeles to Hawaii commenced direct service a few days ago by first having the new ship christened with orange juice and pineapple juice, linking California and Hawaii.

**MORE FLIGHTS FROM HERE** to Los Angeles . . . we're sharpening up our pencils to write out more tickets as starting November 1st Western Air adds another flight to its daily Palm Springs service in addition to the present flight (which will operate a few minutes earlier). We'll also have a flight from here to Las Vegas. Anyone flying here from the east will have excellent connections in Los Angeles to Palm Springs. . . they can leave the cold temperatures of New York and in a short time be relaxing here in our warm sunshine. . . and the Northerners can get out of the wet rain in Seattle in the morning and dry out here in our climate around three in the afternoon.

**PACIFIC COAST TO HOLLAND** . . . now you can sail from here to there on a brand new sixty passenger cargo ship of the Holland-America Line, the SS. DIEMERDIK. We were invited to have dinner aboard on her maiden voyage from this coast but unfortunately were unable to make it this time. . . took a rain check tho' as we are anxious to look her over when next she sails from Los Angeles harbor. She's perfectly fitted for a leisurely cruise to Europe with just enough passengers to have fun without being formal and dressy.

**OFF for MEXICO AND TAXCO** . . . Jeanne Shiffer and Henrietta Sobom, Village nurses, left the other day for an air tour from Mexico City. They'll stay several days at the Reforma in the city and several days in and around the silver village of Taxco. En route home, they'll stop over at Guadalajara.

**CARIBBEAN CRUISES FOR JANUARY FUN**. Even the new Norwegian ship, the OSLOFJORD is going that way this January, visiting Nassau, Havana, Kingston, Willemstad, La Guayra, San Juan, St. Thomas and back to New York—in time to make their scheduled 34 day Mediterranean cruise in February. They've just announced this seventeen day cruise . . . joining the ships of the Cunard Line, the Holland-America Line, and the French Line in winter sojourns in the Caribbean.

**TO THE WILDS OF NEW MEXICO** for a hunting purposes . . . Merrill Crockett. He flew TWA to Albuquerque, join his son-in-law for a man's vacation . . . you know . . . hunting and fishing. . . his daughter and grandchildren will TWA on out here to visit while the men are catching the winter's supply of meat!

**FISHERMEN ATTENTION!** There's a new hotel near La Paz (Baja, California) that's real

close to the happy home of the marlin! It's close enough to go home for luncheon instead of traveling about two hours by boat from La Paz to where you start to catch the fish. And there's plenty of fish there to catch. . . you can fly down on a charter plane arrangement from Los Angeles or Long Beach, or you can fly down on Pan American and transfer at Mazatlan, or a Mexican airline from Tijuana right down to La Paz for very little money. Our suggestion is by way of Mazatlan as here is a place you shouldn't miss. . . as one writer describes it, "Nothing on the Mediterranean can surpass in brilliancy, the coloring of this western coast of Mexico." Did you know Mazatlan means "place of deer"? The harbor of the port is magnificent. Modern hotels overlook the beautiful beach, and excellent fishing! But just to lie on the white sands of Mazatlan beaches, drinking from fresh coconuts and idling away the hours is a delightful rejuvenating experience. You can drive along the boulevards in slow horse-drawn carriages. You can picnic leisurely on the small coconut islands that dot the inland reaching lagoons. You can hunt . . . and as we said before . . . you can fish!

### Barries Back In the Village

Mr. and Mrs. Arthur T. Barrie have returned to Rancho Trailer park from their home in Manitowish, Wis. Their daughter, Lt. Elynn Barrie Thacker, A.N.C., accompanied them to the Village. Lt. Thacker is now enroute to Japan where she will be stationed at the army hospital. Her husband, Chief Petty Officer Eugene Thacker also expects to be assigned to Japan soon.

## BANNING

THEATRE

Continuous from 2 P. M. Wednesdays

**FRI.-SAT. OCT. 27-28**  
BURT LANCASTER in  
"MISTER 880"  
Dan Duryea - Gale Storm  
"THE UNDERWORLD STORY"

**SUN.-MON.-TUES. OCT. 29-30-31**  
Marlo Brando-Teresa Wright  
"THE MEN"  
Howard Duff-Brian Donlevy  
"SHAKEDOWN"

**WED.-THURS. NOV. 1-2**  
RICHARD CONTE in  
"THE SLEEPING CITY"  
JOHN GARFIELD in  
"THE BREAKING POINT"

## Social ACTIVITIES



**FAMED FASHIONS**—Shadow Mountain Club attracted hundreds from far and wide last week-end as the fabulous club launched its 1950-51 winter season. One of the main attractions was the Elsa Schiaparelli showing of fashions flown from Paris for the occasion. Above two of the models display some of the creations that aroused the 'ohs' and 'ahs' of the large crowd. (Willis Photo.)

## Home-Coming Dinner-Dance BW Club Packs Shadow Mountain

Palm Desert's fabulous Shadow Mountain Club held its informal opening over the week-end with a special Home-Coming Dinner Dance on Friday night. Square dancing was the order of the evening with a special group representing the Palm Desert Raiders in attendance for the dinner and dancing. Appropriate music was furnished by the Club's Armando Federico and his trio.

Saturday's full program started out with a flag-raising ceremony at poolside. Capt. Sammie Lee and at pool additional models of the Schiaparelli collection were shown. Alternating with the fashion show was a full program of sports events featuring the Fullerton Junior College championship diving, swimming and water polo teams, with former Olympic Champion Sammy Lee adding special exhibition diving.

Also featured Sunday afternoon and evening was the season's first of the now famous Shadow Mountain Club Sunday buffet dinners.

Cliff Henderson and his capable staff have worked hard to give to Club Members the best of what the West has to offer. Among the new innovations for the new season, pre-viewed by Members and their guests over the week-end were the new rumpus room now nearing completion, new Sun Shop and a new "Show Saddle" Tack Room at the Stables.

Another new innovation this year was the decision to hold the Club facilities open on Mondays, instead of closing as was done heretofore, thus enabling Members and their guests to enjoy a longer week-end of fun and relaxation. The Club will be closed on Tuesdays this year, instead of Monday. Programs will be planned for Mondays in extension of the week-end festivities.

Representing the celebrities

### Cherry Pass Drive-In Theatre

Highway 99 at Highland Springs Rd. between BANNING-BEAUMONT  
Picture starts at dusk

Children's Playground  
DeLuxe Snack Bar

**FRI.-SAT. OCT. 27-28**  
"THE ADMIRAL WAS A LADY"  
Wanda Hendrix  
Edmond O'Brien  
"SAVAGE HORDE"  
William Elliott-Adrian Booth  
EXTRA CARTOONS  
Bring the Kiddies!

**SUN.-MON. OCT. 29-30**  
"NO MAN OF HER OWN"  
Barbara Stanwyck  
Wendell Corey  
LIVES OF A BENGAL LANCER  
Gary Cooper-Franchot Tone

**TUES.-WED.-THURS. OCT. 31 - NOV. 1-2**  
"BROKEN ARROW"  
Jimmy Stewart-Debra Paget  
"COUNTY FAIR"  
Rory Calhoun-Jane Nigh

was winsome Lee Hogan, television star with the National Broadcasting Company who officiated as commentator for the Style Show.

Angelenos who dropped in for the week-end included Dr. and Mrs. McKinzie, Miss Jo Ann Dee, Mrs. Dorothy Brinn, C. Harvey Watts, M. A. Marguire, Mrs. E. A. Leoway and Mr. Leaver, the last three, as guests of Cliff Henderson. Another guest in this party was Miss Virginia Miles of San Marino. From San Diego came the Gilman Gists, John Singer, D. Linton, Miss Dorothy Ball and Millicent Percival.

From Smoke Tree Ranch came Betty McKinley, Dorothy Phillips and Edith Louie. Desert Inn was represented by Lester Carlson, Thelma Spiegel, Joan Brotherson. From nearby Thunderbird Ranch were Tony Burke and Barney Hinkle.

### Manasses Mark 4th Anniversary

Fourth wedding anniversary of Mr. and Mrs. Solie Manasse was appropriately celebrated Sunday with many well-wishers enjoying swimming and a delicious buffet beside the pool at Warm Sands.

Wishing the Manasses many more anniversaries as pleasant as Sunday's affair were Mr. and Mrs. O. E. Torgerson, Mr. and Mrs. E. I. Graves, Mr. and Mrs. Jack Gorman, Mr. and Mrs. Jack McKenzie, Mr. and Mrs. George Wheeler, Mr. and Mrs. Herbert Burns, Mr. and Mrs. Bill Dunkerley, Mr. and Mrs. Frank Ewing, Mrs. George Clarke, Mr. and Mrs. Bob and Mrs. Mrs. Jack Chambers, Triscilla Chaffey, Roy Randolph, Mr. and Mrs. Pete Weston, Mr. and Mrs. Raymond O'Mara, houseguests of the Manasses from Toronto, Canada, Mrs. Merrill Crockett and Tom Riley.

### Miss Ann Andrews At Beach Hospital

Miss Ann Andrews of the Desert Sun staff is recuperating at Santa Monica hospital following surgery on her hand Wednesday morning.

## SUNAIR

DRIVE-IN THEATRE

ENJOY MOVIE STARS THE MODERN WAY IN YOUR CAR

UNDER HEAVEN'S STARS

**FRI. OCT. 27**  
James Cagney  
"KISS TOMORROW GOODBYE"

**SAT. ONLY OCT. 28**  
Roy Rogers  
"SUNSET IN THE WEST"

**SUN.-MON.-TUES. OCT. 29-30-31**  
"BLACK ROSE"  
Tyronne Power  
and  
Laurel and Hardy in  
"JITTERBUG"  
Selected Short Subjects

**WED.-THURS. NOV. 1-2**  
"THE LAWLESS"  
MacDonald Carey  
"YOU'RE MY EVERYTHING"  
Don Dailey - Anne Baxter  
Cartoon

Gates Open at 6:00 P. M.  
ADM. ADULTS, 60c  
Children Under 12 Free  
with Adults

HIGHWAY 111  
Between Palm Springs and Cathedral City  
Tel. Palm Springs 8-4232

## University Women in First Rally

Roasting weiners in the Tennis club patio last week proved the first activity of the year for the Palm Springs branch of the American Association of University women.

Providing scholarships for worthy high school girls will this season, at last, constitute one of the group's main aims.

Attended by approximately 40 members, the outdoor event at the Tennis club was arranged through the courtesy of Club owner, Mrs. Austin McManus, and hosted by Miss Edna La Point and Martha Lou Manson. Mrs. A. G. Hoff spoke on the principles and history of the A. A. U. W. Mrs. Herbert Burns is president of the organization; Mrs. Wayland Reynolds, vice-president; Mrs. Nelson Nickerson, treasurer; Miss Helen Thompson, corresponding secretary; Mrs. Paul Summit, recording secretary.

To a Southern Regional conference of the A. A. U. W. at Long Beach this week will go Miss Katherine Finch, Mrs. Claude Gottbehuert, Mrs. Summit and Mrs. Hoff.

## Gherardi Band Opens Tonight At Dave Lyons

Proclaimed by cafe society as sensational Gherardi and his band in a first appearance on the Pacific Coast opens tonight at the Saddle and Sirolo, according to an announcement by Dave Lyons, owner-manager.

The group coming directly from Elko, Nevada, where they played for an extended period where flown to that Nevada community direct from the Atlantic coast.

Advance notices state that the band composed of young men "throw more music into the air than any mambo heard in a long time."

Their repertoire, Lyons said, includes everything from the rumba and other Latin dance number to the old-fashioned waltz.

"They are only here for a limited engagement," Lyons announced, "and for those attending a surprise musical treat is in store."

## Danon's Salon Opens at Inn

Jacques and Victor Danon's Salon of Beauty, located in the Desert Inn, held its season opening this week.

It is the salon's third year here with the same staff. They are Joyce Perry, Helen Colgan and Ellen Moss who spent the summer in Balboa and Laguna Beach. The trio are looking forward to meeting their friends in the Village once again.

## Legion Cancels Saturday Dance

The American Legion Hallowe'en party scheduled for tomorrow night has been called off. Don Burns, Legion member, announced this week.

"We decided against the party and dance because we felt it would interfere with the Lions Club party and Los Compadres' Western Week celebration," he said.

## Desert Hot Springs Park for Trailers

Where Hospitality and Service Greet You

25 W. 5th St. - \$18 Month 1 block to Mineral Baths  
Write Box 217, D.H.S. Ph. 481

## Andreas Canyon Full of Indians For Big Party

Pint-sized cowboys and Indians invaded Andreas Canyon Saturday to celebrate the 10th birthday of Jeffery Shaw, 3733 Calle San Antonio. Wading, echo-raising and gastronomic feats highlighted the noisy function, with Mrs. Lester Shaw assisted by Mrs. Grace Shaw in unifying the festivities. Costumed guests included: Wendy and Denny Hammond, Skippy Bourne, Gerald Hagel, Dwight Hamster, Dick and Donald Casey, Cynthia Rojo, Howard Wilkins, James and Bob Lubach and Alan O'Day.

## Out of Town Guests Feted At Locketts

Mr. and Mrs. Donald Lockett entertained a group of out-of-town friends for cocktails at their Mission road home Monday.

Guests of honor were Mr. and Mrs. E. O. Wesner of Pasadena who were married last week in Honolulu and are now on their way east to start a Caribbean honeymoon trip.

Other guests were Mr. and Mrs. Eli Dorsey, Seattle; J. Worthing, Chicago; Mr. and Mrs. John Wheeler, Pasadena; J. Horner, Los Angeles; and Mr. and Mrs. C. Brabyn, Mr. and Mrs. E. Hassett, Mr. and Mrs. W. Kees, all of San Marino.

Support your Community Chest. It supports many needed Village activities.

## VALLEY LINEN SUPPLY

Suppliers of towels, table linens (all types) and every type uniform to the Commercial trade.

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"RAIN"  
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"LILLIES PUNCTURED ROMANCE"  
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Lon Chaney - Lewis Stone  
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## Racquet Club Colorful Spot For Opening

Maybe it's the influence of the Press Week Fashion Show in Palm Springs that caused people to get so dressed up last Saturday night for the gala opening of the Racquet Club. Leo Dorochoer and his lovely, sparkling Lorraine Day, hosted a table, as did Bill Holmes, (youngest son of Chris Holmes,) and resident of Honolulu, Reno, and Hollywood, Peg and Wendell Hunt came over to watch the show, after being part (and how!) of the Fashion Show at the Desert Inn. They were entertaining the Titus Schmid's of Dubuque, Iowa. Mrs. Hunt's lovely daughter, Jeanette, must have been the inspiration for many of her dreamy creations. Don Loper and Fred Cole, down for the cruise and resort wear showing, baked in the sun by the pool.

Ed Burnside came down for the week-end and decided to stay for the winter. Grace Pope is real estate hunting for Jaime Del Amo, and Jack Somerville dropped by for a tennis game two weeks ago and is still here. The Racquet Club is noted for its high calibre of tennis players, and all the racket wielders this week-end were either pro's or have their own courts. Gene Mako, Frank Feltrop, pro at the Beverly Wilshire Hotel, Mort Ballagh, one-time runner-up for the national championship, Vince Fotre, sr., Bill and Elaine Hollingsworth, Denny Alexander, Glen Austin, and Bill Holmes.

## Western Week, Flower Shows Mark Weekend

The flower shows and fall festivals that head the list of events for the coming weekends are always of interest to fall vacationers, Sunday drivers, and tourists alike, according to the Travel and Recreation Committee of the California State Chamber of Commerce. Halloween takes the spotlight at the end of the month with celebrations and parades planned by scores of communities throughout the State. A variety of other events including a national livestock exposition, fishing derby, fair, pioneer celebrations, and yacht racing also are scheduled.

The following is a list of Southland events—  
Elks Harvest Festival, OX-NARD, October 27-28.  
Golden Days Celebration, AZ-USA, October 23-28.  
Los Angeles Times International Travel and Resort Show, Pan Pacific Auditorium, Los Angeles, October 13-22.  
Rosemead Halloween Parade and Festival, Rosemead, October 27-31.  
Halloween Celebration and Parade, Whittier, October 31.  
27th Annual Anaheim Halloween Festival and Community Fair, Anaheim, October 26-31.  
Palm Springs Western Week, Palm Springs, October 26-29.  
Annual Pioneer Days Celebration, Twenty-nine Palms, October 20-22.  
Annual Mardi-Gras, Barstow, October 31.  
19th Annual Kiwanis Halloween Celebration, Barstow, October 31.  
Fall Chrysanthemum & Flower Festival, Balboa Park, October 21-22.  
Powder-Puff Derby, San Diego Bay, October 22, November 5.

## Capt. Ziskin Honor Guest

Peggy Bull, well-known socialite, threw a "going-away" party last night at the Doll House for Captain Al Ziskin who is leaving for the Army Camp at Tampa Florida.

Among the guests saying their "good-byes" to Captain Ziskin were Marjorie Pohl, Priscilla Chaffey, Pat and Harry Reid Sherman Huel, Bob and Jerry McKenzie, Dr. and Mrs. R. G. Backstrom, Mrs. Lynn Jennings, McNeil Field, John Seamans, Bob Knox, Everette Burnside and Sammy Sontag.

(Adv.)

(Adv.)

(Adv.)

## DALE STONER'S CHUCK WAGON CATERING SERVICE



Shown above is a typical chuck wagon dinner as served by Dale Stoner's crew. Stoner's catering service is available for private parties or any group for breakfast rides, dinner parties, convention parties, etc. "No group too large or too small!" Contact Dale Stoner at 5279 or 2-5672. Office at Palm Springs Polo Grounds.

## Society



NEWLYWEDS—Mr. and Mrs. Kipp Pritzlaff (Mary Elizabeth Allen) photographed at their wedding at Community church recently. Four hundred Villagers feted them at the reception which followed. The popular young couple will make their home in San Diego upon their return from a honeymoon tour. (John Kieldrup Photo.)

## Palm Desert Sunbeams

By EDITH EDDY WARD

Your reporter is again back at her post in Palm Desert . . . a very tired but happy soul. The New York trip was so fantastic in all its developments that it seems more like a dream than a reality. First of all, Mrs. Olsen and your reporter flew by TWA to New York non-stop in eleven and a half hours, which was in itself pretty hard to realize for one who was only a novice at air travel. Our first engagement was to attend a cocktail party Thursday afternoon hosted by Mr. and Mrs. William Lear, daughter and son-in-law of the Olsens. We arrived unannounced and strolled over to where the intimate "Ole" was holding forth in an animated conversation with General Omar Bradley. His surprise at seeing his wife, whom he thought to be 3,000 miles away in their Palm Desert home, was such a complete shock that for once in his life he was speechless . . . which is something for the glib and witty entertainer. The opening of the Olsen and Johnson show "Pardon our French" was that evening and played to a capacity house. It is, as was expected, typical of these master comedians, and an outstanding success from the very minute the curtain went up. The Olsen and Johnson team, which has been together for thirty-six years owe their popularity not only to the fact that they are the outstanding comedians in the show business today, but because of their lovable characters and that they are beloved not only by their audiences but by others in their own profession. The principle upon which they have always worked, as expressed by Mr. Olsen, is "We never play up to our audience, or down to our audience, but with our audience." Their show "Hellzapoppin'" was such a classic in zany hilarity and enjoyed the longest run in musical comedy history . . . so it was thought impossible to surpass this record. But this they have done in their new show, which bids fair to again make musical comedy history. It is Olsen and Johnson's most ambitious enterprise . . . they believe it is their best . . . and the public is proving it. Any one fortunate enough to secure tickets to "Pardon our French" is assured of an evening of fun, never to be forgotten.

After the performance there was a late party for the entire cast at the Stork Club in a private dining room. The Stork Club is pretty terrific and not in the least over-rated. The party was by far the gayest ever, with all the spontaneous wit of "Ole" and "Chick" and the other very talented members of the cast.

During the ensuing week we saw five Broadway shows including "Gentlemen Prefer Blondes,"

"Kiss Me Kate," "Affairs of State," and of course "South Pacific." Very outstanding to me was the radio broadcast show of Mary Margaret McBride at Radio City. Ole Olsen was honored guest on the program. Other guest stars were the very inspiring Jane Froman and Paul Whitman.

Things happened in such rapid succession from that point on that I am still on a merry-go-round. We shopped in Lord & Taylor's, B. Altman's and Bonwit & Teller. Met Ruth Warburton who took me as a guest to the Nicholas Schenck's home on Long Island. (Nicholas is a brother of Joseph Schenck.) Life on Long Island is a far cry from the casual and informal manner of living in Palm Desert, but I lived every minute of it. There one dresses every night for dinner. Your time is your own all during the day but there is a hard fast rule that the entire household assemble in the library promptly at 7:30 for cocktails before dinner, which is served at 8:30. I felt like a modern day Cinderella with a personal maid assigned to attend to my every requirement. The Nicholas Schencks are a truly wonderful family, with two charming daughters. One is a student at Bryn Mawr and the other has already entered show business very successfully in Hollywood under the stage name of Marla Stevens.

Ran into Mr. and Mrs. Clarence Brown who were in New York en route to Rome, Italy. I was their guest for luncheon at the famous "21 Club," where we saw George Murphy, Margaret O'Brien and her mother, who joined our table for a short visit. After luncheon went shopping with the Browns and had cocktails in the late afternoon at the Waldorf. The following day the Browns left by plane for London and from there were flying on to Rome.

On October 8th, which also happened to be my birthday, the Frank Smiths from Palm Beach, Florida, invited me on a cruise on Long Island Sound aboard their yacht "Thelmar". It was a marvelous trip with beautiful scenery along the shore line. The Smiths also extended an invitation to me to accompany them on their return cruise to Palm Beach. That was really a temptation, but let's face it, I had to come home sometime!

On our homeward trip Mrs. Olsen and Mother Olsen, who by the way is most charming and a remarkable little lady 88 years young, and I motored to Pittsburgh where we went on our separate ways. Mrs. Olsen took Ole's mother back to her home in Fort Wayne, and I visited the Robert K. Hansons in Pittsburgh, who have just purchased a new home here in Palm Desert. My visit there was like "gilding the lily"

## Eastern Star Chapter Plan Is Unfolded

Palm Springs Eastern Star club, Village Masons and guests met at a delightful dinner event at the Chi Chi Blue Room Thursday night when plans for the formation of an Eastern Star chapter here were discussed.

President Florence Murphy of the OES club presided and outlined procedure before yielding the gavel to the incoming president, Mrs. Elmo Purnell.

Mrs. Murphy, by unanimous action of those present, became the first Worthy Matron elect of the proposed new chapter. The action followed her nomination by Mrs. Harry Brott, first president of the club.

More than forty present signified their intention of becoming members of the local chapter when it is formed.

## L. A. Group Has Gay Time Here And Will Return

Their stay in Palm Springs proved so pleasant that 50 young members of Templo of Emanuel of Los Angeles plan to come back repeatedly during the season, "probably once a month," said Jere and Jan Weber who played host to them at the Palm Springs Pueblo last weekend.

The group is composed of young, single, business people. They arrived Thursday and Friday led by their secretary, Miss Glory Cedars, and stayed until Sunday night. "They spent all their time having fun and getting acquainted with Palm Springs," said Weber.

Saturday night all 50 dined at the Pueblo and Sunday morning was a full breakfast wagon breakfast at the Pueblo, while Johnny Roberts sang Western tunes.

## Poise Subject Of New Class

As one of the new activities of the Del Tahquitz Hotel this year, a group of business women and housewives is being organized to meet at the Pool every Monday and Wednesday mornings from nine to ten. They will be under the supervision of Geraldine Finlayson, instructor at the Roy Randolph Studios. Miss Finlayson has just finished attending the Bernarr McFadden Summer School at Lake Arrowhead, and the course to be given will emphasize posture and poise.

... it was the perfect climax to my trip. My host made me feel just like one of the family, and it was a real privilege to be in their home. We had a delightful evening out, with dinner at the Roosevelt, and they even wanted to take me up to Washington, D. C. to see their tobacco farm. However, my limited schedule would not permit this interesting side trip. It is most gratifying to know that the Hansons are going to be spending a great deal of their time in their Palm Desert home and that our friendship can continue regardless of the span of miles intervening.

Traveling West from Chicago by train wrote "finis" to two wonderful weeks in New York, but it was also wonderful to get back to the familiar scene of the Desert in the fall.

If its quick results you want—dial 2249 and ask for the Sun classified girl.

## Miss Croft, Paul Kersten Wed. Dec. 17

Mr. and Mrs. John C. Croft of Rancho Mirage announced this week the approaching marriage of their daughter, Mathryn Elizabeth Croft to Paul Kersten Jr., son of Paul Kersten of Rancho del Sol and Mrs. Ella Kersten of San Gabriel.

The ceremony will be read December 17 at Palm Springs Community church with Dr. John R. Macartney officiating. Following the wedding there will be a reception at the church.

Miss Croft is a graduate of Palm Springs high school and Los Angeles City college. She is a dental assistant in Los Angeles. The bridegroom-to-be is attending UCLA.

The newlyweds will make their home in Westwood until Kersten completes his studies.

## Matthews Host Polo Officers

Carl G. Lykken was elected president of Palm Springs Polo club when Mr. and Mrs. Charles Matthews entertained Friday for officers and directors of the club. Mr. Matthews is the retiring president.

Among cocktail guests were the club's first and perennial

## The Desert Sun—7

Palm Springs, Fri., Oct. 27, 1950

president, Irving Snyder, who came up from Coronado with Mrs. Snyder for the shindig. Mr. and Mrs. Barney Hinkle, Mr. and Mrs. Harold Hicks, Mr. and Mrs. Fred Ingram, Mr. and Mrs. George Roberson, Dr. and Mrs. Frank Purcell, Mrs. Isenagle, Freddie Watson, Mr. and Mrs. Milton Hicks.

## See Our Christmas Cards Now

Selecting your Christmas Cards early means more enjoyment from them. Look at them leisurely. Buy them early so you can address them before you are confronted with all the happy bustle and bustle of pre-Christmas days.

See our large and beautiful selection of Christmas cards to be personalized with your name. Cards to suit every taste and every budget.

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SHUFFLEBOARD  
PING-PONG

## Palm Springs BILTMORE

### OPENING

Friday, November 3rd

We invite . . .

You and your friends to share the pleasures of our NEW GARDEN ROOM for luncheon, dinner or cocktails.

- DINING AND DANCING NITELY.
- EXCELLENT CUISINE.

Luncheon served 12 till 2

Cocktail music 5 till 7

Dancing 9 till 1



## WANNA LOOK AT SOME P'N Clever and Classy

... and brand spankin' new, too . . . Worth lookin' at? You wouldn't believe it but I'm talkin' about the "Reborn" CASA PALMERAS. Been there, to these many years but it has a new "Lease on Life" and WHAT a lease.

Lemme tell you about the new Alsynite Plastic Lanais. I can't, so you'll have to see them yourself . . . then you'll say all the things I was going to say about them.

Well, the old CASA PALMERAS (used to be owned by Priscilla Chaffey), has now blossomed under an ownership more "Artistic than Wise." Complete "Face-lifting" and "Re-everything." Swell job, too, due to the combined efforts of:

Elly's Electric  
Ray Tomkins, Decorator  
Sunset Tile Company  
Leo Wilkes Plumbing and Heating  
Ray Kelley, Furnishings—(and Golfer)  
Dill Lumber Company (Johnnie Wood)  
Palm Springs Paint Company  
Robert McCall — Painting  
O'Morrow Company, Alsynite Lanais with Bob Muir directing and "Bill" Murray installing  
Samson-Curtis — Insurance  
Joe Soldado — Landscaping.

Oh, we had a swell time fixin' CASA PALMERAS up for the winter visitors. I can't take much credit. Those people did all the work. All I did was put up the money. Well, I wanted it to be swell and it is just down-right-nice and a wonderfully comfortable place to spend some time in Palm Springs.

We GOTTA' be good to get our share of the business. Look at the places that surround us:

Los Arboles Lodge	De Anza Court
San Jacinto Hotel	Ambassador Hotel
Colonial House	Pacific Apartments
Pepper Tree Inn	El Rancho Grande.

This is the neighborhood the visitors like best of all. A bit north of the main business district but everything they need within a block or less.

LOOK! (within one block of CASA PALMERAS):

El Paseo Pharmacy and Coffee Shop (Ben Cox)  
El Paseo Market and Delicatessen (Sam Stuart)  
Louella's Beauty Parlor (in El Paseo building)  
Don Manchester's Bombay Restaurant  
Palm Springs 5&10c (Frank Prince)  
Desert Clinic (If you don't feel well)  
Barber Shop and Beauty Parlor  
in the Pacific Building.

I guess this is just about the best location you can find in all of Palm Springs. Close to everything you need.

Now, do you think you can recommend CASA PALMERAS to your friends who are going to spend a bit of time in Palm Springs this season? If you have any doubts, come take a look 'cause we sure want you to tell 'em to come here and enjoy their stay.

## The Proud Owner

**Casa Palmeras**

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We'll send it if you ask us to—  
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RAMON ROAD

TO POLO GROUNDS



# Alert Indians Upset Hemet Squad 7-0 to Gain Second Place Tie in RCL Grid Race

Johnny Black's 60-Yard Punt Return Provides Edge for Palm Springs Over Favored Visitors; Most of Game Even

A plunging Palm Springs backfield, supported by a stout line, pulled the Indians into second place in Riverside County League standings last week when they upset a heavily favored Hemet squad, 7 to 0.

## SUN SPORTS IDELIGHTS

By GUS STEVENS

Palm Springs put together its best 48 minutes playing time of the season last Friday night against Hemet.

The Indian line is to be specially applauded for its night's work against an opposing wall that averaged 10 pounds heavier to the man. More often than not a light forward wall will fare pretty badly against one so much heavier, especially in the second half when the bruising the burly boys administer in the initial 24 minutes begin to soak in.

If anything, the Palm Springs line played better ball after the game was half over. Certainly the Bulldogs' plunging backs threatened less after the first gun. Hemet rushing plays far outnumbered their passing attempts, too, there only being seven tosses. That adds up to a little extra bruising for the defensive men at the front.

Maybe it's the return of center Marvin Hale to the starting center slot that accounts for a tougher Indian middle to crack. Certainly that's part of it, added to the excellent defensive play of right guard Ed Griffing in recent weeks.

But the Indians won't be able to rest on their laurels this night. They must meet a still tough Perris team on the Panthers' home field. If the Palm Springs seven front spark plugs keep sparking like they did last week, local roots can look for the third straight Redskin win, however.

News that the Chicago White Sox might come here for a couple weeks next spring brings back memories of the famous Black Sox scandal in the 1919 World Series.

That big-time gamblers got to a fine, penant-winning White Sox club which was presumed to be a cinch for the world championship. Fat bribes for several members of the team caused them to give the series to the Cincinnati Reds via several fat pitches and untimely errors both in the infield and in the outer parks.

When one of the Sox pitchers cracked the following year under the strain of rumors that the "fix" was on in the 1919 series, the club owner suspended eight members who were subsequently found guilty of accepting dirty money. All eight were banished from baseball for all time.

It was the first and last known fix in the major leagues.

**LOCALS WILL HAVE** the chance to get a look at an odd assortment of major and minor leaguers tomorrow afternoon when Bob Lemon's All Stars and the Kansas City Royals meet on the Polo Grounds.

This will be the third West Coast meeting of the two barnstorming clubs this month. And Lemon's bunch shutout the Royals 5-0 in L. A. Sunday afternoon. Over 3,000 fans showed up to watch Satchel Paige, Cliff Mape, Lemon and several other stars perform.

That's more than the average crowd that watched Hollywood or Los Angeles during the PCL season.

City basketball league practice sessions got underway Monday night with another scheduled for last night. Howard Haddock, city recreation director, says there's still lots of room for anyone who wants to play.

After thought Department

A large, enthusiastic crowd at the Palm Springs-Hemet game Friday night kept your reporter, who was assigned to the game, from fighting his way to his press box seat. Had to spend the evening on the wet grass of the sidelines and almost got run over a few times, too. That PCC football outfit that stole Palm Springs High's colors, nickname and fight song didn't have the luck with it last week that our Indians did. After what happened in Baltimore, maybe we were wrong in saying Dick Dunkel is crazy for tabbing San Jose State as a better team than SC.

Johnny Black was the Bulldog's nemesis late in the first period as he gathered in a Hemet punt on his own 40 and raced 60 yards to the game's only score. Oscar Prieto completed the scoring with his conversion boot.

**FOR THE REMAINDER** of the game it was a contest between two evenly matched clubs. Palm Springs having a slight edge in total yards over Hemet earning three more first downs.

Line play predominated in the evening tussle and its ferocity resulted in a bumper crop of penalties, most of which were tabbed against the Indians. Palm Springs lost a cool 100 yards via rule infractions. Charley Black did the heavy duty in the winning effort. The power-laden speedster netted 127 yards from scrimmage during the evening, mostly on thrusts inside tackle. He was also a standout at his defensive linebacker's post.

**SAID COACH BALLAGH.** "The entire club had been fired up for this one all week. I don't know, but maybe a little overconfidence on Hemet's part helped push us to a win. I think it was their cutback plays, plays where the back starts wide and then cuts back inside his end, that did the most damage to us."

"In the backfield Davis, the Black brothers and Hensen looking good. In the line Ed Griffing played his usual good game. Charlie Black held on to the ball well considering this he was playing with a broken finger."

**THE INDIANS** played their victory with several injuries. "Johnny Black picked up a bad hip. Hensen was hit in the ribs and Gary Sanders wrenched his knee again. But most of them will be able to start this week," concluded Ballagh.

**Statistics**  
First downs.....10  
Net yards gained.....221  
Yards passing.....44  
Yards rushing.....164  
Passes attempted.....7  
Fumbles.....5

**Score by Quarters**  
Hemet.....0 0 0 0-0  
Palm Springs.....7 0 0 0-7

**Salton Sea Race**  
Dates Nov. 17-20

The Salton Sea National Desert Regatta will probably be held November 17 through 20 this season, according to Commodore Deck Blindbury of the Southern California Speedboat Club.

"A lot of things have fouled up the originally planned date for the Salton Sea regatta, but they are being ironed out and the week-end following the third annual Lake Mead Regatta will probably be it," Blindbury said.

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Kansas City Royals, the greatest Negro team in baseball.

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LOUIS CASTELLUCCI Prop.



**FOLLOW THROUGH**—Bob Lemon, All-Star hurler, delivers his high, hard one in a practice session. He will oppose Satchel Paige in an All-Star tilt at Polo Grounds tomorrow afternoon.

# SAN JACINTO AGAIN ON TOP IN RCL GRID RACE

For the third consecutive season San Jacinto high stood atop the Riverside County League express this week. While other favorites slipped off the top last Friday, the Tigers retained their dominance with a convincing 35 to 12 victory over Banning.

Coach Chuck Clithero's horde lengthened its win string to 20 straight. End Tippy Brittain of the San Jacinto put on the RCL's greatest individual touchdown spree by romping for three in three minutes against the hapless Broncos. Before the evening was over, Brittain gathered in four touchdowns and ran 40 yards for another, meanwhile kicking the five extra points, to tally every Tiger point of the game.

**COACHELLA'S** many injuries helped a surprising Elsinore squad to romp to a 40-6 victory over the Arabs. The injury-laden Elsinore team of last season and this year injuries appear to be even more damaging. The one-time strong desert club might be doomed to a mediocre season.

Perris bounced back into the win column Friday night with a 20-7 victory over Beaumont. But it was a determined Cougar club which finally succumbed to the Panthers.

It was late in the second half before Perris went ahead to stay.

**TONIGHT'S GAMES** once again will go a long way toward spreading out the league standings. The boss, San Jacinto will meet a still-tough Hemet club, which will be fighting mad after its unbeaten, unscored upon string was broken last week by Palm Springs. The Bulldogs will be on their home grounds, too. Coachella will travel to Beaumont in an attempt to keep the Cougars out of the league win parade. A victory would give the Arabs a two and two record. Elsinore will travel to the other hapless Pass city, Banning, which has yet to win a league game.

Palm Springs and Perris, currently tied, will bump heads in Panthertown.

**Durocher Tries O'Donnell Course**

There was plenty of vocalizing last weekend at O'Donnell Golf Course.

Leo (The Lip) Durocher, manager of the New York Giants, and Thad Robinson, singer with the King's Men, radio quartet, got in several rounds of good golf on the course.

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Yuca Valley  
LOUIS CASTELLUCCI Prop.

# Major Leaguers Here Tomorrow At Polo Grounds

Local sports fans will have a chance to see several major and coast league stars in action tomorrow afternoon when two barnstorming clubs, Bob Lemon's All Stars and Satchel Paige's All Stars, meet at the Polo Grounds at 2 p.m. The teams come straight from a two-week Los Angeles series.

Lemon's club is made up of players from both major leagues, the Pacific Coast league and Dick Cole, a second baseman from Columbus, Paige's team is the Kansas City Royals.

**BATTING** in the clean-up spot for Lemon is Cliff Mape, star New York Yankee outfielder and one of the American league's leading batsmen. Irv Noren, 3000 hitter from the Washington Senators, will hold down center field. Other major leaguers include Rocky Bridges, Brooklyn second baseman, Ray Boone, Cleveland short stop, Del Crandall, Brave catcher and former coast leaguer Jesse Flores, now pitching for Cleveland.

There are two coast leaguers in Lemon's starting line-up. They are Chuck Stevens, Hollywood first baseman, and Jack Paepke, Hollywood right fielder.

**"SATCH" HIMSELF** provides most of the color on his club. The storied pitcher has already become almost a legend in baseball annals. The ageless hurler not even he knows his true age, has been in organized baseball for over a score of years. Baseball fans have guessed his age as being close to 50.

Paige starred on colored teams for many years before breaking into the majors three years ago with Cleveland. He stayed there for two seasons as a reliever.

He will be helped with the mound chores by Connie Johnson.

**They Just Used Burro Words**

As policemen go, Officers James Clarkson and Warren Hockenbary of the Palm Springs force, are pretty good muleteers.

They demonstrated that when burros at the Burro Train, got the wanderlust last week and a call was sent to police to stage a round-up.

They did. And because they were such little animals, police just used small words instead of the usual mule-skinners' brand.

**BASEBALL**  
WESTERN WEEK  
PALM SPRINGS  
SATURDAY  
Afternoon  
Polo Grounds  
GAME TIME  
2 O'clock  
Bob Lemon's ALL STARS

**"Tops" from the American, National and Triple A Leagues.**

**OTHER EASTERN**  
FRIDAY, OCTOBER 27  
Gannon.....35.7 vs. Huddell.....37.5  
Lock Haven.....41.0 vs. Ithaca.....28.8

**SATURDAY, OCTOBER 28**  
Adelphi.....32.8 vs. Arnold.....28.3  
Alfred.....37.7 vs. Brooklyn.....12.8  
Allegheny.....41.7 vs. Grove City.....18.8  
Amherst.....51.9 vs. Wesleyan.....37.9  
Bloomburg.....56.6 vs. Kutztown.....30.7

**OTHER MIDWESTERN**  
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Butler.....47.5 vs. Reserve.....44.4  
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Pac. U.....31.2 vs. Whitman.....19.5

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Redlands.....32.5 vs. Cal. Tech.....16.9  
San Diego St.....63.3 vs. Pomona.....36.2  
Sta. Barbara.....53.7 vs. Cal. Poly.....38.2  
Tempe St.....17.6 vs. N. Mex. A&M.....30.4  
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Whittier.....32.7 vs. Occidental.....44.8  
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**Don't Cuss Call Us!**  
Palm Springs Builders Supply Co., Inc.  
490 E. Sunny Dunes Rd. Phone 2107

# PERRIS TRICKS, SPEED WORRY INDIAN COACH

"The Panthers are tricky and fast and have us plenty worried," said Indian coach Clare Ballagh this week as he drilled his charges against Perris play patterns. The two clubs clash tonight at 8 on the Panther's home grounds.

Perris, like Palm Springs, has won two games and lost one in league play. Coach James Sims' gridders single loss is an interesting one—it being to the Hemet club which Palm Springs upset last week.

However, the Panthers have looked strong in their other two outings. Last week they drubbed Beaumont, 20 to 0 and in their opener romped over Banning, 19 to 0.

Ballagh said he expects Perris to use their speed and deception to outwit the Indians since they do not outweigh Palm Springs as much as recent Indian opponents.

# City Casaba Loop Needs More Sponsors, Managers

Thirty-five aspiring basketballers greeted city recreation director Howard Haddock at the first city league practice session at the high school gym Monday night.

Plans for the practice schedule were tentatively laid and the group spent the latter part of the evening stretching unused muscles. A second session was held last night at 7 p.m. Haddock said the league needs more of everything if it is to be a success—that means team sponsors, managers and players. He urges anyone who wants to sponsor a team to contact him either at the city offices or at 2058 East Ramon road. The cost is \$25 and uniforms for the team.

He also stressed that prospective players shouldn't be bashful about coming out. Everyone is assured a place on one of the teams and no previous experience is necessary. Practices will be held every Monday and Thursday night at 7 for about three more weeks, then play will begin on those nights.

Haddock himself is directing the search for team sponsors. "I plan to travel out to Desert Hot Springs this week to raise a team there," he said. "I am

also going to approach several business and civic groups here to see if they will cooperate with us."

Some of the tentative teams will be Village Market, Globe Trotters, Junior Chamber of Commerce, Youth Center and Rudy's Gardeners. "We need at least six, and preferably eight, teams to make the city league a success," he concluded.

**Tenpin Topics**  
By LEONA ROTH

Through the rumble of rolling balls and the clashing of bright shiny pins there emerged a fully organized Monday night bowling league. Sponsors for the new season were crowding each other for Monday night openings and the old standbys Plaza Motors with "Mac's" McDonald as head man, Fred Hathaway's Lathers, and Al Stein, of Frontier Shop, moved over for the new team of Padlock Pool's organized by M. R. Brubaker, Western Tobacco of Banning sponsored by the big guy himself Lew Gavalya, and the sizzling bowlers of Ford Motors of Banning.

From here it looks like these boys are going to put on a terrific show of pin splashing for the spectators this year.

**TUESDAY NIGHT** Girls League is heating the bushes for bowlers this year so come out and show your face gals and have fun and recreation this season. We have plenty of sponsors that want to back the female pin-pushers but not enough bowlers. Grace Reiss is wearing out shoe leather getting prizes from local business houses for weekly prizes to the girls teams, proudly announcing the prize is complete for the first six weeks of bowling.

**FOOTBALL FANS' CORNER**

**Dick Dunkel's COLLEGE FOOTBALL POWER INDEX**  
EXPLANATION—The Power Index provides a direct comparison of the relative strength of any two teams for this season to date. Thus, a 50.0 team has been 10 points stronger than a 40.0 team on their comparative records, in which scoring margin has been weighted against strength of opposition. This does not necessarily mean that a 50.0 team should defeat a 40.0 team by exactly 10 points in this season's games. Teams rarely follow past performance that closely. The Dunkel system correlates records of all college teams and was started in 1929.

For week ending October 29, 1950

**PRINCIPAL GAMES**  
Probable Winners Probable Losers  
FRIDAY, OCTOBER 27  
Detroit.....78.7 vs. Drake.....77.0  
Georgia.....92.6 vs. Boston Coll.....63.3  
So. Carolina.....83.2 vs. Auburn.....77.0

**SATURDAY, OCTOBER 28**  
Alabama.....94.2 vs. State.....86.4  
Arizona.....93.5 vs. Denver.....65.2  
Arkansas.....94.4 vs. Vanderbilt.....60.0  
Army.....108.9 vs. Columbia.....70.1  
California.....104.0 vs. St. Mary Cal.....69.6  
Cincinnati.....81.7 vs. Michigan.....67.2  
Colgate.....77.1 vs. Brown.....65.5  
Conn. Pacific.....92.3 vs. Fresno St.....61.7  
Colorado.....80.7 vs. Utah.....58.8  
Colo. A. & M.....74.3 vs. Utah St.....54.1  
Dartmouth.....72.9 vs. Harvard.....60.7  
Duke.....88.7 vs. Maryland.....86.3  
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G. Adolphus.....62



# Nine Groups Come to City For Sessions

Convention Bureau  
Negotiating With  
Others for Season

With the Palm Springs Chamber of Commerce convention bureau negotiating with several groups for Springs meetings and conventions, Frank Ewing bureau manager, announced nine already scheduled for the current season and more lined up for next fall.

The Village, already famed as a winter resort, is rapidly gaining great popularity as a convention center, he said.

Conventions already listed for the season follow:

Merchants and Manufacturers Association, October 22-26.

California Newspaper Publishers Assn., November 17-18.

Los Angeles Junior Chamber of Commerce, December 14-15.

D A V District Convention, sometime in February.

California Savings and Loan League, February 21-25.

40 & 8 District Convention, sometime in April.

Ivy League Alumni Clubs, April 20-22.

American Legion District Convention, sometime in April.

Lions International District Convention, April 27-29.

## Girl Scouts

The Palm Springs Girl Scouts invite all parents of Scouts and interested adults to an Open House at the Scout House at 987 Avenida Caballeros next Monday, October 30 from 7 to 9 p.m. The Open House will start off activities celebrating Girl Scout Week, October 29-Nov. 4. Troops will have displays of what the Scouts are doing. Mrs. Herman Reich is chairman of the party committee.

Mrs. Harry Brott, Regent, and Mrs. P. M. Swart, Registrar of the local D. A. R. presented the Scouts with an American flag last Thursday at the Leaders' meeting. Mrs. Brott spoke on ceremonies and plans to present each troop with a pamphlet on the correct use of the flag.

The troops from Desert Hot Springs reported on a successful opening tea for Scouts and Mothers. Tenderfoot badges and fly-up pins were presented to girls having passed the requirements. An elaborate flag ceremony and history of Scouting were given for the mothers so that they might know better what the Scout activities were. Every mother and Troop Committee member was present.

Transportation to meetings is needed for Troop No. 8 girls who are 5th graders from Cahuilla and St. Theresa Schools and meet Wednesdays; and for Troop 2 girls who are 6th graders in the same schools and meet on Thursdays.

Mrs. Norma Jean Smith is the new leader of Troop No. 8. She was a Girl Scout here herself and helped collect money and do carpentry work on the first Scout House in Palm Springs.

Brownies of Troop No. 13 had a hike along Sky Line Trail instead of a regular meeting last week. Mesdames Arthur Skerry, William Aiken and Joel Butler, leaders accompanied the girls.

**SEVENTH DAY ADVENTISTS**  
The Seventh-day Adventist Sabbath School services will be held at 9:30 a.m. Saturday in the El Paseo theater, 810 North Canyon drive. Preaching service will be held at 11 a.m. the public is invited.

# State's Hottest Well Hailed As Great Boon to Children

Bill Tarbutton, who brought in what he contends is the world's hottest water well (200 degree water) at Desert Hot Springs last summer, repeated his offer yesterday to donate land alongside it as a children's hospital site.

Tarbutton has a feeling — a hunch—or perhaps a dream—that the well is a sort of good omen for children.

In the first place it's named the Suzie C. That's in remembrance of his little granddaughter Suzie Canon.

Five years ago Suzie was smitten by a mysterious rheumatic fever. She had treatments

in Los Angeles but it was the hot baths from Desert Hot Springs wells that cured her. Suzie is 15 now.

Tarbutton who has found 22 wells with temperatures exceeding 100 degrees in the desert since 1934. He's certain that a well similar to the Suzie C can be brought in on the land he's offered for the children's hospital site.

The Suzie C lies in barren desert country atop the San Andreas earthquake fault at Desert Crest. The U.S. Bureau of Mines in Washington will confirm that it is the hottest well in the state but says there are a few 200 degree wells in Oregon.

## Desert Hot Springs Plans Fiesta

Parades, dances, games and a big barbeque are on the program at Desert Hot Springs November 3 and 4.

Plans for the annual Desert Fiesta were announced this week at the resort.

Western, Mexican or 39er costumes will prevail during the two-day event.

# Japanese Story Auxiliary Joins Disaster Work

The crisis of "Christianity or Communism" in Japan will be told Sunday at 7:30 p.m. at Community church with the showing of the new sound-color motion picture "Japan Welcomes the Word."

The 30-minute documentary film was photographed by Alfred A. Kunz, executive director of the Pocket Testament League, who recently visited Japan in connection with the League's campaign to distribute millions of Japanese New Testaments and Gospels. General Douglas MacArthur, who is twice seen in the film, endorsed the campaign and urged the League to "make it ten million!"

Japan comes to life on the screen with its scenic beauty and the colorful customs of its people. Of particular interest are the pictures of Jake DeShazer, the Doolittle flyer who bombed Tokyo and was later converted while in a Japanese prison camp, and Mitsuo Fuchida, leader of the aerial attack on Pearl Harbor, who was himself converted to Christianity through reading DeShazer's testimony. Scenes of Communist parades and demonstrations, Shinto shrines, the great Kamakura Buddha, Christian mass-meetings—all dramatically portray Japan's spiritual struggle.

## Local Adventists Aid Mission Drive

A total of \$312 was raised by Palm Springs Seventh-day Adventist church toward the denomination's 1950 annual public solicitation of funds for missions. C. L. Bauer, conference president, announced this week.

Funds received are used to maintain and equip training schools, clinics, leper colonies and dispensaries.

## 'EVERLASTING PUNISHMENT' CHRISTIAN SCIENCE THEME

The Golden Text of the Sunday Bible Lesson on "Everlasting Punishment" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is from Proverbs: "The way of the Lord is strength to the upright; but destruction shall be to the workers of iniquity."

The Scriptural selections include this verse from II Peter: "The Lord is not slack concerning his promise, as some men count slackness; but is long suffering toward us, not willing that any should perish, but that all should come to repentance."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy says: "Through repentance, spiritual baptism, and regeneration, mortals put off their material beliefs and false individuality."

Robert Peterson and Stanley Rosin were guest speakers at last week's meeting of Owen B. Coffman post, American Legion. Auxiliary with the overall disaster program set up in Palm Springs, the topic.

Peterson, assistant city manager and in charge of the city disaster program, introduced Rosin, head of the Red Cross chapter disaster committee and both outlined the plans to be set in motion in the event of an emergency here.

The American Legion Auxiliary was reported as the first organization in the city to offer its services as a unit to the Red Cross disaster committee and Rosin told the assembled members that their action should stimulate and encourage other organizations to follow suit.

Carol Miller, the Auxiliary's representative at the Girls State in Sacramento, was also a guest speaker. The Auxiliary has sponsored a local girl at the State for the past several years.

"The enthusiasm for better citizenship and understanding of the ways of good government plus the lesson in cooperation with fellow citizens was well worth seeing and learning," Miss Miller told the group.

## Cahuilla School Club Organized

Organization of a Mothers' club for Cahuilla School kindergarten followed an afternoon tea Wednesday at the home of Mrs. Sidney Noles at her Ocotillo road home. Mrs. Noles was elected chairman of the new club by the mothers of kindergarten pupils present.

Alma Gilbert, Cahuilla school principal, spoke on school orientation and Myrtle Kellogg, kindergarten teacher, exhibited the work of her pupils.

Meetings will be held at regular intervals during the year.

**FULL GOSPEL CHURCH**  
The Rev. Charles Farmer, pastor of Full Gospel church, 216 South Indian avenue, announces the following service scheduled for Sunday:  
Sunday school, 9:45 a.m.  
Morning worship, 11 a.m.  
Evening Evangelistic, 7:30 p.m.  
The mid-week service is Wednesday night at 7:30 and the prayer meeting is Friday at 7:30 p.m.

**COMMUNITY CHURCH**  
270 So. Cahuilla  
Pastor:  
Rev. James H. Blackstone, Jr.  
Morning service, 11:00 a.m.  
Christian Endeavor, 6:15 p.m.  
Evening service, 7:30.

# Liberty Subject At Community Church Sunday

Dr. James H. Blackstone, Jr., pastor of Community church will speak Sunday morning at the 11 o'clock service on "The Problem of Liberty," the fourth in a series of talks on "Great Problems of Life." Others to follow are the problems of war, of death, of Christian unity.

Sunday school classes meet at 9:45 a.m.

Junior and senior high school students hold their Christian Endeavor meetings at 6 p.m. with Harry Tomlinson leading the junior group at the church and the senior group meeting at the manse, 250 San Jacinto way.

At the evening service at 7:30 o'clock the picture "Japan Welcomes the Word" will be shown. Communicants class for young people will start today at 3:45 p.m. The class will meet Friday afternoons for six successive weeks with Dr. Blackstone in charge.

Midweek services are held each Wednesday evening at 7:30 o'clock.

## Resume Work On New Church

Sunday school attendance at Palm Springs Community church doubled on the second Sunday of the season. Mrs. Frank Little, superintendent, said.

Dr. J. R. Macartney said that work on the new structure has been resumed and that native stone for the facing of the building is being gathered. Plans for the office and other interior fixtures are being prepared by Barry Frost, architect.

## MENUS

Menus to be served next week in cafeterias of Palm Springs Unified School district follow: They are submitted to aid mothers in planning home menus in conjunction with the school meals.

**Monday:** Macaroni and cheese with eggs, Wholewheat Sandwiches with butter, Lettuce Salad with cottage cheese—prunes, Canned apricots, milk

**Tuesday:** Hamburgers on Buns Potato Salad, orange, milk.

**Wednesday:** Spanish Kidney Beans, Wholewheat Sandwiches with butter, Tossed Green Salad, Fruit Jello, milk.

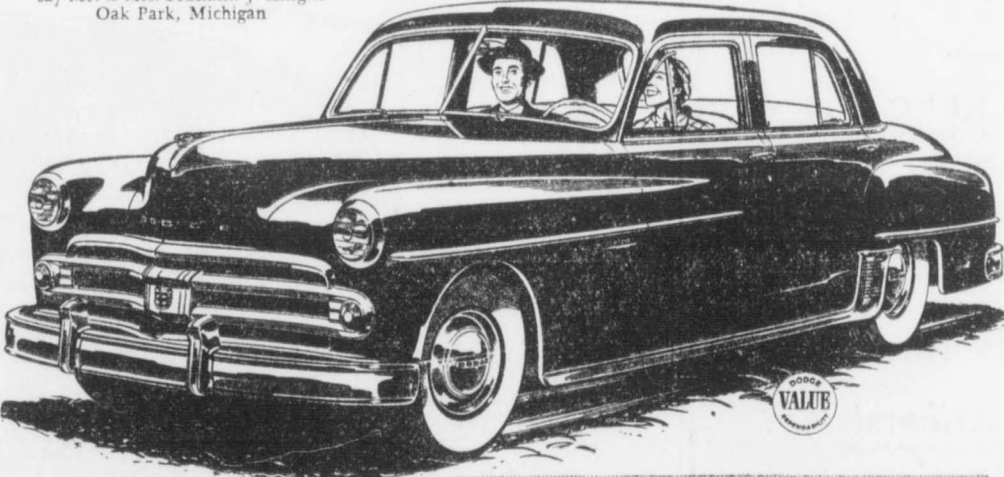
**Thursday:** Tamale Pie, Wholewheat Sandwiches with butter, Carrot sticks, Celery stuffed with cheese, Cookies, milk

**Friday:** Baked Fish in Spanish Sauce, French Bread with butter, Boiled Potatoes in Jackets, Cole Slaw, Baked custard, milk.

**ST. PAUL'S EPISCOPAL**  
W. El Alameda  
Rev. Robert Hogarth, Pastor  
Early Communion, 8:00 a.m.  
Sunday School, 9:30 a.m.  
Morning Service, 11:00.  
Young People's Fellowship, Parish hall, 7 p.m.

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WE SAVED \$1,000!**

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THAT PLEASED US BOTH  
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# St. Paul's Parish To be Host for Auxiliary Group

Semi-annual meeting of the Woman's Auxiliary of the Episcopal churches of Riverside and San Bernardino counties will be held November 8 at St. Paul's in the Desert, the Rev. Robert M. Hogarth, rector, announced this week.

The meeting will begin with Holy Communion at 10:30 a.m. Luncheon will be served by the American Legion auxiliary at World Wars Memorial hall.

Speakers at the session will be Miss Anne Patton of San Marino, former member of the National Council and sister of the late Gen. George S. Patton. Next Sunday Rev. Hogarth will preach at the 11 o'clock service on "Christian Intelligence."

Other services Sunday are Holy Communion at 8 a.m., Family service and Sunday school at 9:30 a.m. and Young People's Fellowship at 7 p.m.

## Fish Cookery Class Tonight

School lunches play an important part in the feeding of the Nation and the formation of its food habits. In recognition of this fact, the Fish and Wildlife Service, U.S. Department of the Interior, is sponsoring a series of fish cookery demonstrations in the schools of California. This is part of a program in cooperation with the National School Lunch Program of the U.S. Department of Agriculture and the State school lunch systems.

One of these demonstrations will be given in Palm Springs high school cafeteria, 7:30 p.m. tonight. The public is invited.

## Slaughter Has Cause to Orate

Assistant City Attorney Warren Slaughter wasn't addressing a courtroom jury one day last week when he returned from Riverside but he was telling all and sundry how proud he was, and was the birth of a nine pound, still is for that matter.

The cause of all this oratory ten and one-half ounce boy to his wife, Mary, in Riverside Community hospital at 6 a.m. Oct. 16. A new brother to three-year old Noreen Slaughter, the new heir was named Donald Eugene.

## Square Dance Class Plans Spook Party

Square Dance class which meets Tuesdays and Saturdays at Deluxe Trailer court in Cathedral City is mapping plans for a Halloween party Tuesday night starting at 8 o'clock. There will be games, dances and a class session.

**OUR LADY OF SOLITUDE**  
151 W. Alejo  
Fr. Michael O'Connor, Pastor,  
Masses Sunday at 6:15, 8:30,  
10:00 and 11:30 a.m.

# Altar Society Plans Bazaar On Next Sunday

Altar Society of Our Lady of Guadalupe, Catholic church on the reservation, announced plans this week for a bazaar adjacent to the church, at Arenas road and El Segundo next Sunday.

The event is scheduled to start at 12 noon and continue from then.

There will be Mexican food, other articles, games and entertainment during the day.

## Churches

**ST. LOUIS CATHOLIC CHURCH**  
Glenn at B street, Cathedral City  
Fr. Joseph Leissler, Pastor.  
Palm Springs 8-4151

Sunday Mass: 8 and 10 a.m.  
Holy Days: 6:30 and 8 a.m.  
Daily Mass: 8 a.m.

Confessions:  
Saturday: 7:30 to 8:30 p.m.  
Sunday: 7:30 to 7:45 a.m.

Instructions for grammar school children Wednesdays.  
Palm Desert: 11:30 a.m.  
Cathedral City: 3:30 p.m.  
Information class for adults:  
Monday 8 p.m.

Baptisms, marriages and funerals by appointment.

**CHRISTIAN SCIENCE SOCIETY**  
PALM SPRINGS, CALIFORNIA  
A branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.  
Sunday service 11 a.m.  
Wednesday evening meeting 8 p.m. (Woman's Clubhouse).  
Sunday School 9:30 a.m. (271 Ocotillo Avenue).

The Reading Room located downstairs in Colborn Center is open daily, except Sundays and holidays, from 12 to 4.

**FULL GOSPEL CHURCH**  
216 South Indian Avenue  
The Rev. Charles Farmer, Pastor  
Sunday school, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Evening service, 7:30 p.m.  
Midweek service, Wednesdays, 7:30 p.m.; Friday prayer service, 7:30 p.m.

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# Science Services At Woman's Club Beginning Nov. 1

Due to increased attendance throughout the winter season Christian Science Society of Palm Springs announced beginning Wednesday, November 1, church service and Wednesday evening meetings will be held at the Woman's clubhouse located at 314 South Cahuilla road.

Sunday School will continue to be conducted at the church building, 271 Ocotillo avenue. The Christian Science Reading Room located downstairs in the Center is open daily, except Sundays and holidays from 12 to 4. The public is cordially invited to attend church services and to use the reading room.

## Benefit Dinner at Jewish Center

Benefit dinner for refugees in Israel will be presented Sunday night at the Jewish Community Center by Mr. and Mrs. Lieb Rosen at 8:30 p.m. it was announced this week.

Samuel Lackman, Long Beach attorney, will speak and the proceeds of the dinner will go toward purchase of a tractor to send to Israel.

Mr. and Mrs. Rosen are donating the entire cost of the event.

# The Desert Sun—9 Palm Springs, Fri., Oct. 27, 1950

**OUR LADY OF GUADALUPE**  
(Catholic Church)  
Arenas and El Segundo  
The Rev. Raymond R. Klumbis, (Pastor)  
Sunday Masses 8 and 10:30 a.m.  
Week day masses at 8 a.m. except Saturdays, 9 a.m.  
Holy days, 7 a.m.  
Rosary, nightly, 8 p.m.  
Instruction for children, Saturdays, 9 a.m.

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**NOV. 4th**

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## Earl Coffman Re-elected by State Hotels

Village Hotel Man  
Again Director for  
State Organization

Earl Coffman, co-owner of the Desert Inn, was re-elected to the board of directors of the California State Hotel association at its meeting in Yosemite National park this week and was also named a delegate to the National Hotel association meeting which convenes in Detroit next week. Coffman extended an invitation on behalf of Palm Springs, to the state association to hold their next meeting in the Village. Coronado and Honolulu are also in the running for the 1951 convention site. No decision was made at this week's meeting.

**ELECTED PRESIDENT** of the association was Joe N. Donahoe of Pasadena. Problems relating to hotels and resorts were the chief topic at the session as well as the effect of government controls on the business.

Substantial increase in hotel dining room patronage during the coming year was forecast by John L. Hennessy, hotel and restaurant management consultant of New York. He told convention delegates increased employment of women in war plants will encourage "eating out."

"HOTELS and restaurants however, run the danger of losing some of this potentially large increased business if they forget the courtesies that mean so much to guests yet cost so little," Hennessy cautioned. Also in attendance at the session was William Walshe of the Wonder Palms.

## Varner is Given Mayflower Help

Col. Robert A. Ellsworth, Palm Desert resident and defeated candidate for Fourth District supervisor, is presently supporting Homer Varner of Indio for the position, it was announced this week.

Collis R. Mayflower of Blythe, the present supervisor appointed to the office by Governor Warren following James I. Easley's retirement because of ill health, also is supporting Varner to succeed him.

Varner, Indio insurance man, is presently the desert's representative on the County Planning Commission and a member of the Coachella Valley Advisory Planning Commission. He also supports the San Jacinto tramway development.

## Jules DeVorzon Back in Village

Jules DeVorzon, well known Palm Springs realtor and musician, was back in the Village today.

On his return here he stopped over at Yosemite to attend the state hotel association convention at the Ahwahnee hotel where he met Earl Coffman and William Walshe, local representatives.

"Everyone is looking for big things this season," he said. "Things are popping. I sold four homes in eight days."

## Frontier Post Starts Season

Frontier Post VFW 5978 will hold its first social meeting of the season a week from Monday night at the home of Adjutant Frank Dwyer.

A desert barbecue starting at 6 p.m. will feature the gathering. Spaghetti, hot dogs, french bread and refreshments will be served by the post auxiliary.

All members, their wives and former VFW members are invited to join the feast," said Dwyer. The Dwyer home is at 1127 San Lucas.

Political Adv.



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**ECCLESTONE**

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Desert Hot Springs Area

for

**DESERT HOSPITAL  
DISTRICT BOARD  
OF DIRECTORS**

## HARDBOILED YANCEY

(A Short Story)  
By RICHARD HILL WILKINSON

THERE WERE FOUR PEOPLE concerned in the incident. First there was Harvey Yancey, 50, hard-bitten, honest, with a passion for doing his duty and doing it well. Harvey was police chief of a large city we shall call Hayden.

Then there was Bob Yancey, Harvey's son, 26, following in his father's footsteps, a rookie on the force. Harvey was proud of his son; he loved him.

Next comes Barney Watts, underworld leader of Hayden. A smart man, a man who had maintained his high position because of one virtue: He always kept his word to crooks and police alike. Yet he was unscrupulous in his methods.

Last, there was Spider Julian, Barney's henchman, an important cog in Barney's wheel. Not so smart as his chief, but cunning.



"Now listen, if you're smart you'll do as I say. Write a letter to your old man and tell him unless Spider is out of the can by tomorrow morning, Hayden's police chief will be minus a son."

enough, however, for a week after the murder of a prominent Hayden banker, Chief Harvey Yancey picked Spider up, charged him with the murder, and produced evidence that would send him to the chair.

Barney Watts received the news and pondered. He couldn't afford to have Spider go to the chair. He needed him. He must be freed.

That night a bunch of Barney's henchmen brought in Bob Yancey. The kid was arrogant and contemptuous. He told Barney he was a fool. Barney shrugged.

"Maybe, kid, but we can't afford to let your old man keep Spider Julian. Now listen, if you're smart you'll do as I say. Write a letter to your old man and tell him unless Spider is out of the can by tomorrow morning, Hayden's police chief will be minus a son."

"Write the letter, kid, and you'll be free in two hours' time."

"Can I depend on that?" said Bob.

"Sure you can, kid," Barney said silkily. "You know Barney Watts' word is good."

Then Barney got the surprise of his life. For Bob picked up a pen and wrote the letter exactly as Barney had outlined.

"O. K., Barney, there's your letter with my name signed to it." And he took out his watch and held it in his hand.

Barney was puzzled, but there wasn't anything for him to do but mail the letter to Chief Yancey. He knew it wouldn't do any good, because Harvey wouldn't believe that his son had actually written it. Barney tried to reason the thing out, but didn't get very far. In the end, he sent a messenger with the letter to the police chief. Then he waited.

An hour passed and another. No word had come from Harvey. Barney was mad; but he kept his word. He knew if he didn't it would mean the end of his reign as underworld leader. He let Bob Yancey go.

Bob went immediately to his father's office. He found the old man sitting alone at his desk, looking kind of queer. At sight of Bob, Harvey's eyes bulged. He leaped to his feet, then checked himself.

"What was the idea of writing me such a letter as this?" he belowed, indicating the paper on his desk. "You know damned well I couldn't let Spider go."

"Sure," said Bob easily. "I knew you wouldn't let anything stand in the way of your duty, and I knew you felt your duty was to hang on to Spider. That's why I wrote the letter. Barney promised me my freedom in two hours if I wrote it. That's how I happen to be here now, instead of dead."

Old Harvey glared. He started to speak, then thought better of it. "Pretty sure of yourself, eh?"

"Sure. Barney figured I wouldn't write the letter, which is why he made the deal." Bob grinned. "Well, so long, pop. Just thought I'd let you know I was back, in case you were interested."

Interested! Harvey glared at the door that had closed behind his son. Why, the young upstart! So that's how he feels about it, eh? He pushed a button on his desk.

"Clancy, I've changed my mind. See to it that letter I wrote to Watts isn't mailed. And get this, Clancy: Spider Julian is staying here, see? We aren't swapping him for anybody else, see?"

"Yes, sir," said Clancy. "I see. Thought you'd change your mind about that. Old Hardboiled Chief Yancey ain't letting nothing stand in the way of duty. No, sir!"

And then Clancy made a hurried exit, perplexed at the threatening look on his superior's face.

## Tenthouse Plans Under Study of Village Backers

Mrs. Pearl McManus, leader in the group anxious for the return of the Tenthouse theater, spearheaded the drive this week when she announced she would donate the location at the triangle between Indian and Palm Canyon drive, where the Tenthouse was last year.

H. H. Rogers, producer of the theater this week defined the terms upon which he will return with the group for another season here.

The financial guarantee as sought by Rogers is \$35,000 for a ten-week season or \$45,000 for 15 weeks. The latter figure would necessitate an attendance average of 1500 per week.

The Palm Springs Tenthouse has a capacity of 350 and shows were held six nights a week.

## From Page One—MORE ABOUT SOCIALISM

national emergency can quickly become strong pressure for government control," Smith told delegates.

R. Leslie, general counsel for the M.M., told the delegates that the Taft-Hartley act has ture and gave it much credit improved the bargaining picture for waning communism in labor ranks.

**SOCIALISM'S THREAT** was voiced by the Rev. Edward A. Kellar, director of Notre Dame's bureau of economic research.

He said that inflation and the immence of price controls are bringing America dangerously close to socialism.

"Price controls in peace time," he said "condition people to complete regimentation — the easy way to slide into socialism."

Many other noted southern and national speakers were heard on the program which came to an end last night.

## Weather Halts Salton Search

Wind and a drizzle over Salton Sea Monday halted the search for a mythical town and a rusty narrow gauge locomotive said to be at the bottom of the sea.

The legend is that the town and locomotive were caught in the 1905 flood which created the sea. J. F. McPherson, wealthy Tucson amateur diver, plans to make the search.

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THROUGH THE REDWOODS.

Trips and tours to the Redwood Empire, which extends for more than 400 miles from San Francisco into Oregon, are being featured in Greyhound's nationwide campaign, "Fall Round-Up of Travel Bargains."

## Lawson Named Top Cowboy at Raiders Opening

Dale Lawson of Thermal was chosen "Top Cowboy" at the Palm Desert Raiders 1950 Homecoming Gymkhana Saturday afternoon. The 14-year-old Coachella high school boy won first place in the Junior Horseman-ship Class, Boat Race, Balloon Race, Stake Race and Barrel Race.

Homecoming queen was Miss Mary Lou Kenyon, 14, of Palm Springs. Both were selected by popular applause.

The gymkhana was preceded by a parade, flag-raising ceremony and a homecoming welcome by Cliff Henderson.

## No Price Boost In New Mercury Line is Report

"In spite of mounting costs, we are introducing our new 1951 Mercurys without an increase in list price at this time," Herb Griggers, manager of Palm Springs Lincoln Mercury Co. announced this week as new models appeared in showrooms throughout the country.

"But costs have increased rapidly during the last few months," he added. Since the start of the Korean war the Ford company's annual bill for wages and salaries and materials has already risen more than \$78,000,000.

"We know that voluntary action on the part of just one company cannot halt an inflationary spiral. Our decision is aimed at doing our part in the tremendous effort before this country—that of meeting worldwide threats to our freedom and of keeping our economy strong and progressive."

Griggers announced that the outstanding change in the new Mercury is the Ford company's new automatic transmission—the Merc-O-Matic.

## Announcement LOUIS KRUPP



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## OPPORTUNITY FOR REWARD AND NATION-WIDE RECOGNITION

Paintings are now being accepted for our 1951 line of full-color, fine art Christmas cards.

Payment is cash advance against royalties. California Artists Christmas greetings are sold at leading stores all over the U.S. Heavy advertising and publicity campaign features contributors. Each card bears artist's name.

Any medium is acceptable. See our Alternates of better stores before submitting material.

Originals must be in proportion to 5 1/2" x 6 1/2" or 5" x 7", twice size or larger, including border (color if desired).

Judging will be completed by January 10, 1951. All entries will be returned. Send your paintings as soon as possible to:

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## Address Changes Necessary

### MEMO .... to Subscribers!

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Date transfer to be made.....

**The Desert Sun**  
CIRCULATION DEPARTMENT



## Reservation Plan Begun By Chamber

New Service Will Aid Visitors and Hotels, Apartments

Palm Springs Chamber of Commerce last week inaugurated a Visitor Reservation Service. President Klieh Herbert announced that the purpose of the service is:

- 1—To arrange accommodations in Palm Springs for visitors who personally call at the chamber office.
- 2—To arrange places to stay for visitors who make requests by telephone, mail or wire.
- 3—To cooperate with travel agents throughout the country.

**THE SERVICE**, which is free to chamber members, will carry a list of local accommodations and a breakdown of the facilities offered by each member, such as swimming pools, tennis or other recreational activity.

To formulate policy and to guide the chamber in the operation of the new bureau, Herbert has appointed the following committee, with representatives from each of five groups:

- American plan hotels—George Thompson.
- Hotels, dining room—Lloyd J. Lemon.
- Hotels, European plan—Stanley Rosin, Lou Moore, R. F. Outcault.
- Apartments—Jack Gorham, ne Porter, Charles Snyder.
- Apartments/hotels—Frank Rusaleim, Ruby Whidden, S. P. Manasse.

## Miss Kenyon Back on Desert

Miss Elora Kenyon, former owner of El Mirador beauty salon, and Miss Bell Hager have purchased two desert salons, the Cathedral Beauty Shop in Cathedral City and Millers' Salon in Banning this week.

Since leaving El Mirador Miss Kenyon has been associated with Bullocks in their Westwood store as beauty consultant and stylist.

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

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813 N. Palm Canyon Dr.  
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437 N. Palm Canyon Dr.  
JAMES, MARTHA 2751  
445 N. Palm Canyon Dr.  
MILLER, FRANK W. 2929  
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HUNHOLLAND & CO. 3673  
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NICHOLS, CULVER 2182  
861 N. Palm Canyon Dr.  
PALM SPRINGS REALTY CO.  
507 N. Palm Canyon 2742  
ROBERT RANSOM 2793  
142 S. Palm Canyon Dr.  
REID & WADE 2855  
Tahquitz River Estates  
850 S. Palm Canyon Dr.  
MADGE O. ROCKS 5187  
380 N. Palm Canyon Dr.  
SHEPTENKO, PETER B. 2727  
475 N. Palm Canyon Dr.  
WILLIAMS, JOHN W. 3311  
423 N. Palm Canyon Dr.  
WRIGHT, BILLY 5727  
285 N. Palm Canyon Dr.

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HILLERY, WILLARD R. 8-3417  
SHERRILL, R. H. "Bob" 8-3534  
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### RANCHO MIRAGE

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Rancho Mirage

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### PALM DESERT

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## Village Highlights



"I've always been a bait fisherman, and I guess I'm too old to change—anyway until I can afford to buy some flies."

## GARDEN CLUB MEMBERS MEET TO SWAP VIEWS

By MELBA BENNETT

At the meeting Saturday, of the Palm Springs Garden Club in the home of Mr. and Mrs. Barney Johnson, members, (or, I should say, dirt-grubbers) exchanged experience with the growing of various flowers and shrubs in their Palm Springs gardens.

Mrs. George Mannington who is acting president in the absence of Mrs. Ernest Alschuler, introduced the program chairman, Mrs. Fay Brainard, who called the discussion panel.

**TO ROSE GROWERS**, Mrs. Barney Johnson's presentation was highly informative. Mrs. Johnson, the first of the panel to speak, advise that roses in cans may be planted at any time, but that one should wait until January to plant bare-root roses. Because of the delay in shipping necessitated by county inspection, it is better to buy one's roses in the county. Mrs. Johnson has found that the roses most successfully grown in this area are the Peach Rose, Etiole de Hollande, and San Fernando. Other successful bloomers are the E. P. Thom, Picture Rose, Girona, Miranda, Debonair, Lowell Thomas, Madame Henri Guillot, Charlotte Armstrong, Show Girl, and Dainty Bess. Mrs. Dan McCauley supplemented this list by suggesting Taffeta, Nolturne, Tally-Ho, and Fran Van Durche, as particularly successful here.

Mrs. Johnson also advised rose-growers to prepare the ground well in advance of planting. From 3 to 6 months is best, if practical. Bed peat moss down for the roots and then dig in sulphur and barnyard manure about 18 inches deep. For roses already established prune lightly in October, then use a clean-up spray over bush and on the ground, dig in castor-bean meal, being careful not to disturb the roots, and then spray with Epsom salts (4 ounces to 3 gallon of water). In January prune roses back severely. Again use clean-up spray. Dig a trench 6 inches deep around each plant and scratch sulphur in with a cultivator fork. Dig in castor-bean meal and water well. Roses should be planted in sun, but partially shaded from afternoon sun by a wall. Space them about 3 feet apart and not too near trees or shrubbery.

**THE NEXT MEMBER** of the

## Western Week Specials

LOT, R-3, room for 2-6 units. Reduced from \$3950 to \$1975, only \$295 down.

APARTMENT-HOTEL SITE. Near Lone Palm and Rossmore Hotel. Reduced from \$18,500 to \$12,500. Room for 20 units. Will trade for L.A. or Beverly Hills home or income.

3 BEDROOM, 2 bath. Large lot. Practically new, only \$11,000, \$1500 down.

MODERN 3 bedrooms, 2 full baths. Asphalt tiled floors throughout. Two car garage. Large lot completely walled in. A steal at \$13,500, only \$3500 down.

4 UNIT INCOME. Beautifully furnished. Excellent income. Room for more units and pool. Reduced to \$24,500. Easy terms.

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## Cahuilla School Parents to Vote On Growth Film

Cahuilla school parents will decide in the next few weeks whether their children are to be shown three "growth films" dealing with sexual developments in humans.

A group of 150 parents gathered at the school this week and listened to arguments for and against the pictures. Before the group adjourned, they decided to have ballots mailed to all Cahuilla schools parents which will give them the opportunity to vote whether the pictures will be shown this year. The three short color pictures, shown for the fourth time this fall, were titled "Human Beginnings," "Human Growth" and "Menstruation."

If parents give permission, Dr. A. G. Hoff, school superintendent, said the first picture would be shown to students in their first three years of school. The second, a less elementary presentation, would be shown in the fourth through sixth grades and the last would be shown to fifth and sixth grade girls only.

## Casa Palmeras Refurbished for Winter Season

Casa Palmeras has been completely and colorfully redecorated and refurbished and is now ready for the 1950-51 season, according to Edna V. Keefe, manager. The Villas have new Alynite plastic lanais, which is something entirely new and different when incorporated into the outdoor living rooms. All villas surround an inner courtyard with plantings of beautiful flowers, water lily pond and shade trees. Much of the exterior plantings, shrubbery and trees have been trimmed, enabling an unrestricted view of the unique and distinctive architecture of the exterior facade.

Located at Indian avenue and Tamarisk, Casa Palmeras is conveniently situated close to Palm Springs' north shopping district. The new manager, Mrs. Keefe, was manager last season at Bel Ardo Villas.

## Larry Bowser Comes to City

Palm Springs acquires the renowned Beverly Hills hairstylist Larry Bowser when the Ann Meredith Beauty Salon takes over the House of Glamour this week.

For many years Mr. Bowser headed the Ann Meredith staff in Beverly Hills, during which time he became known as a consistent originator and interpreter of contemporary coiffures. Prior to coming to Ann Meredith's famous salon, Mr. Bowser was associated with Perc Westmore as a creative designer and stylist.

A feature of the first few weeks at the local Meredith salon will be a personal make-up advisory and demonstration service by Roberta Rae, one of America's leading cream and cosmetic creators.

## Rose Rosenberg Now With P. S. Realty Co.

Rose Rosenberg, realtor, is now associated with the Palm Springs Realty company, 507 North Palm Canyon drive, she said this week. She will be glad to greet all of her old friends and clients there.

## See This Today!

Nicely Furnished  
3 Bedroom, 3 Bath Home.

2 car garage  
large sundeck  
Beautiful landscaped yard on two full lots

Can be purchased on easy terms for only

\$20,000

Billy Wright

Realtor

285 N. Palm Canyon  
Phone 5727

## BEAUTIFUL COURT

In best location. 14 lovely rentals. Large pool. Will show fine income on your investment. Can be handled on \$35,000 cash down, balance 1% a month including interest.

FULL PRICE \$110,000

## BILLY WRIGHT, Realtor

CHAS. SNYDER  
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285 N. Palm Canyon Dr.

ART GREENFIELD  
DON PEAKE  
Phone 5727

## 3 More Pools Begun in Village In Past Week

Maintaining its reputation of the most swimming pools per capita, Palm Springs will have three more soon according to P. M. Swart, city building inspector.

In permits issued last week were three for pools, he said. A six-room house and a two-apartment dwelling were also included in the permits which totalled \$36,150 to the week.

Among the permits issued in the past week were:

Avalon Apartments, 1404 North Palm Canyon, H. L. Hansen, alterations \$250, Belmont Sanchez, 375 Via Las Palmas, M. H. Libott, pool, \$4,000; Roy Burton, 270 Vereda Norte, dwelling, \$15,000; Charles Chesler, 1010 Marshall Way, M. H. Libott, pool \$3,000; Charles Chesler, 1423 Sunrise Way, M. H. Libott, pool, \$3,000; Florence Wright, Via Escuelia, apartment-2 unit, \$9,000.

## Silman Acquires Las Vegas Ranch

Maurice J. Silman, president of Palm Springs Outpost incorporated, has purchased the Hoot Gibson D-4-C guest ranch in Las Vegas, he revealed this week. The property was purchased from J. De Smith and associates for "an undisclosed large sum" and is now under new management.

Plans at the D-4-C call for extensive improvement.

The ranch has its own private air strip and the property contains 360 acres and was operated for many years by Hoot Gibson, well known cowboy movie star.

## Karolyn Dee Back at Baths Tenth Season

Karolyn Dee, masseuse at the Indian Baths on Indian avenue, has returned to the Village for her tenth season and is again at the famous baths.

An institution here for many years and the source of the city's name—Palm Springs—it has been redecorated inside and out and Miss Dee is expecting another highly successful year. She spent the summer months in New York and Virginia as well as other points in the east.

The Indian Natural Mineral Hot Springs buildings surround the original springs which for centuries were used by the Indians. The hot bubbling waters having great curative powers.

Support your Community Chest. It supports many needed Village activities.

## Villager Returns After Experience With Hurricane

Full of horizontal tales about last week's big blow at Miami, Florida, Villager Russell Landrus flew, or blew, back home Sunday after attending the International convention of the Brotherhood of Electrical workers at the Florida city.

Landrus, switchboard expert of the local telephone office, watched amazed from his hotel lobby window, as cars, roofs and other outsized debris zoomed down the street. Radio towers, buildings, hunks of landscape just went with the 125-mile wind, reported Russ, the worst since 1926, causing 15 million dollar damage. Due to storm warnings, only three people were killed in Miami.

If the Village could furnish a hall or theater big enough to accommodate the 400 international Brotherhood delegates, they might select Palm Springs for a future meeting place, due to the comparatively placid climate here, said Landrus.

## Louise's Pantry Opens This Week In Plaza Block

Louise's Pantry opened Wednesday morning at 124 South Palm Canyon drive in the Plaza block. It is operated by Louise and Heine Leavelle, formerly at the fountain of Palm Springs Drug.

The new cafe will be open from 7 a.m. to midnight and will serve three meals daily as well as in-between snacks.

## Better buys in Real Estate

- Homes
- Rentals
- Lots
- Income

Adolph Israel

437 No. Palm Canyon

Phone 2981

## Seek Legal Status of Dried Fangs

Chief of Police A. G. Kettmann believes he has found a new type of deadly weapon—a dried rattlesnake fang.

The fang was found in an envelope in the pocket of a "wet" Mexican arrested here last week and turned over to immigration officers.

The Mexican said that he was keeping the fang because it would make an excellent weapon in case of a fight.

Chief Kettmann said that the poison in the fang, probably just dehydrated now, would become deadly again if mixed with a liquid making a scratch with it a serious one.

He said he plans to ask District Attorney W. O. Mackey if carrying the fang constitutes carrying a concealed weapon.

## Sale of Coronet Lodge Reported

Coronet apartments were sold this week for a "sum close to \$150,000," Adolph Israel, real estate broker, announced.

He declined to name the buyer but said the deal is now in escrow through the Desert Bank. The seller is Harry Wolff.

## Palm Desert's Smartest Apartment-Hotel

Is offered for sale only because owners' other business interests require full time. Situated adjacent to famous Shadow Mountain Club in Palm Desert—California's fastest growing, most desirable desert resort—a highly select community, 12 miles south-east of Palm Springs.

Distinguished clientele already established since opening, January 1950. Present structure accommodating twenty guests in addition to owner's apartment can be converted to double capacity.

Ideal for Couple Who Want Leisurely Living With Attractive Income.

Communicate with Owner.

Box 165

Palm Desert, California

## Income Property For Sale

This is the time of the year to buy income property. Reason: The full season's income is ahead for any owner. We recommend the following:

No. 1—Triplex located in quiet section. Excellent condition. One 2 bedroom unit, two 1 bedroom units. Completely furnished. \$24,500.

No. 2—4 unit in most exclusive area, walking distance to all shops. This is a beautiful investment for owner-management. See us for details. Shown by appointment only.

No. 3—9 units on corner. Room for additional improvements and pool. This property represents a very secure investment and income substantiates the price of \$70,000.

## Muriel E. Fulton, Realtor

482 N. Palm Canyon Drive, Palm Springs

Phone 2226 or 2225

Associates:

Frances Wilson, Ernie Dunlevie and Burnham Bigelow

**Palm Desert**

Smartest Address on the American Desert

DRIVE OUT TODAY! . . . 12 miles east of Palm Springs on Indio Highway

Fastest growing desert community in the nation, Palm Desert is a planned community . . . planned for recreational and cultural activities . . . the perfect place for relaxation and rest . . . for healthful living . . . a refuge where you can leave your cares behind. Enjoy swimming, riding, tennis, golf or just loafing amid luxurious surroundings . . . outdoor life in its fullest measure . . . all these are yours at Palm Desert . . . HERE NOW . . . waiting for you and the family.

Home of fabulous  
Shadow Mountain  
Club



## New Unit . . . No. 6 . . . Opening Soon!

Popularity of Palm Desert has created such a demand for homesites that we have been inspired to announce the opening soon of a new unit—to be known as Unit 6. Spacious lots will provide an ideal setting for desert homes. Plan yours right now . . . take advantage of the pre-opening price . . . act today!

Pre-opening  
Price . . . \$795 UP

## Palm Desert

CLIFFORD W. HENDERSON, Founder-President

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Tract Office on the Property . . . or see your Real Estate Broker



Hours More Sun . . . Lots More Fun!



## Local Artists Plan Outdoor Show Nov. 1-7

Center to be Site  
Of Observance of  
Art Week in Village

An open air art exhibit in The Center will mark observance of National Art Week, November 1 to 7, by the Allied Artists, it was announced this week.

Local artists are participating in the event which is expected to prove a colorful attraction for visitors and the art-minded.

Lakshman Saup, secretary of the Allied Arts association, requested local artists who wish to take part in the show to contact him.

In addition to the art exhibit, plans are now being discussed for a fashion show in The Center at the same time.

The Center will be colorfully decorated for the show. Planting has been finished and a beautiful setting will be provided.

**MEETING THURSDAY** in The Center to make plans for exhibits of their work for National Allied Arts Week, which begins Nov. 1, were the following local artists:

Lakshman Saup, sec-treas., of Allied Arts; Louis Krup, portrait artist; Axel Linus, portrait and landscape artist; Madeline Nielson, portrait artist; Helen Ray, portrait artist; Bill Early, magazine photographer; Jean Coutts and Mrs. Franklin are expected to participate, but were not present at the meeting, and a number of other artists whose names we do not have as yet, will display their Art.

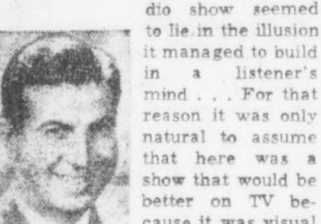
**FASHION SHOW** is tentatively planned for Friday, Nov. 3, from 1 to 3. The models will emerge from the Town & Country Restaurant and ascend the stairway into The Center. Some of the shops in The Center participating in the Fashion Show will be: Roma's owned by Roma Marvin, who is beginning her fifth season in Palm Springs. She will model sportswear. Shoes worn and handbags carried by her models will be from the French Booterie, owned by O. Acord, who has been in business in Palm Springs for nineteen years.

Rosalie's, owned by Mrs. Rosalie Grady, and beginning her fourth season here, will model children's wear, featuring especially the Helen Fenton line. Myrtlewood Jewelry worn by some of the models will be from the Myrtlewood Shop which has just opened for its first season. Mrs. Evelyn Loughhead is the owner.

### ABOVE THE HULLABALOO

WELL, DON McNEILL'S popular "Breakfast Club" is on television... We can't help but be a bit disappointed by the results... For years, the attraction of the radio show seemed to lie in the illusion it managed to build in a listener's mind... For that reason it was only natural to assume that here was a show that would be better on TV because it was visual and would satisfy the curiosity of fans... But the marching, the interviews, the impromptu acts seemed to suffer before the cameras...

We're sure that with just a few deft strokes in the right direction the show will become as popular on TV as it was in radio... Certainly it's good, clean, homespun material in the best of taste, but it needs a little more Cowling and is sadly missing wonderful Aunt Fanny... Don is still stiff and unsure of himself but will undoubtedly grow with the show... The one outstanding performer was Johnny Desmond, possibly because he is a television veteran by now... Patsy Lee is pretty and talented but looks uncomfortable, too.



McNEILL

Comic Frank Fontaine, discovered by Jack Benny last season, now is being wooed by both NBC and CBS for his own show... Al Johnson was the first big-name showbiz personality to tour the Kores area to entertain troops... Many others will follow shortly, among them Bob Hope and possibly Curt Massey and his CBS musical show... Ann Sothern has signed to do 26 more "Nurse" air shows... Willard Waterman, the new "Great Gildersleeve," turned down the role of Walt in "Gasoline Alley."

Joe Graydon, Hollywood baritone star, has been offered a dramatic role, no singing, by one of the major film companies... He's listening with interested ears... Hedy Hopper will kick off her new air show shortly... Advance word has it that it's a fine program.

## County is First In Freedom Scroll Signers

Riverside county has provided about 28,500 signatures for the Freedom Scroll, D. A. Stevning, chairman for the crusade, said yesterday.

Twenty-five hundred of these came from Palm Springs. This will probably put Riverside at the top of the county bracket for southern California on a per capita basis, Stevning said.

He said he had sent letters of thanks to all community leaders but he particularly wanted to thank the hundreds of volunteers who helped the project along at points all over the county.

## Everyone's Vote Held Important

Importance to this county for all registered voters in this district to exercise their ballot privilege on November 7 was stressed by Helen Hester, supervisorial candidate in all of her talks in the district this week.

The American way of life can be maintained only by vigilant voters, Mrs. Hester said, and she urged a record turnout of voters as an expression against the infiltration of Communist power in this country, as she has made request appearance before clubs and organizations over the district.

Returning from Blythe on Tuesday, Mrs. Hester addressed the Soroptimist club of Beaumont Wednesday on the Propositions, emphasizing her stand against Proposition 6 and legalized gambling.

On Wednesday she spoke also to the Coachella Valley Woman's club on "Good Government" and today will talk to Indio Soroptimists on the history of county government.

## Owner of Lost Wallet Sought by Police

Marvin Scher is being paged by police.

They have his wallet containing \$100 and several pieces of identification.

It was found by Mrs. Harry Brott of Desert Drug in the store Saturday. She turned it over to police.

## Autoist Finds He's On the Hot Seat

George Cox was on the hot seat Friday.

A cigarette dropped behind the seat cushion of his automobile and after smoldering a while, burst into flames.

Firemen hurried to Andreas road and South Palm Canyon drive to the rescue.

## Traffic Citations New Headache For Supervisors

County supervisors brooded over a bundle of traffic warrants that had been dumped in their laps. The California Highway Patrol served notice that it will no longer serve traffic warrants to people living in the unincorporated territory of the county and said it was up to the county.

The warrants include tickets handed out on highways outside of the city limits of Palm Springs. Supervisors said they didn't like that. But County Counsel (and District Attorney) William Mackey said there was nothing they could do about it but grin and serve the warrants.

Supervisors looked to the sheriff's department. But Sheriff Carl Rayburn said that he would have to hire three persons to handle the extra work. That might mean about \$8,000 a year, and the supervisors decided to look somewhere else. They said they might reach a decision next month.

The warrants are for people who haven't answered citations that traffic officers have handed to them on the road.

Supervisors said they had been told that throughout the state there are about 75,000 to 100,000 warrants unserved. They said those warrants might enrich the state by \$1,000,000. They didn't estimate Riverside county's share of the 75,000-100,000 warrants.

## No Fooling Say Police In Anti-Noise Drive

Three citations were issued last week in the current campaign to shush noisy dogs.

They were the first three issued and bore warning that the drive is on in earnest.

Owners of the too exuberantly vocal canines are liable to fine, jail sentence or both, under city law.

## Bank of America Buys Bond Issue

Bank of America Monday purchased from Riverside county supervisors \$75,000 Cabazon School District Bonds dated December 1, 1950.

The bank offered the highest and best price, bidding 2 1/2% for bonds maturing December 1, 1951 to December, 1955; 2% for bonds maturing December 1, 1956 to December 1, 1958; 2 1/4% for bonds maturing December 1, 1959 to December 1, 1965, plus a premium of \$59. This represents a net interest cost to the district of 2.2276%.

This financing is for construction and improvement of school buildings and equipment.

• INQUIRE at Palm Desert... or write P. O. Box 285 Palm Desert Phone Palm Desert 76-3191



## Edith Eddy Ward

### Real Estate Broker

... specializing in rentals, homes, Shadow Mountain Estates home sites — and income property at Palm Desert... home of Shadow Mountain Club.

Desert Homes - - - from \$13,500  
One Bedroom Cottages from 10,500  
Home and Income - from 23,500  
Sun Lodge (subject to change) 8,975  
Apartment Hotel  
and other income property.

### New!

— PROPERTY MANAGEMENT  
DEPARTMENT:

Personalized service  
in care of your property.  
Supervision... opening and closing  
... maintenance... maid service  
... rental management.

## Palm Desert

SMARTEST ADDRESS ON THE AMERICAN DESERT

## Ernest W. Emery Noted Educator, Succumbs Here

A veteran teacher, college president and missionary died this week at Community hospital. He was Ernest W. Emery, 63, Palm Springs resident for the past six years. He succumbed to a chronic heart disease after being ill at his home for more than a year.

Emery was a native of Missouri but was raised in Washington, Indiana. He attended Central College where he excelled in basketball and track. Soon after he spent three years in Africa as a missionary.

After he returned he became president of York College in York, Neb., and later headed Omaha University. He also taught at Ohio State and Indiana universities. He spent six years here.

Emery's wife, Helen, resides at 3812 Sunny Dunes road. She is principal of Cathedral City school. He is also survived by a brother, three sons and four grandchildren.

The Rev. James Blackstone will lead services at Community church tomorrow at 10 a. m.

Mrs. Emery has requested that donations to the Palm Springs Faculty fund be made instead of

If its quick results you want — dial 2249 and ask for the Sun classified girl.

## FOR BETTER YARDAGE

and  
Lower Prices  
See

GOOD'S  
Yardage Shop  
271 S. INDIAN AVE.

## Grand Opera on Screen Next Wednesday at Plaza

Grand opera on the screen is growing more popular with American audiences — and one good reason is that the operatic films are becoming better.

Among the finest recent examples is "Faust and the Devil," which is scheduled Wednesday only at the Plaza Theatre. It is the most expensive film of its type ever made, costing more than a million dollars. Columbia paid the bill for the picture which was filmed in Italy, produced by Gregor Rabinovich and directed by the remarkably skilled Carmine Gallone.

The story of Faust, with all its romantic whimsy and fiery violence, and the glorious music of Gounod, is acted and sung by a cast which is delightful to see and a wondrous joy to hear.

Lovely Nelly Corridi plays the gently Marguerite, with Onelia Fineshi doing the singing, sight unseen. In this respect, screen operas have real advantages over stage productions, because the principals can be chosen for their appearance and acting ability.

## Rebecca Chapter Formation Planned

All women interested in joining a new Rebecca Lodge chapter are asked to contact Mrs. Ferol McQuown before Nov. 2. The telephone number is 2-4702.

## KENYON-HAGER Beauty Studio

Formerly

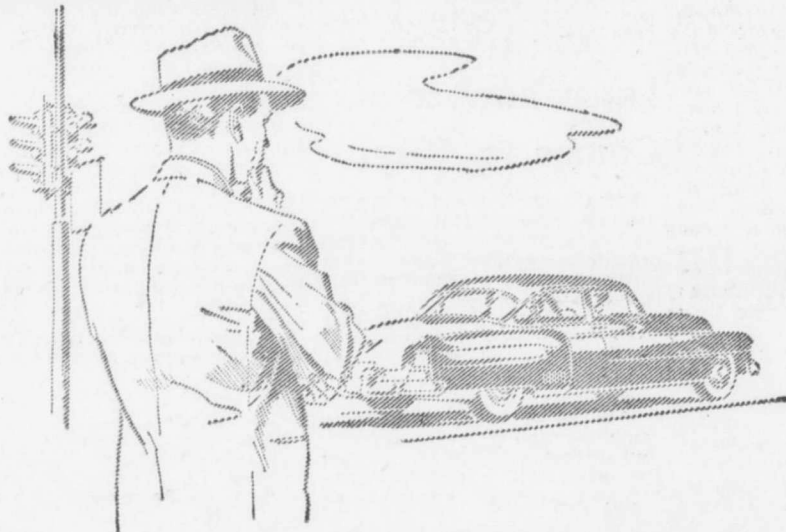
CATHEDRAL BEAUTY SHOP

Under Management  
ELORA KENYON

Formerly owner of the El Mirador Hotel Beauty Shop.  
With Bullock's Westwood, 6 years.

Phone 8-4714

Also Owners Banning Hotel Beauty Studio



## Thoughts for a Modest Man!

The man you see in the illustration above should own a Cadillac car.

His accomplishments entitle him to it. His income is ample to justify the expenditure. And he has wanted a Cadillac for a long, long time. In fact, he has wanted one since a boy.

But he is an extremely modest man, and he feels that if he purchased a Cadillac, some of his friends might think him ostentatious.

For him, and for all people like him, we should like to record a few simple facts.

First, let us say that we recognize modesty as a basic virtue. Indeed, the man who doesn't possess it to the proper degree is both a bore to his friends and a joy to his enemies.

But there is nothing immodest about owning a Cadillac. In fact, there are few more sensible purchases a man can make — if a Cadillac falls within his economic means.

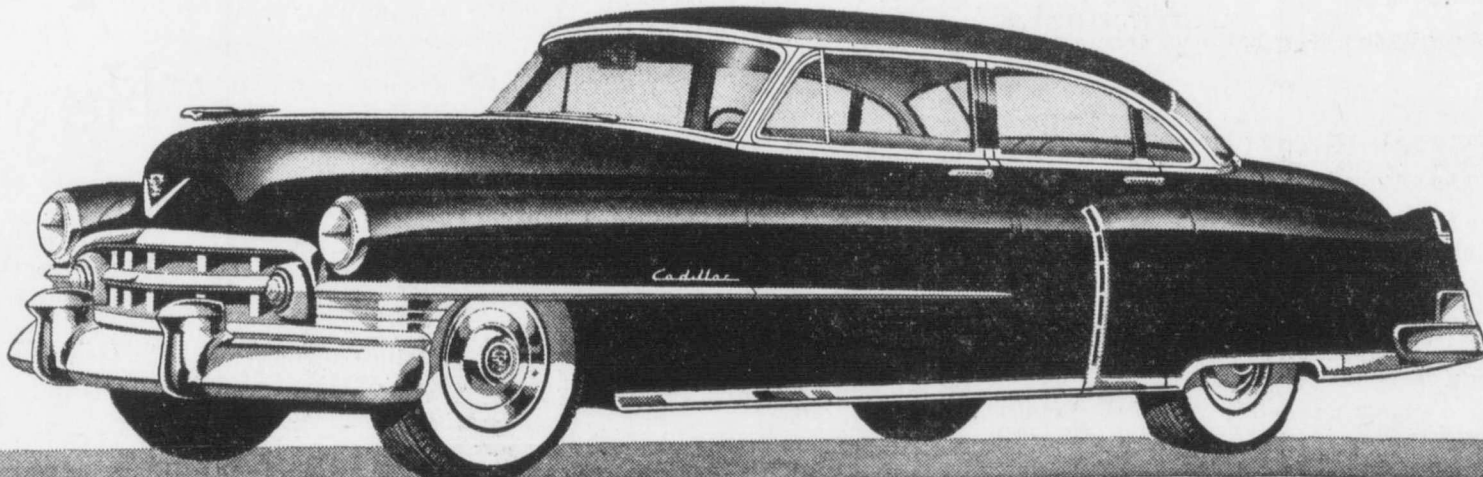
Relatively, a Cadillac isn't even expensive. There are numerous models of several other makes of cars which cost more than the lower-priced Cadillacs.

Furthermore, the great Cadillac engine is so miserly of gasoline that a single tankful will usually suffice for a whole day's drive.

And when it comes to long life and endurance — well, few people drive far enough in a whole lifetime to invalidate this wonderful car.

Surely, no man need hesitate to own the best — when the best is so practical, and within his means.

So if you are entitled to a Cadillac, don't let modesty stand in your way. Modesty ceases to be a virtue when it deprives a man of his just reward.



# Cadillac

PLAZA MOTORS

182 E. ARENAS RD.

PHONES 5122 AND 2-5342

Political Adv.

Political Adv.

## Against Gambling

I urge all District Four Voters to vote "NO" on Proposition 6 (Legalizing and Licensing Gambling).

I am against gambling and am working to defeat Proposition 6 at the polls on Nov. 7.

Helen E. Hester

Candidate for Supervisor,  
District Four—Riverside County.



Now Open . . .

## Jody's Donut Shop

314 N. Palm Canyon Phone 2867

Featuring Many Varieties of Doughnuts  
HALLOWE'EN



For your Hallowe'en Party, we will have  
Special Hallowe'en Doughnuts

MADE TO ORDER

Open 24 Hours

"Marty"  
M. J. LARSON

"Kenn"  
K. P. WARNER



## Chief Kettmann in Pasadena To Attend Police Sessions

Police Chief August Kettmann journeyed to Pasadena this morning to be on hand for the final day of a three-day convention of the California Peace Officers' association, Convention headquarters are in the Huntington hotel.

Governor Earl Warren greeted the delegates at a Wednesday luncheon. The theme of the session is planning for state civil defense, and it will be emphasized by several speakers from throughout California.

Wednesday there were three addresses on civil defense from representatives of the state disaster council and Chief John D. Holstrom, Berkeley police. Thursday topics were communism and subversive activities, training in law enforcement for civil defense and the physical effects of atomic bombing. Today civil defense leaders will discuss communication coordination on disaster and civil defense.

## Daughter Wins Guardianship Suit

Mrs. Mary Ryan O'Brien, 27, of Huntington Park, Tuesday was named guardian of her mother, Mrs. Thelma Wertheimer Davis, owner of a large local hotel, the Colonial House. In the same order, handed down by Superior Judge John G. Galt, the Bank of America was made guardian of the hotel property.

Mrs. O'Brien last month petitioned the court for guardianship papers and the decision was handed down this week.



D.A.R. HONORS GIRL SCOUT BROWNIES—Proud possessors of a huge American flag suitable for flying from their tall flagstaff at the Girl Scout house, several of the Brownie recipients are taught the proper ritual of handling and folding the Colors. Their coach is Mrs. Saul Ruskin, leader of Brownie Troop 10, and flag chairman of Calhulla Chapter, D.A.R., donors of the flag. Left to right around the table are Carolyn Miller, Kay Johnson, Mrs. Ruskin, Bonita Clinton, and Florence Black. The Girl Scouts organization is a participating agency of the Community Chest. (Earle O'Day Press Service).

## Cessna Dealers Meet in Village

Between 20 and 30 southern California Aircraft company dealers rallied at Del Tahquitz hotel Wednesday and Thursday in a two-day session.

They were called to order by Frank Martin, Cessna company sales manager, from Wichita, Kansas. The days were spent in business discussions with a dinner for wives and friends Wednesday night at Del Tahquitz.

All of the dealers flew into town in their own private planes parking at Palm Springs airport, management of which furnished transportation to the meeting place.

From Page One—MORE ABOUT ZONING

deed restrictions, the stricter of the two will continue to be in effect.

The second and final official hearing on the zoning proposals will be held at the Cathedral City fire hall on Dec. 6 at 7:30. Then the measure will be submitted to the board of county supervisors who may hold further hearings before adopting it as law.

## Coincidence? Or Did That Cooler Blow Up Fruit Jar?

A call was issued today for some scientist to explain just why turning on a cooler would have such dire effects on newly canned fruit.

Mrs. Ann Anderson, 642 Desert Way, would like to know.

She has a few painful cuts to show for the phenomenon. She spent part of her 37th wedding anniversary canning the fruit. Just as she was sealing a jar, husband Andy turned on the cooler.

Bang! It was the exploding jar. Mrs. Anderson went to Community hospital for treatment and Anderson tried to figure out whether it was just a coincidence or whether his flip of the cooler switch did the damage.

From Page One—MORE ABOUT GUIBERSON

liver the goods, has refused to take a second installment and wants to sell the equipment to the Denver cement firm.

Local observers believe that with his double loss in Washington, legal battles and his failure to win a right to appeal to the Supreme court means an end to plans to build a cement mill near the Village.

From Page One—MORE ABOUT ZONING

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## Court Confusion Assailed

California motorists and taxpayers too long have been getting a rough shake because of the "confusion, waste and inefficiency" too often found in the "antiquated hodge-podge" of courts below the Superior Court level.

In the present inferior court system "we have too many courts and too many kinds of them" and the system needs a complete overhauling.

So says the Automobile Club of Southern California in urging a "Yes" vote on Proposition No. 3 on November 7. The club favors the proposition because it believes the measure—a constitutional amendment—will "provide an improved system in judicial enforcement of the traffic laws of benefit to owners and operators of motor vehicles."

"Today there are in California 768 courts of eight different types below the Superior Court level," a club spokesman pointed out. "Under Proposition No. 3 this summer will be cut almost in half. Instead of eight different kinds of inferior courts, there will be only two."

In addition, the club pointed out, California taxpayers will save many thousands of dollars through elimination of overlapping judicial functions and the establishment, instead, of a uniform system of municipal and justice courts throughout the state.

Proposition No. 3 provides that each county will be divided into judicial districts. There will be only one court with jurisdiction below the superior court in each district. Every district having a population of more than 40,000 will have a municipal court. Every district with a lesser population will have a justice court. Judges will be elected by the voters of the district for which the court is established. The several existing inferior courts of various different types now functioning within a district will be consolidated into either a single municipal or justice court.

Do YOU Know  
STATE FARM  
Means . . .

SERVICE  
SAVINGS  
SAFETY  
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JOHN B. WARD  
State Farm Insurance  
Auto - Life - Fire  
290 N. Palm Canyon Dr.  
Tel. 5154-8-3268

## PALM CANYON MARKET AND LOCKERS

SPECIALS—Oct. 26 thru Nov. 2nd

For Home Lockers  
SWIFT'S U. S. GOOD

Hind Quarters **53c**  
Plus a small charge for cutting, ageing and quick freeze.

FRESH, LEAN  
GROUND CHUCK lb. 49c

LEAN AND MEATY  
SHORT RIBS . . lb. 25c

ASSORTED  
JELLO . . . 3 for 23c

HUNT'S NEW—No. 300 Size Can  
POTATOES . . 2 for 15c

40-OZ. PKG.  
BISQUICK . . . 39c

A-1 FLOUR . 5 lbs. 47c

PALMDALE  
APPLESAUCE . . . 19c

MARTINELLI'S  
CIDER . . . Qt. 29c

PORTERHOUSE or T-BONE  
STEAKS . . . lb. 83c

7-BONE OR ROUND BONE  
POT ROAST . . lb. 47c

PORK SHOULDER  
ROAST . . . lb. 35c

ARMOUR STAR  
BACON . 1 lb. pkg. 54c

FRESH, SOLID  
CAULIFLOWER head 5c

TOMATOES . 3 lbs. 19c

BUNCH  
RADISHES, TURNIPS,  
CARROTS,  
GREEN ONIONS,  
MUSTARD GREENS . **5c**

WHITE ROSE OR RUSSETS  
POTATOES . 6 lbs. 23c

ALL POPULAR BRANDS CIGARETS . . . \$1.49 plus tax

— We Give S&H Green Savings Stamps —  
— OPEN SUNDAYS —

## NON-FATTENING SPAGHETTI

Italian Food to Take Out  
FEATURING STUFFED LASAGNE

FINE ITALIAN FOOD!

Cocktails Draft Beer

Amado Cafe

263 N. Indian Ave. Phone 9040

6,000 MILES  
of highways  
built including  
575 MILES  
of freeways...

EARL  
WARREN'S  
record  
in his  
fight for...



Vote for Earl Warren

## BETTER HIGHWAYS

Against stubborn opposition in the legislature, Warren won the fight for better highways—a triumph of his second term. Earl Warren has been acclaimed as one of the great highway builders of our era.

Since Earl Warren became Governor, the State has built 6,000 miles of highways, including 575 miles of freeways.

A Real Leader in any Crisis

This space made available by "Better Highways" friends of Governor Earl Warren

Palm Springs for Warren Committee

## PARADE

from trees, telephone poles and one unfortunate had his neck stretched inside the jail itself. Police were unable to nab the culprits before their sordid work had been accomplished.

Strollers, realizing the power of the Los Compadres this week,

From Page One—MORE ABOUT PARADE

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Strollers, realizing the power of the Los Compadres this week,

From Page One—MORE ABOUT PARADE

3 reasons why Joe Riggs saves regularly...



... Joe Riggs knows that only money in the bank can protect his family against financial emergencies and give them the security he wants them to have.

## 3 reasons why Joe Riggs saves in a Bank of America Life-Insured Savings Account

Big reasons, too! ✓ He knows his money is always available.

✓ He knows it earns full bank interest. And he knows that only a Bank of America Life-Insured Savings Account offers this extra incentive to save:

✓ LIFE INSURANCE TO PROTECT YOUR SAVINGS GOAL—INSURANCE WHICH COSTS YOU NOTHING IF YOU FOLLOW THE PLAN!

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SAVINGS ACCOUNT**

Bank of America also welcomes regular savings accounts and pays full bank interest on deposits of any size.

Anyone can open a Life-Insured Savings Account. If you're under 46 and in good health, you can name yourself as the Insured. Regardless of your age or health, you can open an account naming any other person as the Insured providing that person is under 46 and in good health. So if saving money has always been a problem with you, find out about Life-Insured Savings at any Bank of America branch!



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION • MEMBER FEDERAL RESERVE SYSTEM

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The Desert Sun  
Classified Pages  
Phone 2249



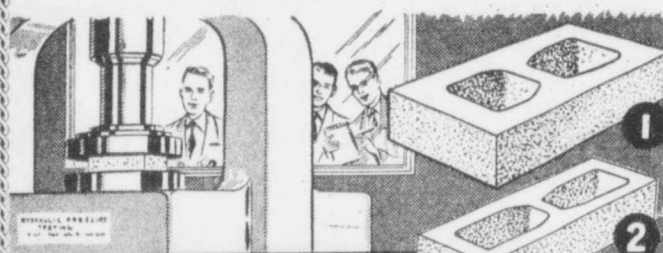
## DATES

Natural, Deglet-Noor and soft varieties.  
Bulk and Fancy Holiday Gift Packs  
Shipped Anywhere.

### KANTER'S DATE GARDENS

PHONE — PALM SPRINGS 8-3517

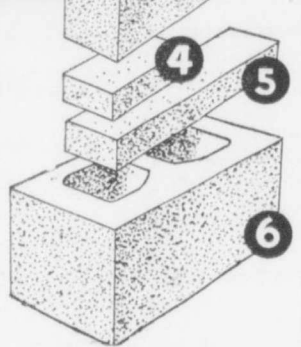
1/4 Mile East of Cathedral City—off Highway 111—turn left at Wonder Palms Road and follow signs to packing house.



For Years of Comfort  
BUILD WITH TESTED

### SUPERLITE BRICKS & BLOCKS

1. 12"x4"x16"—Design and style. Commercial Bldgs.
2. 8"x4"x16"—Double Purpose, interior-exterior-in-one. Complete residential building block.
3. 4"x8"x16"—(Back-up Block) strength and insulation for any facing.
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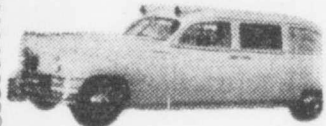


## SUPERLITE BRICKS AND BLOCKS

### Sun Classifieds Bring Quick Results

## Business Directory

#### AMBULANCE SERVICE



#### AMBULANCE SERVICE

WIEFELS & SON  
666 Vella Road  
Palm Springs  
Phone 2977

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#### Desert Sun

Subscription Rates:  
\$4.50 Year  
in Riverside County.  
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No extra charge is made local subscribers for mailing the paper outside Riverside County during the summer months.

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#### BUILDING SUPPLIES

"To Meet Your Every Need"

#### DILL Lumber Co.

JOHN M. WOOD, Mgr.  
579 So. Palm Canyon Dr.  
Phone 2758 and 2759

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6-HOUR SPECIAL CLEANING  
Pick Up and Deliver.  
Call  
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#### EQUIPMENT RENTAL

EXCAVATION  
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Top Soil — Fill Dirt

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P.O. Box 265, Palm Springs  
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#### LAUNDRIES

#### DESERT HAND LAUNDRY

Specializing  
FRENCH HAND WORK  
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#### J & S Paving Co.

Paving, Resurfacing  
Grading, Excavating  
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For the Best Call 'J & S'  
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Prepared to meet your printing requirements — promptly, satisfactorily and economically.

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#### Desert Sun Press

Offices in The Center  
174 N. PALM CANYON DR.

#### SERVICE STATIONS

#### "JUD" OSBURN'S ASSOCIATED SERVICE STATION

Assures You The Friendliest Service in Palm Springs  
— Located —  
In the Heart of Town.  
300 N. Palm Canyon Dr.  
PHONE 9060

For advertising rates in Directory Call 2249.  
Business & Professional

## "EASY DOES IT"

SMART HOMEMAKERS will be serving soups on cold days when appetites are hard to satisfy unless you have something hot and substantial to serve like soup. Make them the easy way for best results.

Cooking soup at high temperature is wasteful since it causes the soup to evaporate and also causes the protein in the meat to coagulate and come to the top in the form of brownish scum which must be skimmed off.

Soup stock can spoil very quickly unless it is cooled rapidly and

#### RECIPE OF THE WEEK

##### Pear-Apple Jam

2 cups diced pears  
2 cups diced, tart apples  
1/4 cup lemon juice  
3 1/2 cups sugar  
Grated rind of 1/2 lemon

Wash, peel and dice pears and apples. Mix all ingredients together. Boil mixture until it is thick and clear, about 25 minutes, stirring frequently. Pour into hot, sterile jars and seal.

stored in a cool place. On a cold day, an ideal way to cool it is to set it out on the back porch.

If you want to remove the fat from the stock, it's easier to wait until the soup cools, and the fat forms in a solid layer on top.

To clarify soup stock, let it cool first. Then mix with beaten egg white and the crumbled shell. Heat slowly to boiling point, stirring constantly. As egg white coagulates, it will collect fine particles. Strain the soup through cheesecloth.

When after soup is cooked, nutrient remains in the meat on the soup bone. This meat is fine to use in making hash, croquettes, escalloped dishes, in stuffed green peppers or sandwich spreads.

White soup stock is made from knuckle of veal. Cook this with salt and water and add small amounts of diced onion, celery, a bayleaf and a bit of sliced lemon.

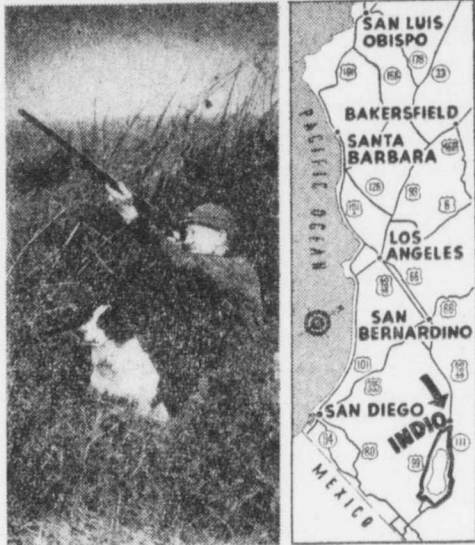
These foods may be chopped and sprinkled on top to garnish cream soups: parsley, watercress, cooked bacon, cooked egg white, cooked egg yolk or cubed toast pieces.

Support your Community Chest. It supports many needed Village activities.



### AUTO CLUB'S TRIP OF THE WEEK

## The Salton Sink



The Salton Sea was formed in 1905 when flood waters from the Colorado River swept through Imperial Valley in a destructible tide. When the flood was checked, it left the lower area filled with water—a lake with no outlets—and the present depth of this body is kept fairly constant by drainage and irrigation overflow.

• In skirting the eastern rim of the Salton Sea, the course passes several interesting resort communities including Desert Beach, Salton Beach and Bombay Beach. Camping, swimming and boating

facilities are available hereabouts and a scenic attraction is the unique smoke trees that resemble long, narrow pillars of smoke...

• Lower photo shows a section of the volcanic mudpots fields near Niland. These are boiling mud craters, geysers and mineral springs that bubble up from the depth of the earth, shooting out jets of steam and sulphuric gases...

• Hunting scenes like the one in center photo are common during Fall months. Dove, duck, pheasant and geese are fair game in the southern section, particularly in the tule marshes between the Alamo and New Rivers, and blinds and boats are available...

• Top photo shows view of the 30-mile long Salton Sea. As this body replaced the final remnant of prehistoric Lake Cahuilla, enormous beds of fossil sharks teeth and oyster shells were left behind and visitors may note many bits of fragile conch shells that glisten everywhere in the desert sand...

• As one motors toward Coachella, it is easy to visualize why local boosters refer to this area as the garden spot of the world. The valley produces dates, grapefruit, cotton, alfalfa and other fruits and vegetables, despite the fact that once the region was barren desert. The valley is noted for its excellent quality of fine dates and motorists interested in observing a date ranch in operation may visit one of the many such establishments that open their gates to the public...



• If so, have you complied with the requirements of Section 2466 of the Civil Code, which says: "Every person and every partnership transacting business... under a fictitious firm name... must file... a certificate stating the name in full and the place of residence of such person and the members of such partnership... Such certificate must be published once a week for four consecutive weeks..."

• If you have neglected this procedure, the name of your firm is not protected, and you are not entitled to maintain court action of any kind (which includes collection of past due accounts, damages to shipments, etc.) in the State of California.



## Protect Yourself NOW!

Blank Forms and a Notary Public are available now at The Desert Sun Office

COME IN TODAY!

Your certificate will be published for four consecutive issues for only - - \$15.00

## The Desert Sun

174 N. PALM CANYON DR.

IN THE CENTER

PHONE 2249

## The Desert Sun CLASSIFIED ADS

PHONE 2249  
P. O. BOX 190  
PALM SPRINGS

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (WEDNESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

#### RATES

Per Line	One Time	Two Times	Four Times	Nine Times
	.25	.45	.80	1.60

DEADLINE 10 A. M. DAY PREVIOUS TO PUBLICATION  
• MINIMUM SIZE AD: 3 LINES  
• COUNT 36 LINES AND SPACES TO A LINE  
• DO NOT ABBREVIATE WORDS  
• RATES BASED ON CONSECUTIVE INSERTIONS  
• DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 3 OR MORE INSERTIONS

#### Lost and Found

LOST: Pair men's glasses. Vicinity of Telephone Co. Repair, Phone 2258

#### Personals

GENTLEMAN, age 38, single, white, (recovering from injured ankle) wishes job driving for lady. Free to travel, my car or yours. Don Doty, 13027 Bladgett Ave., Downey, Calif. Phone Topaz 2-6879.

PRACTICAL NURSE will care for convalescent in her home or yours. Dr. references. Reasonable. Ph. 24105.

ALCOHOLICS Anonymous meets Tuesdays, 8 p.m. Council Chamber, City Offices, Airport. Box 460, P. S. Ph. 26195.

WILL CARE for two lady guests in my home, special dieted care. Phone 25553, P. O. Box 293.

WILL GIVE good care to 1 or 2 people. Excellent home and references. Phone 24141.

WILL SHARE APARTMENT WITH BUSINESS GIRL. PHONE 3385.

ALCOHOLICS Anonymous meets Council Chamber, City Offices, Airport. Box 460, P. S. Ph. 26195

#### Announcements

14

#### TRIXIES

##### STUDIO OF DANCING

Recently of 1547 Palm Canyon Dr. has taken temporary quarters at Carpenters Hall across the street from Radio Station KCMJ in order to better accommodate her expanding classes until a more permanent, central location is available. Classes in Ballet, tap, acrobatic, spanish and ballroom dancing will be Monday and Wednesday from 3:30 to 5:30. For further information call 7455.

SPECIAL OF THE WEEK: 5 gal. Bougainvillea and oleanders greatly reduced. Lawn seed, bedding plants, shrubs, shade trees, palms, house plants, unusual gifts, all reasonably priced. Phone Indio 73749.

#### LITTLE GRASS SHACK

NURSERY

Highway 111 at Oasis St., Indio (Across from Fairgrounds)

#### Service Miscellaneous

15

GOLF  
Practical driving range open to the public. Two blocks past entrance Shadow Mountain Club.

HORTICULTURIST GRADUATE. Land-use and garden plans. Creative work. Phone 2364.

LADY WILL care for children by day, week or month. Fenced in yard. References. Phone 7066.

PIANO TUNING  
REPAIRING  
P. O. Box 1349 Phone 3195

ALTERATIONS, baby sitting. Ethelbrook. Phone 3903.

#### Instructions

16

#### BALLET AND TAP

dancing instructions. Classes or private. Taught by CONSTANCE MCCORMICK, 16 years teaching experience. Classes on Wednesday, 3 to 6 p.m. at North Canyon Dance Studio, 1547 No. Palm Canyon drive. Phone 3213.

#### INSTRUCTION

Women, men 18 to 35 high school graduates. Train for air hostess reservations, communications or other good positions. Ver. approved. Free placement U. S. and foreign. Will not interfere with present employment. Write Box 190, File P-3.

P. S. PLAY SCHOOL for children under 6 years. Accredited teachers for Kindergarten, Art, Music, Dancing. Reasonable rates. Transportation and Baby "Sitters." 1547 N. Palm Canyon Ph. 3213

CORRECTIVE SPEECH and articulation. Discipline for professional or non-professional. Hollywood speech instructor, Hal Kornell, Ph. 2-4494.

#### Situations Wanted

25

SMALL JOBS IN CARPENTRY, MAINTENANCE AND FIXIT WORK. PH. 7682.

BABY SITTING after 8 p.m. call Jerrie. P. S. 84433.

BABY SITTING and PRACTICAL NURSING. PHONE 25553

CHEF, MAITRE DE, manager, cashier, hostess, waitress. P.O. Box 1484, Palm Springs.

BABY SITTING, 50c HOUR. Reliable H. S. girl. 631 No. Belardo Rd.

## Situations Wanted

25

EXPERIENCED apartment manager presently with Hollywood hotel, wishes similar position with large or small hotel in desert. A-1 references. Write P. O. Box 190, File A-16.

COUPLE: MANAGER, OR MAID and MAINTENANCE. No children or pets. Reliable, active, thoroughly experienced. References. Phone 9074 or P. O. Box 717, P. S.

UNENCUMBERED middle aged white widow, companion or companion of house manager. Write M. M. Neher, R. 1, Box 354, Riverside, Calif.

EXPERIENCED SECRETARY. Legal and general experience. Excellent shirhand, best references. Call Betty Murphy, Apt. 4, Ph. 2352.

ALL TYPES OF HELP  
PALM SPRINGS EMPLOYMENT JANE D. BROWN  
Phone 2838, 156 N. Indian Ave.

NURSE Practical, convalescent or elderly preferred. Good driver, also baby sitting. Phone 5155.

HOUSEWORK by day or hour. \$1.25 per hour. Ph. Beaumont 3761.

DAY WORK wanted by experienced lady. Phone Banning 6611.

MAN TO DRIVE, gardening. Do anything. Nice home. References. P. O. Box 1351.

#### Help Wanted

27

MIDDLE-AGED lady as housekeeper and manager of small apartment house. Rent free and percentage. Write P.O. Box 36, Palm Springs.

WANTED: Competent woman to help with opening home. Apply 239 West Arenas Road Monday morning, October 30.

WANTED: A local real estate broker or salesman to cover the office. Apply at 320 S. Indian Ave.

HANDYMAN for general maintenance and painting. Part-time, \$75 month and room. 296 So. Palm Canyon Dr.

WANT MIDDLE-AGE couple to manage apartment. No drinkers. Tally-ho Apts., across from KCMJ.

MALE and FEMALE HELP. Airlines need you. Free placement. See our ad under instructions.

LICENSED real estate salesman or broker. Phone Indio 76-2271 or see Col. R. A. Ellsworth, Palm Village.

WOMAN, hotel room for 12 services. 278 So. Palm Canyon.

ALL AROUND operator. Cathedral Beauty Shop. Phone 84714.

#### Business Opportunities

29

#### NOTICE

## READ THIS AD

Your lifetime opportunity IF YOU ARE QUALIFIED  
Due to the immediate opening of new factories and old ones reopening—and thousands of people returning to work in factories and businesses—caused by the vast armament program, we must select immediately reliable parties who can meet the following requirements.

We are interested only in people who can make a decision of their own and not just shoppers and curiosity seekers. Details below will explain very thoroughly what is expected of you and the excellent opportunity we offer.

## Manager Wanted

### Man or Woman

To service route of new 5c candy bar machines; also other merchandising machines. No selling or soliciting. Factory distributor will secure locations and make necessary arrangements. In this area and surrounding territory. Ideal off-hours setup to start. \$400.00 per month possible part time. Full time more. Secured \$1500 to \$3000 cash required now. Depending on number of machines you have time to service. Please don't waste our time unless you have the necessary capital and positive you want to go into the vending machine business—not next month, not next week—NOW, as we are definitely going to establish some reliable party in this area immediately and those who qualify and are selected should earn \$12,000 and up yearly, when fully established as this is big business, and an opportunity presented once in a lifetime. If you can follow our instruction and supervision and manage a real money making business, you should become financially independent within a very short time. Write fully about yourself, giving age, phone. WRITE BOX 190—FILE L-3

WANTED: A man of outstanding personality and executive ability to organize and direct one or more sales groups in this area. P. O. Box 190, File M-3.

GOING DRESS SHOP. Excellent Opportunity! Opposite new Safeway site. Phone days 2-5155, Nites 3192.

WANT TO SELL second mortgage. Call 2173. 1680 East Ramon Rd.

EDDY'S GOING CAFE. Beer 11. Reliable H. S. girl. 696 1st St., Cathedral City. Seats 30.



Business Opportunities 29

CAFE with counter and tables, fine business. Owner must sell. Inquire 431 N. Palm Canyon for price and terms.

Business & Financial 30

SMALL RESTAURANT. 100% location on Palm Canyon Dr. Doing night and day business. Showing excellent returns. Price to sell. Box 190, File K3.

IS YOUR BUSINESS for sale? See Adolph Israel, 437 N. Palm Canyon, Ph. 2951.

For Sale or Exchange 34

Lake Tahoe

Building Lots from \$400 to \$40,000 lake frontage. Terms, title insured, photographs. Near NORTH SHORE CLUB AND CAL-NEVA.

Exchange for vacant lots or acreage from Palm Springs to Indio (Highway 111).

Jack Heffernan  
HEFFERNAN LAND CO. INC.  
Licensed real estate brokers  
P. O. Box 448, Palm Springs  
Ph. 2-4385

WILL EXCHANGE  
1 story, 3 years old, 4 bedrooms, 4 baths, den and pool in Beverly Hills, for a good modern income property in Palm Springs. Must be in good location. Write and give full information, 416 W. 8th St., Room 503.

3 BEDROOM, 2 bath, 2 years old, 748 Calle de Rolph, Palm Springs, by owner. Make offer. Sell or trade for smaller house. Beverly Hills Crest—Law 1-9813.

MY CUTE \$4,000 cabin, Big Bear. Your little house Palm Springs area, Grace E. de Villiers, Big Bear City, Ph. 4277.

LONG BEACH apartment, ultra-modern, 15 unit, 3800 E. Ocean, Ph. L. R. 8-7620.

Real Estate For Sale 35

CHARMING Verdugo 2 bedroom furnished adobe ranch style home with attached 2 room bath, guest apartment, on 2 acres top hill, 4 miles east of Redlands. Private road to highway 29. Varied fruit trees, 40 miles west Palm Springs. \$20,000. Year round living in comfort. Phone Redlands 2-9804

BARGAIN  
Newly furnished 3 bedroom home with 2 baths, fireplace, large living room, \$13,500. Only \$3,000 down. Owner must sell. See Mr. Schmuck and house at 615 Desert View Drive, Palm Springs.

FURNISHED DUPLEX  
Each side with living room, bedroom, kitchen and bath. Price reduced to \$13,000

MUNHOLLAND & CO  
431 N. Palm Canyon Ph. 3673

5 ACRE parcels of level land (not in mountains) in section adjoining Palm Springs city limits. \$500 to \$1,000 per parcel—terms as low as \$150 down, \$10.00 per month. Write P. O. Box 190, File W-4.

BEAUTIFUL MOUNTAIN VIEW home, 2 bedrooms and lanai. Partly furnished. Swimming pool, tennis court, landscaped. Best deal for quick sale. Outpost Estates, 4 miles east Ramon Rd. 32220 Whispering Palms Trail.

Cathedral City Specials—  
Apartment for owner and \$50 month yearly rental, \$6500.  
2 houses, furnished. Close in. One rented, \$5500, terms.  
1 bedroom frame house. Owner. Some nice features, \$4200.  
—RUTH BILES, 917 Broadway—

80 ACRES  
On paved highway. Water developed, for subdivision grapes. \$225 per acre.

MUNHOLLAND & CO.  
431 N. Palm Canyon. Ph. 3673

PRICE, account of death: Lovely 2 bedroom home, furnished, new Frigidaire, etc., 1 1/2 baths, \$14,500, terms. Cooling system, completely walled-in. 1057 Tachevah drive, Ph. 3704.

ON INDIAN TRAIL AVE.  
Palm Springs, 2 lots (adjoining) 100x100 ea. R-1 and R-3, near Baltimore, Owner.  
EDWARD G. MARSHALL  
504 Huntington Blvd.  
Arcadia, California

RENT OR SELL. Two bedroom, unfurnished, large rooms. Also smaller house for rent furnished, \$50. Phone 151, 1000 Palms, Write P. O. Box 26.

\$20 WEEK AND UP. Modern single and doubles. Near Bullock's, 296 So. Palm Canyon Dr.

BEAUTIFULLY FURNISHED 3 bedroom, 2 bath. Walled, landscaped. Terms. Owner, 677 El Placer.

FURNISHED 2 ROOMS and kitchen, shower, Air conditioned, \$65, 552 S. Calle Santa Rosa.

BEAUTIFUL new ESQUIRE apartments at Palm Desert. 6 units, 4 with kitchens, \$37,900. Brokers welcome.

NEW DESERT HOME near Palm Springs. Must see to appreciate. P. O. Box 190, File Y-2.

TWO BEDROOM, many desirable features. Good construction. 584 Plaza Amigo, Ph. 6361

BEDROOM, 2 bath stucco furnished home, 50x125 leased lot, \$4500. Ph. 2957 or 9053.

ILLNESS calls for immediate sacrifice. 5 units. Location good. All equipped. Ph. 8-3605.

Real Estate 35

Trade or Lease

We have, NOW: Properties for sale, trade and lease in Beverly Hills, Westwood, Hollywood, L. A., Maywood, Corona, 1000 Palms, Big Bear Lake, Rancho Santa Fe, Silverado, Long Beach, Del Mar, Santa Monica, Eldorado, Kans. also Palm Springs.

What Have You?

Martin C. Delaney  
Real Estate Broker  
Associate Broker, Truman Earp  
244 N. Palm Canyon Dr.  
Phone 2247

Beautiful

NEW 2 BEDROOM, 2 BATH HOME. GARAGE, fireplace, cooling system, south exposure patio. Large walled lot. Close in. Loads of extras. Room for pool. Only \$14,950.

4 Units

Excellent income location. New building. Furniture by Kelley. A home with good income. Can't be duplicated at the asking price, \$39,500, terms.

TERRY RAY—GUY ANDERSON  
773 N. Palm Canyon Ph. 2064

PALM SPRINGS ESTATE

with Swimming Pool and Tennis Court

Membership. Brand new 6-rm. home. 1700 sq. ft. incl. gar. 100x140' lot.

Furnished, ready to move in, \$12,450.

On Ramon Rd. 4 mi. E. of Palm Canyon Dr. Phone 4555.

Los Angeles Office  
1031 S. La Brea, L. A. 35,  
WE-0168

BEAUTIFUL 80 acres adjoins City of Beaumont, ample water from our own well, all new fences, beautiful scenery, fine climate. Fine adobe soil, ready for alfalfa or pastures. Beautiful building sites. Also fifteen acres adjoining has new house, stables, corral, etc. Sell all or part. Might take residence property Palm Springs or vicinity to twelve or fifteen thousand. P. O. Box 516 Beaumont, Calif. Phone 3783 Beaumont.

Rare Bargain

Redwood stucco, 1 bedroom home, artistically decorated. Fireplace, patio, neonized lighting, snack bar. Lot 100 x100. \$8500.

Ernest Grosche  
Associates  
Wm. Kleinberg  
Rose Rosenberg  
507 N. Palm Canyon Ph. 2742

HOME — Walking distance schools and stores. Three bedroom, two baths, including separate rental unit. Furnished. Fine construction. Stucco with tile roof, steel sash, combination doors. Garage, fireplace, walled lot. Inquire 132 N. Palm Canyon Drive.

JUST A FEW steps from community swimming pool and tennis court. This all modern desert home with lovely view has 2 bedrooms and lanai. Air conditioned. Large fenced lot. Seven minutes from heart of Palm Springs. Phone 2883 days, 4552 eves, or mornings till 9:00.

12 BEAUTIFUL RENTAL UNITS and owner's apartment. Total price \$110,000.

MUNHOLLAND & CO.  
431 N. Palm Canyon. Ph. 3673.

SACRIFICE, account of death: Lovely 2 bedroom home, furnished, new Frigidaire, etc., 1 1/2 baths \$14,500, terms. Cooling system, completely walled-in. 1057 Tachevah Drive.

SACRIFICE  
6 units with kitchens, fully equipped. Income \$2500 per season. On leased ground next to bus station. Phone 26745 or 9025.

WE OFFER several homes and duplexes from \$6500 to \$39,500 and income property from \$6800 to \$125,000. See APPLEBAUM's office at 320 S. Indian

G. C. WARD will enjoy "Tea For Two" at the Plaza Theatre, Mon., Oct. 30. Pick up pass at Desert Sun office.

\$7000: Two nicely furnished houses. Good income. Near Center. Leased ground. P. O. Box 190, File W-2.

NEW HOME, two bedrooms, den. Owner's special, \$15,500. \$4500 down. Call 26233.

1/2 ACRE LOT \$550, terms. 6 1/2 miles from Palm Springs. Inquire 1680 E. Ramon Rd. 2173.

TWO R-4 LOTS, 105'x137' each. Sacrifice, \$2950 each. Call 24015. Bronstein.

TWO BEDROOM home in Palm Village. Large lot. Reasonable. Call Mrs. Morton, 9059.

Real Estate For Sale 35

Western Week Specials

2 WINTERHAVEN LOTS. Cash out at only \$1250 each. LOT R-3, room for 2-6 units. Reduced from \$3950 to \$1975, only \$295 down.

APARTMENT - HOTEL SITE. Near Lone Palm and Rossmore Hotel, reduced from \$18,500 to \$12,500. Room for 20 units. Will trade for L.A. or Beverly Hills home or income.

3 BEDROOM, 2 bath. Large lot. Practically new, only \$11,000. \$1500 down.

3 BEDROOM, 2 BATH MODERN. Asphalt tiled floors throughout, 2 car garage. Large lot, completely walled in. Reduced to \$13,500. Only \$3500 down.

Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS

ASSOCIATE BROKERS  
FRED BOL'S  
JULES DE VORZON  
BILL HEISER  
FRANK W. MCCREADY

475 N. Palm Canyon Ph. 2727

Clip This

As a Western Week Special we're sticking our necks out by listing in this one ad some owners' sacrifices which should be SNAPPED UP:

70x132 Duplex lot - \$750.  
Business lot - \$1250.  
New 2 bedroom home - \$7250.  
Modern Duplex, semi-furnished. Room for more units - \$12,500.

4 units, furnished, room for more units - \$22,500.  
5 acres, leveled, piped, \$6950.

These are all located between the new 18-hole Thunderbird Golf Course and Shadow Mountain Club. Good terms available.

This area has been growing by leaps and bounds and your money may as well grow with it!

Listings of available rentals in this area are needed.

See PHYLLIS LELAND with Don Cameron, Realtor Ph. 8-4411 or 8-4211. If no answer call 2701 Box 5, Palm Desert, Calif.

2 BEDROOM home with fireplace. Walking distance to shopping center. Price \$7950.

MUNHOLLAND & CO.  
431 N. Palm Canyon Ph. 3673

Real Estate Wanted 37

FOR QUICK ACTION  
List your property with Adolph Israel, Real Estate Broker, 437 N. Palm Canyon, Ph. 2951.

Business Rentals 38

FOR RENT, office, good location. See Herbert Samson, owner, 756 N. Palm Canyon. Phone 2719.

Rooms For Rent 40

FOR ONE PERSON. Private home with home and swimming pool privileges. Phone 4552 evenings or mornings till 9:00.

ROOM WANTED for business. Close in. No display windows. Not over \$50 month. P. O. Box 190, File N-3.

SINGLE ROOM, private bath, private entrance. Gentleman preferred. Ph. 7861.

SLEEPING ROOM  
Private entrance.  
433 East Andreas Rd.

LIGHT HOUSEKEEPING room. Reasonable. Partly furnished. 1138 Tachevah Dr.

TWIN BEDS, private entrance, bath. \$50 per month. Close in. Garage if needed. Ph. 4853.

Apartment For Rent 43

FOR RENT Apartment. Living room, bedroom, bath, kitchen, dinette. Large lawn. Newly and fully furnished. All utilities. On lease only. \$75 per month. 46 Avenue Corner Clinton St., Indio. Phone Indio 7-3426

FURNISHED 1 bedroom apartment. Single and double hotel rooms. Near Lone Palm. New, attractively furnished. Fully carpeted. Air-conditioned. Panelray heat, sun-deck, swimming privileges. Season or year. Phone 25682. 336 Paseo El Mirador.

PRETTY AS A PICTURE  
4 room apartment, new duplex building. Beautifully, completely furnished by decorator. Ideal privacy. Wonderful value. Adults. Phone owner at 26481.

NEW, furnished, bedroom apartment. Heated swimming pool. Air conditioned. Panelray heat. Spacious grounds. Refined clientele. Yearly, or seasonal lease also daily rates. Phone 2-4311.

LIVING ROOM, bedroom, kitchen. Beautifully furnished. Air cooled, panelray heat. Season or year. 362 N. Palm Canyon. \$150 per month. Ph. 6122.

APARTMENT, one bedroom. New. Attractively furnished. Fully carpeted. Air-cooled. Panelray heat. Season or year. 980 Camino Parocela. Ph. 25751 or 2-4443.

\$17.50 WEEK and up. Modern Singles and doubles. Near Bullock's, 296 So. Palm Canyon Dr.

FURNISHED apartments, double and singles. \$15 and \$12.50 weekly. Monthly rates. 36292. Children's Tramway.

LARGE 2 bedroom, furnished. Panel-ray heat. \$125 mo. on lease. Children welcome. 557 Calle Roca.

SINGLE apartments, newly decorated. Beautifully furnished. Year or season. Good location. 363 Mel Ave., Desert Moon.

FURNISHED APARTMENT, singles and doubles, from \$40.00 to \$65.00. Tally-ho Apts. across from KCMJ.

NICELY FURNISHED, \$17 to \$26 weekly. Special monthly rates. CABAZON LODGE, 17 miles W. of Palm Springs, Hwy 99.

TWIN BED APARTMENT, near Bullock's and Tennis Club. \$125. Inquire 431 North Palm Canyon. Phone 3673.

FURNISHED single apartment. 418 South Indian Ave. \$65 month. Days, 84714, evenings, 7655.

DESIRABLE APARTMENT and garage near Village Market. Adults. 562 Calle Ajo. Courtesy to brokers.

\$25 WEEKLY. Beautiful, furnished. Monthly rates. 3800 E. Ocean. Phone Long Beach 8-7620.

Apartment For Rent 43

FOR RENT Apartment. Living room, bedroom, bath, kitchen, dinette. Large lawn. Newly and fully furnished. All utilities. On lease only. \$75 per month. 46 Avenue Corner Clinton St., Indio. Phone Indio 7-3426

FURNISHED 1 bedroom apartment. Single and double hotel rooms. Near Lone Palm. New, attractively furnished. Fully carpeted. Air-conditioned. Panelray heat, sun-deck, swimming privileges. Season or year. Phone 25682. 336 Paseo El Mirador.

PRETTY AS A PICTURE  
4 room apartment, new duplex building. Beautifully, completely furnished by decorator. Ideal privacy. Wonderful value. Adults. Phone owner at 26481.

NEW, furnished, bedroom apartment. Heated swimming pool. Air conditioned. Panelray heat. Spacious grounds. Refined clientele. Yearly, or seasonal lease also daily rates. Phone 2-4311.

LIVING ROOM, bedroom, kitchen. Beautifully furnished. Air cooled, panelray heat. Season or year. 362 N. Palm Canyon. \$150 per month. Ph. 6122.

APARTMENT, one bedroom. New. Attractively furnished. Fully carpeted. Air-cooled. Panelray heat. Season or year. 980 Camino Parocela. Ph. 25751 or 2-4443.

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DESIRABLE APARTMENT and garage near Village Market. Adults. 562 Calle Ajo. Courtesy to brokers.

\$25 WEEKLY. Beautiful, furnished. Monthly rates. 3800 E. Ocean. Phone Long Beach 8-7620.

NEW 3 ROOM FURNISHED APARTMENT, 1361 CAMINO AMAPOLA.

NICE BACHELOR APARTMENT. \$60 per month. 301 Athel St.

SINGLE APARTMENT, new court. Reasonable rent. 526 Warm Sands Dr. Ph. 3015.

APARTMENTS, center of town. Special rates to local workers. Children O.K. Ph. 2957.

FURNISHED apartment, patio. 279 Calle Encelia. Apply rear.

3 ROOM APARTMENT \$55. Utilities furnished. 433 E. Andreas Rd.

NEW 3 room furnished apartment, \$110, month, utilities paid, lease, 111 W. Cabrillo Rd.

Houses for Rent 46

\$125, FURNISHED 2 bedroom house, nice location. Also small unfurnished house. \$65. Adults only. Phone 6264.

FURNISHED 2 bedroom, close in. Enclosed yard. Fine shade trees. Yearly or season. Inquire 2725 Cardillo Ave., Sundays.

2 BEDROOM bungalow, beautifully furnished, all electric. So. Palm Springs. Ph. 2371.

FURNISHED 2 bedroom home. Modern. Seasonal. \$350 month. \$2500 year. 301 Tamarisk Rd.

CHARMING 2 bedroom, 2 baths. Nicely furnished. Fireplace, deck, patio, garage. Ph. 6921.

FURNISHED houses, 2 bedroom, \$100, 1 bedroom, \$75. Center of town. Ph. 2957 or 9053.

FURNISHED, \$35 per month. Central location. 387 N. Marcus.

ATTRACTIVE location, 2 large bedrooms with private baths, patio with fireplace. Ph. 6223.

FURNISHED 1 bedroom guest cottage, 2 baths, kitchen and patio. Lovely grounds. Ph. 6223.

FURNISHED one bedroom, all electric house, \$65 per month. Call 2269.

2 BEDROOM furnished electrical kitchen, large living room. 277 Athel.

Houses For Rent 46

2 bedroom and 2 bath home with pool. \$400 per month.

4 bedroom, 4 bath home with pool. \$750 per month.

2 bedroom, 2 bath home, electric dishwasher. \$300 per month.

2 bedroom, 2 bath home, \$200 per month.

Sun Realty Co.

OF PALM SPRINGS  
428 N. Palm Canyon Ph. 2929

FOR LEASE

Luxurious modern home, 4 bedrooms, 4 baths, heated and filtered, 20x40 Paddock pool. 2 car garage, large rumpus room, beautifully and completely furnished. Available for immediate possession. Call owner, 4432.

LAS PALMAS LUXURIOUS ESTATES  
Four bedrooms, large living room with fireplace, dining room, large kitchen and Hawaiian Lanai. Is beautifully furnished. Large attractively landscaped grounds. Completely walled in for privacy. Available for Nov. Dec., and Jan. for \$600 a month. Call or see PETER B. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 2727.

3 BEDROOM HOME with tub and stall shower. Will rent with option to buy later and apply part of rent toward purchase price. See JOHN W. WILLIAMS Realtor 423 N. Palm Canyon. Ph. 3311

Well furnished 2 bedroom and den home. Large living room with fireplace, air-conditioning, etc. Walking distance. Adults. 566 Vista Oro.

NEW 5 ROOM HOME. Asphalt tiled floors throughout. Insulated. Furnished or unfurnished. Month or seasonal. 469 Calle Santa Rosa.

WELL FURNISHED 2 bedrooms, one with private entrance. \$100 month, lower on year's lease. Close in. 265 N. El Segundo.

FOR RENT, by month or season: comfortable, furnished 2 bedroom cottage, 66-220 West Sixth St., Desert Hot Springs.

GUEST HOUSE with kitchen and bath. Ideal for day sleepers. 615 Camino Real, Phone 2-5862.

FOR THE SEASON, guest house in nice quiet residential section, no kitchen. 1880 Mesa drive.

FOR LEASE: House furnished or unfurnished. Accommodate 2 families. \$75. Ph. 2701.

FURNISHED 2 bedroom home. Modern. Seasonal. \$350 month. \$2500 year. 301 Tamarisk Rd.

Household Goods 50

Match Stick Bamboo Draw Drapes — Blinds

CHAISE PADS  
Box Welt, 24x74x3. Button-tufted.  
Single Filled Duck.  
Green, Yellow, Rust, Blue  
\$9.95 Delivered  
Mail or phone orders filled.

ALUMINUM CHAISE complete with pad as above \$29.95

Samson All Metal Patio Chairs — Folding \$7.95

While They Last!  
SAMSON CARD TABLES  
Metal, braced  
Lifetime Tables.  
Quantity Limited.  
\$6.95

9x12 FIBRE RUGS \$21.95

Baby Cribs, Crib Mattresses  
High Chairs, Play-Pens.  
Hotel rentals, Contract dept.  
Complete Decorating Service.  
Furniture Made to Your Order.

MAHER'S FURNITURE

Dillon Rd. Phone D.H.S. 156 North Palm Springs

BARGAINS  
Good clean spotless gas stove, \$40. Also other used furniture. Nora E. Simpson, 515 Calle Santa Rosa. 26075.

REFRIGERATOR, Stove, Box Spring Mattress, rugs, davenport icebox, other items. Phone 9053.

NEW STUDIO COUCH, \$45; nice clean hall runners, 75c yard; dinette table and 4 chairs, \$20. 296 S. Palm Canyon Dr.

FRIGIDAIRE, liquidizer, 53-piece set of dishes, etc. Phone 2-6072.

DINETTE TABLE, blond finish, six chairs, perfect condition. 1305 N. Indian Ave.

USED Blackstone washing machine; small electric fan-type heater. Ph. 7483 after 5 p.m.

Trailers For Sale 51

WESTCRAFT Coronado, all-metal, riveted. Built to last. Electric refrigerator, awning, floor furnace, butane range. Trailer used short time by one person. Very clean. See Elmore. Lot No. 63, Deluxe Trailer Park, Cathedral City.

1947-27 Travelite trailer. Used only 4 months. Cost \$3500, sacrifice \$1895. Take small trailer as part payment. S. Dolkart, Rancho Trailer Park.

ROYAL, 25 foot, just painted. Four clothes closets, new twin beds, reasonable for cash. See Mr. Felton, Desert Trailer Village, 432 E. Andreas Rd.

'46 GLIDER, Cabana, electric refrigerator, 30



## Local Jaycee To Sponsor Speech Event

Voice of Democracy  
Contest to Attract  
Local H. S. Students

Palm Springs Junior Chamber of Commerce this week announced that it will participate in the nation-wide Voice of Democracy public speaking contest sponsored by Junior chambers of commerce throughout the United States.

The contest is open to sophomore, junior and senior students of high schools and several are expected to enter from Palm Springs high school.

Warren Linnville is chairman of the event for the local jaycees and announced prizes as follows: First, a \$25 U.S. savings bond; second, third and fourth, \$5 cash prizes.

Alexander Hammond, speech teacher at the high school said that an even dozen students at the high school had already signified their intention of entering the contest.

Preliminaries will be held next week starting November 1.

The contest is sponsored jointly by the United States Junior

## Supervisors Ask Mackey To Probe Airport Deals

Airport problems again came before supervisors this week when they instructed District Attorney W. O. Mackey to investigate the sale of pipe from the Thermal airport.

Two weeks ago the question produced another controversy in the long series of controversies between the County Supervisors on one side and County Airport Director Ted Hannah and the County Airport Commission on the other side.

The Supervisors complained

that they had not been told that the sale was to be made, that the sale was not by bid, and that perhaps the sale should not have been made in the first place.

After a long meeting with Hannah and the commission two weeks ago, the Supervisors finally agreed that the Commission had not been doing anything underhanded. They said any mistake was an innocent one.

But yesterday Supervisors William Slape brought up the question again. He said he wasn't accusing anybody of anything.

## No Commies in County is Relief

Apparently, there are no commies in Riverside county.

Sheriff Carl Reyburn and District Attorney W. O. Mackey said this week they had had no leads to any communists who are required to register under the new county anti-red law.

Reyburn said there was one communist who registered as a communist before the primary last June but even he had moved out of the state.

Chamber of Commerce and the nation association of Broadcasters and Radio Manufacturers association.

Original speeches must be delivered by the contestants.

## 600 View Latest Fashions at Show

Over 600 clothing buyers, merchandisers and retail store owners flocked to the Village over the weekend for the two-day Second Annual Fashion Fiesta staged by the California Apparel News and California Stylist.

Friday retail stores held open house for the visitors and that evening a Fiesta clinic was held in the dining room of the Desert Inn. Saturday a fashion luncheon was held at the Inn and another during dinner of the same day.

Joe R. Osherenko, publisher and director of the show, hailed it as the only show in California that is independently staged to tell a coordinated story interpreting California fashions.

## State Finances For Rain-Making Will be Sought

Possibility that the state legislature might be persuaded to appropriate funds for scientifically-operated rainmaking attempts in southern California is foreseen as an outcome of a conference on the relatively new irrigation method set for this week in Los Angeles.

The meeting, sponsored by the Southern California Council of the State Chamber of Commerce, is expected to draw Riverside county persons interested in rainmaking experiments, including leaders in the Santa Ana River Water Association, which next week plans to launch the first local tests of rainmaking techniques.

According to Hydrologist Paul Bailey of Santa Ana, chairman of the state chamber's natural resources committee, both the legal and technical aspects of the subject will be examined in the Los Angeles conference.

Bailey said the panel will attempt to aid the chamber in making up its mind whether to back proposals to seek state funds to conduct rainmaking projects to alleviate water shortages now reaching the danger point in several large communities of Southern California.

The committee's findings, after listening to scientists and legal experts, will be taken before a meeting of the state Chamber next month in San Francisco.

As the interest in rainmaking grew on a state-wide scope, Riverside and San Bernardino county operations drew near the starting date of Nov. 1.

JOHN MYLNE, Jr., president of the Santa Ana Water Association, said yesterday that his group, to which cities and water companies up and down the Santa Ana River have subscribed funds, is ready to begin operations in the San Bernardino mountains as soon as the proper clouds form.

He said operations headquarters at a Beaumont airport will be handled by Meteorologist John A. Battle. Actual flying and ground generator operations in the project will be carried out under Battle's supervision by the Precipitation Control Company, an Arizona firm hired by the association.

## A Peek at The Stars

By LYTLE HULL

ON PAPER we should do as President Truman seems to intend and withdraw the seventh fleet from the Formosan straits. On paper we have no right to save from massacre the remnants of the brave Chinese who fought beside us in the great war and whom we have since revoltingly abandoned. (See Lattimore.)

On paper we have no right to stop the Red march down the Korean peninsula, over to Japan, and then to the Philippines. On paper we should stick to our own ballistics and let the rest of the world take care of itself. If the Chinese Communists want to join the U.N., or the German Reds can take over the rest of Germany, what business is it of ours—on paper?

But wake up Mr. President and Mr. Secretary of State and Mr. and Mrs. America. This ain't no paper war we are in! This is a war in which American soldiers are already losing their precious lives. This is a war which will continue until the Politburo ceases to exist, or until the United States is conquered. Every time we give an inch, we lose a battle. If we win in Korea we will win a campaign. If we withdraw the Seventh Fleet from Formosa we will lose a campaign. If we lose Korea and Formosa, we will lose Japan and the Philippines. And Russia can then turn her full attention upon the destruction of decency in Europe—if she hasn't done so before then—and allow the Chinese Reds to complete the Asiatic conquest.

What chance will we then have Mr. President? The local Communist pressure will become so overpowering that before we are aware of it, we will find ourselves faced with the same Communist pressure as that which so nearly downed Italy just two or three years ago. And we won't have any help from outside. Hang on to what there is left Mr. President. Don't give another inch.

If its quick results you want—died 2249 and ask for the Sun classified girl.

## Listings Wanted

Mail them or leave at our office at once.

We Have Buyers  
**Munholland  
& Co.**

431  
No. Palm Canyon Dr.

## Accomplishments Of UN Outlined To Rotary Club

Accomplishments of the United Nations organization during its five years existence were described to Palm Springs Rotarians last Wednesday noon by Dr. Lester Phillips of Redlands University.

He outlined the many branches of UN and told each has been functioning in meeting world-wide economic and political problems. The new principle of collective security against an aggressor as promulgated by UN is gaining throughout the world, Dr. Phillips declared. He pointed how the Korean issue has been met by the new world organization from both the political and military standpoint and said that the result had greatly strengthened the UN.

The Rotarians contributed \$60 toward the establishment of a Rotary Redwood Grove near Humboldt. The fund is being raised in Rotary clubs throughout California.

Ray Kelly, president at the meeting in the Chi Chi blue room in the absence of President Peterson. Arthur Hoff served as chairman of the day, introducing Dr. Phillips who was a classmate of his at Redlands university.

## New Night Spot Planned Here

Announcement has been made by Russell Wade, Henry Reid Jr., and George Strobe that they have purchased the cafe and lounge at 185 East Andreas road and plan to convert it into an attractive night spot. It will be redecorated and renovated and will be called the "Baby Doll House."

## Another Williams Is Added to List

Williams, Williams and Williams, local architectural firm, added a new Williams this week. A seven-pound son was born to Mr. and Mrs. Stewart Williams at Riverside hospital Monday. He joined brother Erik and sister Marianne, the Stewart Williams other children. The new arrival has been named Jeffrey.

It's Always the FOOD at the  
**SADDLE AND SIRLOIN**  
Now its FOOD Plus

★ **Gherardi** And His Band ★  
• • **OPENING TONIGHT FRIDAY** • •

1st Coast  
Appearance

LIMITED  
ENGAGEMENT!

For Your Dining and Dancing Pleasure

No Cover or Minimum — Remember . . . for the Best Food and  
Entertainment It's Always the **SADDLE AND SIRLOIN**

319 N. PALM CANYON DRIVE

PHONE 9069

**LEASE EXPIRES  
WORDEN QUIT**

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**WORDEN'S**

Palm Springs Pioneer Jeweler

216 N. PALM CANYON DR. — ACROSS FROM CHI CHI

The NEW

**GAUCHO ROOM**  
and  
**DINING ROOM**



**Grand  
Opening**  
AT  
**Del Tahquitz  
Hotel**

**3 BIG  
NITES**

**Wed.-Thurs.-Fri.  
Nov. 1-2-3**

**COCKTAIL  
HOUR**

7-8 P.M.  
ALL 3 NITES

Hosted by "Hank" Norman.  
You are invited as a guest of the hotel.

Barney Ostrow's

**SPECIAL GRAND OPENING FULL COURSE  
BARBEQUE SPARE RIB DINNER**

. . . Served Wed.-Thurs.-Fri.-Nites

**Music by Bob Fellows  
and His "Mellow Fellows"**

**\$1.95**

Dancing in the Dining Room

**Wednesday Nite  
FREE---Big Outdoor  
SQUARE DANCE**

Lots of room! Lots of music!  
Lots of fun! Lots of refreshments!

**SURPRISES GALORE!**  
— Souvenirs —

**VILLAGE MARKET**

**VILLAGE MARKET**

**FOR  
HALLOWEEN**

... we're well stocked with lots of extra-enchanted treats you will need to appease all the goblins and witches that will soon be appearing on your doorstep, seeking tribute . . . or else! And you won't want your own little "trick-or-treaters" to come home from their weird journey empty-handed, so pass the word around . . . this is the place to get extra-enchanted values!

FOR "TRICK OR TREATERS"

**CRACKER JACK** . . . 2 pkgs. 9c  
**HERSHEY BARS** . . . 6 for 25c  
**CHICKEN 'O' SEA—BITE SIZE—6 1/2-Oz. Can** . . . 31c  
**TUNA** . . .  
**IMPORTED—3/4-Oz. Can** . . .  
**FILETS OF ANCHOVIES** . . . 2 for 21c  
**HOLLY BRAND** . . . 10 lb. bag 92c  
**GRANULATED SUGAR** . . . 5 lb. bag 47c  
**EVANS—8-Oz. Jar** . . .  
**PURE HONEY** . . . 2 for 35c  
(2 LB. JAR—39c)

**BLUE HILL PRODUCTS**

**MAYONNAISE** . . . Pint 39c  
**SALAD DRESSING** . . . Pint Jar 25c  
**MARGARINE** . . . lb. 27c  
**FOODCRAFT—5 1/2-Oz. Jar** . . .  
**PICKLES** . . . 5 for 49c  
**DILLS — SWEETS — COUNTRY STYLE**

**Quality  
MEATS** at money saving PRICES

**FRESH GROUND BEEF** . . . lb. 55c  
**GRADE A  
SIRLOIN STEAK** . . . 89c  
**PRIME RIB ROAST** . . . Lb. 75c  
**AVOLON—80 CT.** . . .  
**WHITE NAPKINS** . . . 11c  
**DEL MONTE—WHOLE PEELED—29-Oz. Can** . . . 27c  
**APRICOTS** . . .  
**NABISCO—12-Oz. Pkg.** . . .  
**SHREDDED WHEAT** . . . 15c  
**WILSHIRE CLUB—12-Oz. Bottles** . . .  
**ASSORTED BEVERAGES** . . . 6 for 25c

SPECIALS ON SALE FRIDAY AND SATURDAY, OCTOBER 27-28

WEEK DAYS  
9:00 A.M. to 6:30 P.M.  
SUNDAYS  
9:00 A.M. to 6:00 P.M.

**McCOMBER'S** Gal. 77c  
**APPLE CIDER** . . . 1/2 Gal. 43c  
**SUNSHINE** . . .  
**HI HO CRACKERS** . . . lb. pkg. 29c  
**SHELTER COVE CHINOOK—7 3/4-Oz. Can** . . .  
**FANCY SALMON** . . . 39c  
**CAP—12-Oz. Can** . . .  
**CORN BEEF** . . . 39c  
**SWIFT'S—2 lbs., 2-Oz. Can** . . .  
**HALF CHICKEN IN GRAVY** . . . 99c  
**SWANSON'S—6-Oz. Can** . . .  
**BONED CHICKEN** . . . 49c  
**CRISCO SHORTENING lb. 31c—3 lbs. 85c**

**CARNATION PRODUCTS**

**BRENTWOOD** . . . Pints 17c  
**ICE CREAM** . . . Pints—2 for 35c  
**SHERBET** . . . 1/2 Pint .11c  
**COTTAGE CHEESE** . . . Pint 19c  
**PILLSBURY—9-Oz. Pkg.** . . .  
**PIE CRUST** . . . 2 for 29c

**Fresh FRUITS and VEGETABLES**  
DIRECT from neighboring farms

**PIPPIN—BEST FOR PIES** . . . 3 lbs. 19c  
**APPLES** . . .  
**SOLID GREEN** . . .  
**CABBAGE** . . . lb. 4c  
**POTATOES** . . . 10 lb. bag 44c  
**U. S. NO. 1 RUSSETS** . . .  
**S&W COFFEE** . . . lb. 77c—2 lbs. 1.52  
**All Major Brands** . . . 83c—2 lbs. 1.64  
**PERK—15-Oz. Can** . . .  
**HORSE MEAT** . . . 2 for 29c

**VILLAGE MARKET**

All Advertised Items Subject to Limit at Dealer's Discretion  
441 So. Palm Canyon Drive Phone 7932 or 9055